

**GOVERNMENT OF INDIA
CENTRAL BUREAU OF COMMUNICATION
MINISTRY OF INFORMATION & BROADCASTING
(OUTDOOR & PERSONAL MEDIA WING)**

No. 21/01/EMP/2122/OP

Dated 15.09.2022

Corrigendum

Subject: Empanelment of agencies of Category B Outdoor Media (Hoarding)

It has been noted that there was an inadvertent error in the rates notified vide advisory of even number dated 17.08.2022.

The rectified L1 rates (along with the name of agencies and the qualified agencies are at Annexure-I and II respectively.

This issues with the approval of competent authority, CBC (erstwhile BOC).


(D. J. Mitra) 15.09.2022

Assistant Production Manager (O & PM)

Tel. no. 011-24369359

डॉ. जे. मित्रा / D. J. MITRA

सहायक उत्पादन प्रबंधक / Asstt. Production Manager

केन्द्रीय संचार ब्यूरो / Central Bureau of Communication

सूचना एवं प्रसारण मंत्रालय / Min. of I & B

भारत सरकार, नई दिल्ली-110003

Govt. of India, New Delhi-110003

Annexure-I

	States/UTs	State Capital/Major town/Distt HQ/Block	Lowest (L1) rate per sft PM (Rs)	L1 Agencies
1	Andhra Pradesh	Vijaywada	54	M/s Uni ads Limited
		Vishakhapatnam	54	M/s Uni ads Limited
		Other District HQ's	50	M/s Uni ads Limited
		Rest of the State (Block/Town etc's)	45	M/s Uni ads Limited
2	Arunachal Pradesh	Other District HQ's	60	M/s Pradip Advertising & Co
		Rest of the State (Block/Town etc's)	60	M/s Pradip Advertising & Co
3	Assam	Guwahati	32.5	M/s Outreach Advertising Pvt Ltd
		Other District HQ's	28.5	M/s Outreach Advertising Pvt Ltd
		Rest of the State (Block/Town etc's)	28.5	M/s Outreach Advertising Pvt Ltd
4	Bihar	Patna	26.81	M/s Magadh Advertising Bureau
		Other District HQ's	25.9	M/s Magadh Advertising Bureau
		Rest of the State (Block/Town etc's)	24.7	M/s Magadh Advertising Bureau
5	Chhattisgarh	Raipur	90	M/s Graphisads Pvt. Ltd.
		Bilaspur & Durg	80	M/s Graphisads Pvt. Ltd.
		Other District HQ's	75	M/s Graphisads Pvt. Ltd.
		Rest of the State (Block/Town etc's)	70	M/s Graphisads Pvt. Ltd.
6	Goa	Panjim	90	M/s Pioneer Publicity Corp.Pvt. Ltd
		Other District HQ's	80	M/s Pioneer Publicity Corp.Pvt. Ltd
		Rest of the State (Block/Town etc's)	80	M/s Graphisads Pvt. Ltd M/s Pioneer Publicity Corp.Pvt. Ltd
7	Gujarat	Ahmadabad	58	M/s Selvel Media Services Pvt.Ltd
		Surat	58	M/s Selvel Media Services Pvt.Ltd
		Rajkot	55	M/s Selvel Media Services Pvt.Ltd
		Vadodara	55	M/s Selvel Media Services Pvt.Ltd
		Other District HQ's	44	M/s Selvel Media Services Pvt.Ltd
		Rest of the State (Block/Town etc's)	32	M/s Selvel Media Services Pvt.Ltd
8	Haryana	Gurgaon	200	M/s Graphisads Pvt. Ltd.
		Faridabad	100	M/s Graphisads Pvt. Ltd.
		Other District HQ's	90	M/s Graphisads Pvt. Ltd.
		Rest of the State (Block/Town etc's)	80	M/s Graphisads Pvt. Ltd.
9	Himachal Pradesh	Shimla	150	M/s Graphisads Pvt. Ltd.
		Other District HQ's	125	M/s Graphisads Pvt. Ltd.
		Rest of the State (Block/Town etc's)	110	M/s Graphisads Pvt. Ltd.
10	Jharkhand	Ranchi	27.8	M/s Magadh Advertising Bureau
		Jamshedpur	26.9	M/s Magadh Advertising Bureau
		Other District HQ's	25.7	M/s Magadh Advertising Bureau
		Rest of the State (Block/Town etc's)	24.65	M/s Magadh Advertising Bureau
11	Karnataka	Bengaluru	150	M/s Zenkar Advertising
		Mangalore	50	M/s Zenkar Advertising
		Mysore	50	M/s Zenkar Advertising
		Other District HQ's	50	M/s Times Innovative Media Limited
		Rest of the State (Block/Town etc's)	50	M/s Times Innovative Media Limited
12	Kerala	Trivandrum	59	M/s Times Innovative Media Limited
		Kochi	59	M/s Times Innovative Media Limited
		Other District HQ's	59	M/s Times Innovative Media Limited
		Rest of the State (Block/Town etc's)	59	M/s Times Innovative Media Limited
13	Madhya Pradesh	Bhopal	150	M/s Graphisads Pvt. Ltd.
		Indore	150	M/s Graphisads Pvt. Ltd.
		Other District HQ's	100	M/s Savariya Seth Advertisers
		Rest of the State (Block/Town etc's)	70	M/s Savariya Seth Advertisers


