

URGENT
Election Matter

No. 21/06/MCC/2223/OM
Government of India
Central Bureau of Communication
(Min. of Information & Broadcasting)
Soचना भवान, CGO Complex, Lodhi Road, New Delhi - 110003

Dated; 14.10.2022

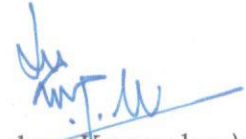
Advisory

Sub: Immediate stoppage of display of outdoor media vide RO code 22201/0006/2223/OP due to assembly polls announced in Himachal Pradesh reg.

The Election Commission of India has announced general election of state assembly in the state of Himachal Pradesh and the model code of conduct has come into force immediately.

2. Accordingly, the Outdoor agencies, working in this state, are hereby directed to remove all the displays immediately in relation to the outdoor media campaign on Vikasit Bharat (I&B campaign - RO Code 22201/0006/2223/OP).

3. This is for strict compliance and all the concerned agencies are directed to submit the **action taken report** immediately.


(Tushar Karmakar)
Production Manager
Tel. no. 011-24369362

तुषार कर्माकर / Tushar Karmakar
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