

भारत सरकार
GOVERNMENT OF INDIA
केंद्रीय संचार ब्यूरो
CENTRAL BUREAU OF COMMUNICATION
सूचना और प्रसारण मंत्रालय
MINISTRY OF INFORMATION & BROADCASTING
सूचना भवन, सीजीओ कॉम्प्लेक्स, लोधी रोड, नई दिल्ली - 110003
SOOCHNA BHAWAN, C.G.O COMPLEX, NEW DELHI - 110003
Website: www.davp.nic.in

File No.CO(AV)/Misc. Matters/2023-24/AV

Dated: 23-02-2024

Most Immediate
ADVISORY TO STOP THE TV CAMPAIGN

Subject: **ADVISORY TO STOP THE TV CAMPAIGN ON AGRICULTURE WELFARE SCHEMES FOR M/O AGRICULTURE AND FARMER WELFARE.**

As directed by the client, Pvt. C&S TV Channels are to IMMEDIATELY STOP THE TELECAST of RO No. 01101/0009/2023/AV and 01101/0008/2023/AV. Any spot telecast after 11 00 PM of **23-02-2024** will not be paid by CBC.

2. All the Channels in the above mentioned ROs are advised to strictly comply to the above ADVISORY.
3. This issues with the approval of DG, CBC.

To


(Shalini Awasthi)
केंद्रीय प्रदर्शनी अधिकारी / Campaign Officer
केंद्रीय संचार ब्यूरो / Central Bureau of Communication
सूचना एवं प्रसारण मंत्रालय / Min. of I & B
भारत सरकार, नई दिल्ली-110003
Govt. of India, New Delhi-110003

All C&S channels who have received **AGRICULTURE WELFARE SCHEMES CAMPAIGN FOR M/O AGRICULTURE AND FARMER WELFARE.**