डी. जे. मित्र / D. J. MITRA

14	Maharashtra	Mumbai	150	M/s Graphisads Pvt. Ltd.
		Pune	78	M/s Laqshya Media Pvt. Ltd.
		Nagpur	64	M/s Laqshya Media Pvt. Ltd.
		Other District HQ's	64	M/s Laqshya Media Pvt. Ltd.
		Rest of the State (Block/Town etc's)	64	M/s Laqshya Media Pvt. Ltd.
15	Manipur	Imphal	60	M/s Times Innovative Media Limited
		Other District HQ's	49	M/s Times Innovative Media Limited
		Rest of the State (Block/Town etc's)	45	M/s Times Innovative Media Limited
16	Meghalaya	Shillong	55	M/s BNAS Pvt Ltd.
		Other District HQ's	50	M/s BNAS Pvt Ltd.
		Rest of the State (Block/Town etc's)	50	M/s BNAS Pvt Ltd.
17	Mizoram	Aizawl	88	M/s Priya Communication
		Other District HQ's	86	M/s Priya Communication
		Rest of the State (Block/Town etc's)	85	M/s Priya Communication
18	Nagaland	Kohima	80	M/s Priya Communication
		Other District HQ's	78	M/s Priya Communication
		Rest of the State (Block/Town etc's)	77	M/s Priya Communication
19	Odisha	Bhubaneswar	54	M/s AD Centre
		Cuttack	36	M/s Ajanta Advertisers
		Rourkela	40.5	M/s Ajanta Advertisers
		Other District HQ's	28	M/s Sign Graphics Design and Engineering
		Rest of the State (Block/Town etc's)	24	M/s Sign Graphics Design and Engineering
20	Punjab	Amritsar	200	M/s Jegson Publicity
		Jalandhar	200	M/s Jegson Publicity
		Ludhiana	200	M/s Jegson Publicity & M/s Srishti Communications
		Other District HQ's	150	M/s Jegson Publicity & M/s Graphisads Pvt. Ltd.
		Rest of the State (Block/Town etc's)	100	M/s Jegson Publicity & M/s Graphisads Pvt. Ltd.
21	Rajasthan	Jaipur	155	M/S P K Advertising Service Pvt Ltd
		Udaipur	140	M/S P K Advertising Service Pvt Ltd
		Jodhpur	140	M/S P K Advertising Service Pvt Ltd
		Bikaner	140	M/S P K Advertising Service Pvt Ltd
		Ajmer	120	M/S P K Advertising Service Pvt Ltd
		Jaisalmer	100	M/s Graphisads Pvt. Ltd.
		Other District HQ's	100	M/s Graphisads Pvt. Ltd.
		Rest of the State (Block/Town etc's)	100	M/s Graphisads Pvt. Ltd.
22	Sikkim	Gangtok	88	M/s Priya Communication
		Other District HQ's	87	M/s Priya Communication
		Rest of the State (Block/Town etc's)	86	M/s Priya Communication
23	Tamil Nadu	Chennai	59	M/s Times Innovative Media Limited
		Tirunelveli	59	M/s Times Innovative Media Limited
		Coimbatore	59	M/s Times Innovative Media Limited
		Other District HQ's	59	M/s Times Innovative Media Limited
		Rest of the State (Block/Town etc's)	59	M/s Times Innovative Media Limited
24	Telangana	Hyderabad	59	M/s Times Innovative Media Limited
		Other District HQ's	50	M/s Uni ads Limited
		Rest of the State (Block/Town etc's)	45	M/s Uni ads Limited
25	Tripura	Agartala	50	M/s BNAS Pvt Ltd.
		Other District HQ's	45	M/s BNAS Pvt Ltd.
		Rest of the State (Block/Town etc's)	40	M/s BNAS Pvt Ltd.

