

Government of India
Central Bureau of Communication
Ministry of Information & Broadcasting
Outdoor & Personal Media

No. 21/01/HRD/2223/OM

Dated:06/12/2023

ADVISORY

Subject: Empanelment of Agencies for display of Hoarding (category B).

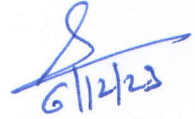
The technical bids, in response to the RFP no, 21/01/HRD/2223/OM dated 10.01.2023 were opened on 01.03.2023 for display of hoarding in presence of representatives of participating agencies.

2. The competent authority on the recommendation of Technical Evaluation Committee, has decided to provisionally empanel 16 agencies in respective States/Pan India, as the case may be.

3. State wise L1 rates (lowest), already discovered through financial bid vide RFP no. 21/10/HRD/2122/OM dated 30.09.2021 and office Advisory issued vide no. 21/01/EMP/2122/OP dated 17.08.2022 & 15.09.2022, will be offered to the technically qualified agencies which are mentioned in Annexure I.

4. The offer of rates to these technically qualified agencies will be issued separately for their acceptance.

This issues with the approval of Director General; Central Bureau of Communication.



(H.L. Guruprasad)

Joint Director, OM&PM
संयुक्त निदेशक / Joint Director
केन्द्रीय संचार ब्यूरो / Central Bureau of Communication
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सूचना भवन, नई दिल्ली / Soochna Bhawan, New Delhi

AGENCIES FOUND TECHNICALLY ELIGIBLE UNDER RFP No. 21/01/HRD/2223/OM dt. 10.01.23

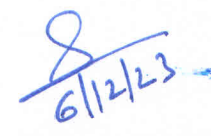
<u>Sr. No.</u>	<u>Tender No.</u>	<u>Name of Agency</u>	<u>State(s)/All India</u>
1.	4	M/s Abhik Advertising Pvt. Ltd.	Gujarat
2.	10	M/s Arun Sign Services Pvt. Ltd.	West Bengal
3.	11	M/s Selvel Media Corp. Pvt. Ltd.	Gujarat
4.	12	M/s Krishna Communications Outdoor	Gujarat
5.	13	M/s Chitra Printers	Kerala
6.	14	M/s Vinayak Advertising	Chhattisgarh
7.	17	M/s Prithivi Outdoor Publicity LLP	Maharashtra
8.	20	M/s Prince	Odisha
9.	27	M/s Torrent Advertisers	Odisha
10.	31	M/s Somani Digital	Maharashtra
11.	32	M/s Ranjeet Media Network	Jammu & Kashmir
12.	35	M/s S P. Enterprise	All India
13.	38	M/s Classic Advertising Agency	Rajasthan
14.	54	M/s Dreams Creations Advertising	Maharashtra
15.	57	M/s Danish Advertising Pvt. Ltd.	Rajasthan
16.	61	M/s A S Advertisers	Chhattisgarh

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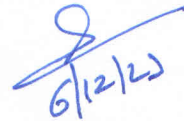
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AGENCIES FOUND TECHNICALLY NOT ELIGIBLE UNDER RFP No. 21/01/HRD/2223/OM dt. 10.01.23

