

भारत सरकार
GOVERNMENT OF INDIA
केंद्रीय संचार ब्यूरो
CENTRAL BUREAU OF COMMUNICATION
सूचना और प्रसारण मंत्रालय
MINISTRY OF INFORMATION & BROADCASTING
सूचना भवन, सीजीओ कॉम्प्लेक्स, लोधी रोड, नई दिल्ली - 110003
SOOCHNA BHAWAN, C.G.O COMPLEX, NEW DELHI - 110003
Website: www.davp.nic.in

File No.CO (AV)/Misc. Matters/2023-24/AV

Dated: 11-03-2024

Most Immediate
ADVISORY TO STOP THE TV CAMPAIGN

Subject: Advisory TO **STOP** the TV Campaign of M/o Information & Broadcasting on Information Dissemination of Central Govt. Schemes.


As directed by the client, Pvt. C&S TV Channels shall IMMEDIATELY STOP THE TELECAST of the following RO Nos:

1. 22201/0704/2023/AV
2. 22201/0706/2023/AV
3. 22201/0708/2023/AV
4. 22201/0712/2023/AV
5. 22201/0714/2023/AV
6. 22201/0716/2023/AV
7. 22201/0718/2023/AV
8. 22201/0746/2023/AV
9. 22201/0676/2023/AV

Any spot telecast after 11 00 PM of 11-03-2024 will not be paid by CBC.

2. All the Channels in the above mentioned ROs are advised to strictly comply with the above ADVISORY.

3. This issues with the approval of DG, CBC.


(Shalini Awasthi)
Campaign Officer

To

All C&S channels who have received AGRICULTURE WELFARE SCHEMES CAMPAIGN FOR M/O AGRICULTURE AND FARMER WELFARE.

शालिनी अवरथी / SHALINI AWASTHI
क्षेत्रीय प्रदर्शनी अधिकारी / Field Exhibition Officer
केंद्रीय संचार ब्यूरो / Central Bureau of Communication
सूचना और प्रसारण मंत्रालय / Min. of I & B
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