

**URGENT
ELECTION MATTER**

भारत सरकार
GOVERNMENT OF INDIA
केंद्रीय संचार ब्यूरो
CENTRAL BUREAU OF COMMUNICATION
सूचना और प्रसारण मंत्रालय
MINISTRY OF INFORMATION & BROADCASTING
सूचना भवन, सीजीओ कॉम्प्लेक्स, लोधी रोड, नई दिल्ली - 110003
SOOCHNA BHAWAN, C.G.O COMPLEX, NEW DELHI - 110003
Website: www.davp.nic.in

CO(AV/Misc.Matter/2023-24/AV)

Dated: 16/03/2024

Most Immediate

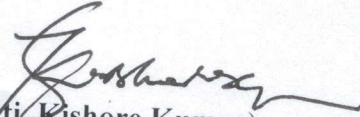
ADVISORY TO STOP ALL TV & RADIO CAMPAIGNS

Subject: **Immediate withdrawal of all advertisements released by CBC on Pvt C&S Channels, Pvt FM Stations, AIR, DD & CRS in view of the announcement of General Elections 2024-regarding.**

It may be noted that with the announcement of General Elections 2024 by the Election Commission of India on 16.03.2024, the Model Code of Conduct has been enforced with immediate effect.

2. In view of this, all Pvt C&S TV Channels, Pvt FM Radio Stations, AIR, DD & CRS are hereby directed to IMMEDIATELY STOP THE Telecast/broadcast of any campaign issued by CBC.

3. This issues with the approval of DG, CBC.


(Satti Kishore Kumar)
Deputy Director (AV)
सति किशोर कुमार / Satti Kishore Kumar
उप निदेशक (AV) / Deputy Director (AV)
के.सं. ब्यूरो / C.B.C.

To

All the Pvt. C&S TV channels and Pvt. FM Radio stations AIR, DD & CR Stations.