

Government of India
Ministry of Information and Broadcasting
Central Bureau of Communication
Soochna Bhawan, Lodhi Road, CGO Complex, New Delhi

F.N.14/0003/2324-MR&C

Dated : 30/01/2024

ADVISORY

Subject:- Fresh online application form to be filed by the publisher seeking empanelment with CBC in the month of February, 2024 for new publications : - reg.

Attention is invited to the clause- 6.3.1 of the Print Media Advertisement Policy, 2020 effective from 01/08/2020, which states that " Fresh applications for empanelment may be made twice a year i.e. once during February, and other during August, on the empanelment module on CBC's website."

2. In compliance of above Policy provision, CBC will be opening the window for filing application fresh empanelment on CBC website (<http://cbcindia.gov.in/cbc/vendor-login>) w.e.f. 01/02/2024. This form will be available in CBC website upto 29/02/2024 .

3. As per Clause 6.4(e) of the Print Media Advertisement Policy, 2020 of the Government of India regarding documents to be attached with applications for fresh empanelment "all newspapers/ periodicals applying for fresh empanelment with CBC are required to submit specimen copies of publication" ("BOC would notify the months for which the specimen copies should be submitted along with the application").

4. Apart from the online applications duly filled in all respect, the applicant publishers (newspapers and magazines) are required to send hard copies of the publications of the following dates to CBC (MR&C Wing):-

- (i) 4th to 8th September, 2023. (Total 5 copies)
- (ii) 20th to 24th November, 2023. (Total 5 copies)
- (iii) 22th to 26th January, 2023. (Total 5 copies)

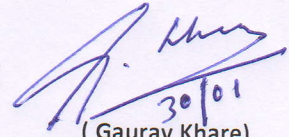
In the case of weekly, fortnightly and monthly, the requirement for hard copies would be as follows:-

- (i) All weeklies and fortnightlies published during December-23 and January, 2024 (2 months).
- (ii) In the case of monthly, all publications from August-23 to January, 2024 (6 months).

The specimen copies should reach to "Shri Yashpal, Media Executive, Room No.175, Central Bureau of Communication, Soochna Bhawan, New Delhi -110003" in MR&C wing by 08th March, 2024 through registered post. Applications of those newspapers/periodicals, whose specimen copies have not been received within the stipulated period, (even if there online application is submitted in time) will not be considered for scrutiny or placement of their cases for the next PAC meeting.

Note :- The publishers who have applied in the month of August 2023 for empanelment need not apply again.

This issues with the approval of DG, CBC.


(Gaurav Khare)
Joint Director