डी. जे. मित्र / D. J. MITRA

सहायक उत्पादन प्रबंधक / Asstt. Production Manager
केन्द्रीय संचार ब्यूरो / Central Bureau of Communication

सूचना एवं प्रसारण मंत्रालय / Min. of I & B

भारत सरकार, नई दिल्ली-110003

Govt. of India, New Delhi-110003

26	Uttar Pradesh	Lucknow	60	M/s Sophia Advertising
		Kanpur	54	M/s Times Innovative Media Limited
		Varanasi	54	M/s Times Innovative Media Limited
		Prayagraj	54	M/s Times Innovative Media Limited
		Agra	55	M/s Sophia Advertising
		Gorakhpur	54	M/s Times Innovative Media Limited
		Noida	80	M/s Sophia Advertising
		Ghaziabad	80	M/s Sophia Advertising
		Other District HQ's	55	M/s Ascend Media Private Limited
		Rest of the State (Block/Town etc's)	50	M/s Ascend Media Private Limited
		Rest of the state (Town etc's)	65	M/s Sophia Advertising
		27	Uttarakhand	Dehradun
Nainital	180			M/s Graphisads Pvt. Ltd.
Mussoorie	180			M/s Graphisads Pvt. Ltd.
Other District HQ's	150			M/s Graphisads Pvt. Ltd.
Rest of the State (Block/Town etc's)	100			M/s Graphisads Pvt. Ltd.
28	West Bengal	Kolkata	116	M/s Saviles Private Limited
		Durgapur	59	M/s Saviles Private Limited
		Haldia	59	M/s Saviles Private Limited
		Asansol	59	M/s Saviles Private Limited
		Siliguri	59	M/s Saviles Private Limited
		Other District HQ's	49	M/s Saviles Private Limited
		Rest of the State (Block/Town etc's)	120	M/s Pioneer Publicity Corp. Pvt. Ltd
29	Andaman and Nicobar Islands	Port Blair	200	M/s Srishti Communications
		Other District HQ's	200	M/s Srishti Communications
		Rest of the State (Block/Town etc's)	200	M/s Srishti Communications
30	Chandigarh	Chandigarh	200	M/s Srishti Communications
31	Dadra and Nagar Haveli	Dadra and Nagar Haveli	200	M/s Srishti Communications
32	Daman and Diu	Daman	200	M/s Srishti Communications
		Diu	200	M/s Srishti Communications
33	Jammu and Kashmir	Srinagar	200	M/s Graphisads Pvt. Ltd.
		Other District HQ's	150	M/s Pioneer Publicity Corp. Pvt. Ltd
		Rest of the State (Block/Town etc's)	150	M/s Pioneer Publicity Corp. Pvt. Ltd
		Jammu	200	M/s Graphisads Pvt. Ltd.
		Other District HQ's	190	M/s Graphisads Pvt. Ltd.
34	Ladakh	Leh	200	M/s Graphisads Pvt. Ltd.
		Other District HQ's	190	M/s Graphisads Pvt. Ltd.
		Rest of the State (Block/Town etc's)	180	M/s Graphisads Pvt. Ltd.
35	Lakshadweep	Kavaratti	200	M/s Graphisads Pvt. Ltd. & M/s Srishti Communications
		Rest of the Islands	200	M/s Graphisads Pvt. Ltd. & M/s Srishti Communications
36	Puducherry	Puducherry	59	M/s Times Innovative Media Limited
		Other District HQ's	59	M/s Times Innovative Media Limited
		Rest of the State (Block/Town etc's)	59	M/s Times Innovative Media Limited
37	Delhi	Delhi	200	M/s Graphisads Pvt. Ltd.


