

Government of India
Ministry of Information & Broadcasting
Central Bureau of Communication
Soochna Bhawan, Lodhi Road, CGO Complex, New Delhi 10003

F.No.17/0002/2223-MR&C

Dated : 23.04.2024

ADVISORY

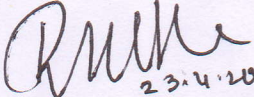
Sub : Rate Renewal (2024-25) - Final Reminder

It is informed that CBC has completed the scrutiny of all the empanelled publications (RNI / CA) who had applied online for rate renewal (2024-25) on the basis of Print Media Advertisement Policy -2020.

1. In this regard, it is stated that after initial scrutiny of all the empanelled publications their deficiencies were informed by CBC through Email and SMS on their registered e-mail id and Mobile no. respectively. In this regard advisories were also issued on 17/11/2023, 15/03/2024 & 31.03.2024.
2. Now, all publications have been scrutinized by CBC (expect ABC, whose rate contract have been extended till 30.04.2024 – a separate advisory in this regard is uploaded on CBC Website).
3. The status of all scrutinized applications are provided to them through register email id and is available in their newspaper login area.
4. Renewal publications approved by CBC can view/obtain their approved rate contract in their login area (<https://cbcindia.gov.in/cbc/vendor-login>).
5. Kindly note that publication who have been approved will appear on the CBC panel only after acceptance of the rate contract issued.

Note: The publications that haven't rectified their deficiencies till date, as per Print Media Advertisement Policy -2020, have also been given one final chance to submit the same online till 30.04.2024.

This issues with the approval of DG:CBC.


23.4.2024

(Rajesh Kumar Jha)
Addl. Director General