

PUC is a Lok Shaba Question forwarded by SO (Coord.) raised by Sh. Naveen Jindal seeking information about conducting awareness/publicity campaigns of the various schemes and programme at village, block, district, etc. level in the country by DAVP in last three years. The details of exhibitions organized and funds allocated during last three years and current year till August 2011 is placed below:

| S.No. | Year | No. of Exhs. | No.of exh. Days | Funds (Plan) Final grant | Funds (NP) Final grant |
|-------|------------------|--------------|-----------------|----------------------------|----------------------------|
| 1 | 2008-2009 | 557 | 2128 | 4 lakhs | 115 lakhs |
| 2 | 2009-2010 | 466 | 2020 | 30 lakhs | 105.81 lakhs |
| 3 | 2010-2011 | 578 | 2181 | 185 lakhs | 174 lakhs |
| 4. | 2011 till August | 251 | 882 | 200 lakhs for Complete yr. | 185 lakhs for Complete yr. |

Regarding mechanism to monitor proper utilization of funds this is to inform that exhibition across the country is being organized by field units of DAVP not by the private agencies.

Submitted please.

(Uday Shanker Prasad)
AD (coord.)/CO
Dt. 20.09.2011

Dir (Exh.)