डॉ. जे. मित्र / D. J. MITRA
 सहायक उत्पादन प्रबंधक / Asstt. Production Manager
 केन्द्रीय संचार ब्यूरो / Central Bureau of Communication
 सूचना एवं प्रसारण मंत्रालय / Min. of I & B
 भारत सरकार, नई दिल्ली-110003
 Govt. of India, New Delhi-110003

Annexure-II

Sl. No	Name of agency	Technically qualified for states
1	M/s A.P. Communications	Maharashtra
2	M/s Sign Graphics Design and Engineering	Odisha
3	M/s Vyapak Enterprises Outdoor Events & Promotion	Chhattisgarh
4	M/s Art & Industry Advertising Agency	Assam
5	M/s Kaushik Publicity	Gujarat (only Ahmedabad)
6	M/s Maa Kamakhya Art	Assam
7	M/s Magadh Advertising Bureau	Bihar, Jharkhand
8	M/s Ascend Media Private Limited	Bihar, Jharkhand, Odisha and Uttar Pradesh
9	M/s Pradip Advertising & Co	Arunachal Pradesh & Assam
10	M/S Delta Publicity	Assam
11	M/s BNAS Pvt Ltd.	Assam, Meghalaya and Tripura
12	M/s Deshkar Advertising	Chhattisgarh
13	M/s Signpost India Pvt Ltd	Maharashtra
14	M/s Prakash Arts Private Limited	Andhra Pradesh, Telangana, Tamil Nadu, Karnataka
15	M/s Selvel Media Services Private Limited	Gujarat
16	M/s Chitra Publicity Company (OOH)	Gujarat
17	M/s Sophia Advertising	Uttar Pradesh
18	M/s Priya Communication	All India (bided for NE States only)
19	M/s Insight Brandcom Private Limited	Assam
20	M/s Lead Space	Andhra Pradesh & Telangana
21	M/s AD Centre	Odisha
22	M/s Ajanta Advertisers	Odisha
23	M/s Outreach Advertising Private Limited	Assam
24	M/s N S Publicity India Pvt. Ltd.	Haryana, Madhya Pradesh, Rajasthan
25	M/s Empire Publicity Service	Karnataka
26	M/s Srishti Communications	All India
27	M/s Strokes Advertising Pvt Ltd	Ranchi
28	M/s Laqshya Media Pvt. Ltd.	Bihar & Maharashtra
29	M/s Times Innovative Media Limited	All India Excluding Arunachal Pradesh, Chhattisgarh (except Ranchi), Goa, Haryana (except Dist. HQ), HP (except Block), Kerala (Block), MP (Bhopal & Block), Maharashtra (except Nagpur), Meghalaya, Mizoram, Nagaland, Punjab (except Dist), Rajasthan, Sikkim, Tripura, UP (Agra, Noida, Ghaziabad, Dist., Block), Uttarakhand, W.B. & UTs (except Puducherry))
30	M/s Jegson Publicity	Punjab
31	M/s Graphisads Pvt. Ltd.	All India

32	M/s Shah Publicity	Gujarat (only Surat & Dist. HQ)
33	M/s Saanchi Marketing Solutions	Haryana, Jammu & Kashmir
34	M/s Saviles Private Limited	West Bengal, Odisha
35	M/s Chitra (B) Publicity Company	Gujarat
36	M/s Pioneer Publicity Corp. Pvt. Ltd	All India Excluding Tamil Nadu and UTs (except J&K, Leh)
37	M/S P K Advertising Service Pvt Ltd	Rajasthan
38	M/s Savariya Seth Advertisers	Madhya Pradesh
39	M/s Uni ads Limited	Telangana & Andhra Pradesh
40	M/s Zenkar Advertising	Karnataka



डी. जे. मित्र / D. J. MITRA
सहायक उत्पादन प्रबंधक / Asstt. Production Manager
केन्द्रीय संचार ब्यूरो / Central Bureau of Communication
सूचना एवं प्रसारण मंत्रालय / Min. of I & B
भारत सरकार, नई दिल्ली-110003
Govt. of India, New Delhi-110003