

**GOVERNMENT OF INDIA
MINISTRY OF INFORMATION & BROADCASTING
CENTRAL BUREAU OF COMMUNICATION
OUTDOOR MEDIA CELL**

F.No. DD (OP)/Ext/2018-19

Date- 17.10.2022

ADVISORY

Subject: Extension of validity of rates of Outdoor Media upto 31.12.2024 regd.

Central Bureau of Communication (erstwhile BOC) approved rates for Outdoor Media vide advisories dated 01.07.2022 and 29.08.2022. It has now been decided that for agencies (as annexed at Appendix-I) with validity of sole rights beyond 31.08.2022, the present rates offered stand extended till 31.12.2024 or till the validity of their sole rights or till further orders, whichever is earlier, on the same terms & rates mentioned in the rate letter issued to them. The validity of sole rights has been updated on the CBC website. In case of validity beyond 31.12.2024, the validity may be read as 31.12.2024 only.

2. Some agencies have not submitted the required documents as per advisory dated-01.07.2022 and 29.08.2022 (as annexed at Appendix-II). The rates offered to these agencies have been suspended with immediate effect.

This issues with the approval of DG, CBC.



**(Prayas Kuashik)
Assistant Director (OM)**

**To:
The agencies mentioned in Appendix I & II**

APPENDIX - I

S. No.	Name of agency	S. No.	Name of agency
1	52Seven Media	45	Indian Oil Corporation Ltd.
2	Aakruthi Media & Communications (I) Pvt. Ltd.	46	Jagran Engage
3	Aayush Advertisers	47	JC Decaux Advertising India Pvt. Ltd.
4	Abhinav Advertising Agency Pvt. Ltd.	48	KamakhyaMototech Pvt. Ltd.
5	Abhishek Advertisers	49	Kanhiya Advertisers
6	Ad On Board	50	Kaushik Publicity
7	Adonmo Pvt. Ltd.	51	Khandelwal Outdoor Agency
8	Adventure Media Pvt. Ltd.	52	Khushi Advertising Ideas Pvt. Ltd.
9	Aim Addcom Pvt. Ltd.	53	Laqshya Outdoors
10	Airport Advertising Agartala Pvt. Ltd.	54	Lead Ads Pvt. Ltd.
11	All Star Inc.	55	Leafberry Ads Pvt. Ltd.
12	Amor Advertising Media Pvt. Ltd.	56	Lion India Limited
13	AOM Advertising Pvt. Ltd.	57	LRM Fabric and Impressions
14	Armour Display Systems Pvt. Ltd.	58	Maples
15	A-Square Media	59	Money4Drive Advertising Pvt. Ltd.
16	Avyansh Media Pvt. Ltd.	60	Moving Picture
17	Bat Media	61	N.S. Publicity India Pvt. Ltd.
18	Bharat Petroleum Corp. Ltd.	62	Naks Creators
19	Brandpromoters& Events Pvt. Ltd	63	Nand Inc.
20	Bridge Comm	64	Ninja Media Creations
21	Brite Neon Sings Pvt. Ltd.	65	Noble Enterprises
22	Bulls Eye Media Pvt. Ltd.	66	Orango Solutions
23	CashurDrive Marketing Pvt. Ltd.	67	Outdoor Communications Pvt. Ltd
24	Cat Advertising Private Limited	68	P.K. Advertising Services Pvt. Ltd.
25	Century Business Pvt. Ltd.	69	Parivartan Media
26	Chitra (B) Publicity Company	70	Pavicom Technologies
27	Chitra Advertising Service	71	PI Systems Pvt. Ltd.
28	Comet Advertising	72	Pioneer Publicity Corporation Pvt. Ltd.
29	Core Media Advertising	73	Play Ads Advertisement Spaces Pvt. Ltd.
30	Creative Designers	74	Prabha Media Experts
31	Digital Advertising	75	Prabhatam Advertising Pvt. Ltd.
32	Digital Media	76	Prachar Communications Ltd.
33	Discovery Outdoors	77	Prakash Arts Outdoor Advtg.
34	EcoMaxGo LLP	78	Prakash Arts Pvt. Ltd.
35	Eg. Communication Pvt. Ltd.	79	Pratibha Global Pvt. Ltd.
36	Graphisads Pvt. Ltd.	80	Primetime Communications
37	Greenolution	81	Prithvi Associates
38	Guru Kirpa Advertising Co.	82	Proactive In and Out Advertising Pvt. Ltd.
39	Handa Enterprises	83	R.K. Associates and Hoteliers Pvt. Ltd.
40	Hemson& Co.	84	Rajdhani Advertisers
41	Hindustan Publicity Pvt. Ltd.	85	Rasil Publicity
42	Hira Advertising Agency Pvt. Ltd.	86	Sadhna Media Pvt Ltd
43	Hitendra Advertising & Marketing Pvt. Ltd.	87	Sagardeep Advertising
44	Icons Outdoor Pvt. Ltd.	88	Sai Advertisers

