

**No. 22201/DCID/Creative Prod/2122**  
**GOVERNMENT OF INDIA**  
**MINISTRY OF INFORMATION AND BROADCASTING**  
**CENTRAL BUREAU OF COMMUNICATION**  
**Soochna Bhawan, CGO Complex, Lodhi Road, New Delhi 110003**


**Date: 19.06.2024**

**ADVISORY**

**Subject: Extension of validity of contract with Multimedia Agencies for production of creatives for CBC and various other Ministries / Departments of Government of India till 30.09.2024 - regarding.**

Vide Ministry of I&B's Office Memorandum no. M-24013/23/2018-MUC dated 25.03.2022, approval was granted for the L1 rates for production of various multimedia creatives for CBC and various Ministries / Departments of Government of India. These rates were established through RFP No. 22201/DCID/Creative Prod/2122 dated November 29, 2021. The list of the 21 empanelled agencies is provided in Annexure-1.

The validity of the contracts has been extended till 30.09.2024, on same terms and conditions.

  
**(Satti Kishore Kumar)**  
**Jt Director(AV)**

To,  
TD NIC: For uploading on [davp.nic.in](http://davp.nic.in) and [cbcindia.gov.in](http://cbcindia.gov.in)

Valid till 30.09.2024

S.No	Name of Agency	Contact Person	ContactNo.	E-mail ID
1	M/s Creativeland Asia Pvt. Ltd.	Mr. Dip Sengupta	9811193023	<a href="mailto:dip.sengupta@creativelandasia.com">dip.sengupta@creativelandasia.com</a>
2	M/s Moving Pixels Pvt. Ltd.	Mr. Rishabh Bhotra	9868052684	<a href="mailto:mppl.delhi@movingpixels.in">mppl.delhi@movingpixels.in</a>
3	M/s Sanket Communications	Mr. Lalan Jha	7838368616	<a href="mailto:sanket_delhi@gmail.com">sanket_delhi@gmail.com</a>
4	M/s Panchtatva Advertising	Mr. Sanjay Narayan Singh	9811251151	<a href="mailto:panchtatvaadv@gmail.com">panchtatvaadv@gmail.com</a>
5	M/s Vatsana Technologies Pvt. Ltd.	Ms. Akshansa Dixit	9425110370 8770441277	<a href="mailto:ad@vatsana.in">ad@vatsana.in</a>
6	M/s Thinking Cap Creatives Pvt. Ltd.	Ms. Chitra Sharma	9811703427	<a href="mailto:chitra@thinkingcap.co.in">chitra@thinkingcap.co.in</a>
7	M/s Disha Communications Pvt. Ltd.	Mr. Vivek Kumar Mr. Arun Kumar	9910927951 9311345009	<a href="mailto:vivek.k@dishacom.com">vivek.k@dishacom.com</a> <a href="mailto:dishadel@gmail.com">dishadel@gmail.com</a>
8	M/s ANJ Creations Pvt. Ltd.	Mr. Sachin Saxena	9818160969	<a href="mailto:sachin@anjcreations.in">sachin@anjcreations.in</a>
9	M/s Mode Advertising & Marketing Pvt. Ltd.	Ms. Anshu Verma	8882122161	<a href="mailto:anshu@modeindia.com">anshu@modeindia.com</a>
10	M/s Softline Studio Services	Mr. Sanjay Bansal	9810003433	<a href="mailto:softlinestudio@yahoo.co.in">softlinestudio@yahoo.co.in</a>
11	M/s Degree 360 Solution Pvt. Ltd.	Mr. Arun Khurana	9810111583	<a href="mailto:360solution@gmail.com">360solution@gmail.com</a>
12	M/s Square Communications Pvt. Ltd.	Ms. Garima	9818971859	<a href="mailto:garima@squaregroup.info">garima@squaregroup.info</a>
13	M/s super Ads Creative Media Pvt. Ltd.	Mr. Dinesh Bhutani	7838280617	<a href="mailto:superads.media@gmail.com">superads.media@gmail.com</a>
14	M/s Concept Communications Ltd.	Sh. Aihmed	9810210453	<a href="mailto:aimad@conceptindia.com">aimad@conceptindia.com</a>
15	M/s Pehchan Advertising & Marketing Pvt. Ltd.	Mr. Hrish Gupta	9899694545	<a href="mailto:info@pehachan.in">info@pehachan.in</a>
16	M/s Ankur Media Pvt. Ltd.	Mr. Ankur Malhotra	9650097107	<a href="mailto:media@ankurmedia.com">media@ankurmedia.com</a>
17	M/s Paramin Advertising & Marketing associates	Mr. Nagendra Chaudhary	9810876630	<a href="mailto:paramindelhi@gmail.com">paramindelhi@gmail.com</a>
18	M/s Global Media	Mr. Balwant Mehra	9971444993	<a href="mailto:globalmedialive@gmail.com">globalmedialive@gmail.com</a> <a href="mailto:balwantmehra@gmail.com">balwantmehra@gmail.com</a>
19	M/s Bubna Advertising	Sh. Ratnesh	9212100960	<a href="mailto:ratnesh@bubnaadvertising.com">ratnesh@bubnaadvertising.com</a>
20	M/s Graphisads Pvt. Ltd.	Mr. Madan Sachdeva	9811140296	<a href="mailto:madan@graphisads.com">madan@graphisads.com</a>
21	M/s Dot Communications and Marketing Pvt. Ltd.	Sh. Ajay Kukreja	9560311411	<a href="mailto:dotcommunication01@gmail.com">dotcommunication01@gmail.com</a>

  
 सशिशु केशरी कुमर / Sashi Kishore Kumar  
 संयुक्त प्रिन्सिपल / Joint Director  
 के.स. यूरो / C.B.C.