<u>Sr. No.</u>	<u>Tender No.</u>	<u>Name of Agency</u>	<u>Applied For State(s)/All India</u>	<u>Reason of Rejection</u>
1.	1	M/s Helpline Advertising Services	Jammu & Kashmir	1, 2, 3, 5 (Not Satisfied)
2.	2	M/s Savils Pvt. Ltd.	All India	1, 2, 5 (Not Satisfied)
3.	3	M/s ACME Advertising Co.	Delhi	1,2,3,4,5 (Not Satisfied)
4.	5	M/s Ad On Earth Communications Pvt. Ltd.	Rajasthan, Uttar Pradesh Delhi NCR	1,2,3,4,5 (Not Satisfied)
5.	6	M/s Catalyst Advertising Media	Uttarakhand	1, 2 (Not Satisfied)
6.	7	M/s Kaushik Publicity	Gujarat	1, 2, 4, 5 (Not Satisfied)
7.	8	M/s Brite Neon Signs Pvt. Ltd.	Bihar Jharkhand Jammu&Kashmir	1 (Not Satisfied)
8.	9	M/s Brand Connexions	Haryana Punjab & Himachal	1, 5, 4 (Not Satisfied)
9.	15	M/s Magadh Advertising Bureau	All India (Bihar, Jharkhand, Delhi & U.P.)	1, 2 (Not Satisfied)
10.	16	M/s Ad Ideas Pvt. Ltd.	West Bengal	1, 2, 4, 5 (Not Satisfied)
11.	18	M/s Balaji Media Solutions	Uttar Pradesh	1, 2, 4 (Not Satisfied)
12.	19	M/s Chinar Impex	Uttar Pradesh	1, 2, 4 (Not Satisfied)
13.	21	M/s Signpost India Ltd	Maharashtra, Delhi, W.Bengal Karnataka	1, 4, 5 (Not Satisfied)
14.	22	M/s Bharat Advertisers	Odisha	1 (Not Satisfied)
15.	23	M/s R S Group	Gujarat	1 (Not Satisfied)
16.	24	M/s Cash Ur Drive Marketing Pvt. Ltd.	U.P., Uttarakhand, Jharkhand & West Bengal	1 (Not Satisfied)
17.	25	M/s Ottimo Visuals	Haryana	1, 2, 4 (Not Satisfied)
18.	26	M/s Go Hoarding Solutions	Uttar Pradesh	1, 2, 4, 5 (Not Satisfied)
19.	28	M/s Origins Advertising Pvt. Ltd.	Uttar Pradesh	1, 3, 5 (Not Satisfied)
20.	29	M/s Unique Advertising	Madhya Pradesh	1, 2 (Not Satisfied)
21.	30	M/s Jagran Engage	Not Mentioned	1, 2 (Not Satisfied)
22.	33	M/s Planet Advertising Pvt. Ltd.	Madhya Pradesh	1, 2, 4 (Not Satisfied)
23.	34	M/s Untitled Advertising	Gujarat	1 (Not Satisfied)


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24.	36	M/s Karukrit Advertising Pvt. Ltd.	West Bengal	1, 2, 4 (Not Satisfied)
25.	37	M/s Gujarat Media Company	Uttarakhand	1,2, 3, 4, 5 (Not Satisfied)
26.	39	M/s Sophia Advertising	Punjab, Haryana, Uttarakhand, Himachal Pradesh	1 (Not Satisfied)
27.	40	M/s Rampage	Jammu & Kashmir	1 (Not Satisfied)
28.	41	M/s Swamy Ads	Andhra Pradesh & Telangana	1, 2 (Not Submitted)
29.	42	M/s Varsha Ads	Andhra Pradesh, Telangana & Odisha	1, 2 (Not Satisfied)
30.	43	M/s Gayatri Associates	Odisha	1, 2 (Not Satisfied)
31.	44	M/s Chitrangan	West Bengal	2 (Not Satisfied)
32.	45	M/s Supertech Media Pvt. Ltd.	Maharashtra	1, 2, 4 (Not Satisfied)
33.	46	M/s Ablycom	Maharashtra	1, 2 (Not Satisfied)
34.	47	M/s Vikas Advertising & Marketing	Odisha	1, 2 (Not Satisfied)
35.	48	M/s Sainath Ads	Telangana	1, 2 (Not Satisfied)
36.	49	M/s Signa OOH	Tamilnadu	1, 2, 3, 4, 5 (Not Satisfied)
37.	50	M/s 99 Info Media	Andhra Pradesh	1, 2, 3, 4, 5 (Not Satisfied)
38.	51	M/s Angle Advertising	Maharashtra	1, 2, 5 (Not Satisfied)
39.	52	M/s Rajdhani Outdoor Advertising Agency	Not Mentioned	1, 2, 5 (Not Satisfied)
40.	53	M/s Himalaya Advertising	Uttarakhand	1, 2, 4 (Not Satisfied)
41.	55	M/s Pradip Advertising & Co.	Mizoram, Nagaland, & Manipur	1 (Not Satisfied)
42.	56	M/s Matrix Lines Pvt. Ltd.	Andhra Pradesh & Telangana	1, 2 (Not Satisfied)
43.	58	M/s Swift Intermedia Convergence Pvt. Ltd.	Madhya Pradesh	1, 5 (Not Satisfied)
44.	59	M/s 21 st Century Advertising Agency	Odisha	1, 2 (Not Satisfied)
45.	60	M/s Friends Advertisers	Punjab & Himachal Pradesh	1 (Not Satisfied)
46.	62	M/s Wavez Media Advertising Pvt. Ltd.	Not Mentioned	1, 2, 3, 4, 5 (Not Satisfied)
47.	63	M/s Hindustan Advertising Agency	Odisha	1, 2, 4, 5 (Not Satisfied)
48.	64	M/s Hindustan Graphics	Odisha	1, 5 (Not Satisfied)
49.	65	M/s Vizdom Outlooks	Karnataka	1, 2, 3 (Not Satisfied)


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