89	Sanjay Knit Pvt. Ltd.	107	TDI International India (P) Ltd.
90	Sapphire Media Services	108	Team Lead Corporates
91	Selvel Media Services (P) Ltd	109	TejasInfomedia Solutions
92	Selvel Media Services Pvt. Ltd.	110	The Incoda
93	Shalimar Advertisers	111	TIM Delhi Airport Advertising Pvt. Ltd.
94	Sharma Srishti Synergy	112	Times Innovative Media Limited
95	Shiv Shakti Dream Homes Pvt. Ltd.	113	Triple Ess Communication Pvt. Ltd.
96	Shri Ram Instt. of Rural Devl.	114	U.S. Advertising Pvt. Ltd
97	Sigma Trade Wings LLP	115	Uni Ads Ltd.
98	Sita Outdoor Media	116	Untitled Advertising
99	SignAge-A Division of Himalayan Flora & Aromas Pvt. Ltd.	117	Value Wise Services
100	Signpost India Pvt. Ltd.	118	Vimal Advertisers
101	Sky Light	119	Vinay Joshi
102	Sri Nitya International Pvt. Ltd.	120	Vritti Solutions Limited
103	Srishti	121	VYOMA Technologies Pvt. Ltd.
104	Srishti Communications	122	XL Media
105	Srishti Outreach Pvt. Ltd.	123	Yash Multi Media LLP
106	Supreme Advertising Pvt Ltd	124	Zenith Media Scope Pvt. Ltd.

S. No.	Agency Name	S. No.	Agency Name
1	Abhik Advertising Pvt Ltd	40	Media 24X7
2	Accord Advertising Pvt. Ltd.	41	Moksh Promotions Limited
3	Active Media	42	Naman Broadcasting & Telecommunicatios Pvt. Ltd.
4	Ad Ideas Pvt. Ltd.	43	One Ad Display Pvt. Ltd.
5	Ad Vistaa	44	OPT
6	Adam & Media Recreation Pvt. Ltd.	45	Outreach Advertising Pvt. Ltd.
7	Advantage Advertising	46	Phoenix Media Pvt. Ltd.
8	Alpine Outdoor Media Services	47	Planet Advertising Pvt. Ltd.
9	Apic Media Creation Pvt. Ltd.	48	Poojari Group of Companies
10	Arati Display	49	Prithvi Outdoor Publicity LLP
11	ARC Outdoor Media Ltd.	50	Rakesh Advertising Pvt. Ltd.
12	Asian Concierge	51	RD Grafix Printing & Signage Advertising
13	Astitvaa Advertisement Ltd. Pvt.	52	R.M. Associates
14	Atin Promotions& Advertising Pvt. Ltd.	53	Rajdeep Infrastructure
15	Baba Hanuman Singh Enterprises	54	Rajdeep Publicity Pvt. Ltd.
16	Blue Ocean Media Pvt. Ltd.	55	RathorePablicity
17	Chitra Publicity Co.	56	Ripple Media
18	Creative Designers	57	Ronak Advertising
19	Crisis Management Services & Solutions	58	S.S Advertisers
20	DD Communication	59	Sandesh Spotlight
21	Evergreen Advertising Pvt. Ltd.	60	Selvel Advertising (P) Ltd.
22	Explo Media Pvt. Ltd	61	Shiva Ads India Pvt. Ltd.
23	Evergreen Publicity	62	Showbiz Associates
24	Faridabad Media	63	Shree Communication
25	Fortune Creative Media Pvt Ltd	64	Sky Wanderers Pvt Ltd
26	Gateway Advertisers Pvt Ltd	65	Skyrams Outdoor Advertising India Pvt. Ltd.
27	Global Advertisers	66	Society for Accident Free Environment- INFO BUS
28	Harsh Advertising Agency	67	Spectra Marketing
29	H.S. Advertising	68	Swift Intermedia Convergence Ltd.
30	Image Ad	69	Symbiosis Advertising
31	Information TV Pvt. Ltd.	70	Tent Communication
32	Interactive Communication Services (I) Pvt. Ltd.	71	The Design Place
33	J R Creations	72	The Hindusthan Publicity
34	JPL Textile (India) Pvt. Ltd.	73	Twin Media
35	Kalyani Ads Outdoor Solution	74	Vaibhavaa Advertising Pvt. Ltd.
36	Kraft Outdoor Media Pvt. Ltd.	75	Valayam Creations
37	Marquis Advertising & Marketing	76	Varsha Outdoor Advertising Pvt. Ltd.
38	Mayek		
39	Media Touch		