

भारत सरकार
GOVERNMENT OF INDIA
केंद्रीय संचार ब्यूरो
CENTRAL BUREAU OF COMMUNICATION
सूचना और प्रसारण मंत्रालय
MINISTRY OF INFORMATION & BROADCASTING
सूचना भवन, सीजीओ कॉम्प्लेक्स, लोधी रोड, नई दिल्ली - 110003
SOOCHNA BHAWAN, C.G.O COMPLEX, NEW DELHI - 110003

Dated: 24.06.2024

CIRCULAR

Complete List of Audio-Visual Producers/Agencies empanelled with CBC - Reg

1. The list of Central Bureau of Communication's (CBC) empanelled AV Producers/Agencies till date, as per Policy Guidelines of Ministry of I&B issued vide O.M. No. M-24013/5/2018-MUC-I (Vol. II) dated 25.10.2022, is hereby enclosed.
2. The validity of the enclosed empanelled panel of AV Producers/Agencies is till 10.08.2026 or till further orders.
3. The empanelled agencies are only for the production of the AV creatives as per the Rate card notified by CBC vide F.No.22204/11/09-AV (Part-2) dated 18.05.2012.

This issues with the approval of competent authority.


(Satti Kishore Kumar)
Jt Director(AV)

सति किशोर कुमार / Satti Kishore Kumar
संयुक्त निदेशक / Joint Director
के.सं. ब्यूरो / C.B.C.

Encl:

- (i) Sector wise List of Empanelled AV Agencies/Producers in General & start-up pools
- (ii) Rate Card for the Empanelled AV Agencies/Producers
- (iii) Policy guidelines on the AV Agencies/Producers


Annexure I			
List of 89 Audio-Video Producers / Agencies Empanelled With CBC In Category – A (General Pool) With Expertise In Social & Public Welfare Sector:			
Category - A			
S. N	Agency Name	Contact Address	Date of Empanelment
1.	M/s Ajay Shukla Productions Pvt. Ltd.	Ajay Bhushan Shukla Email: asplnetwork@gmail.com	11.08.2023
2.	M/s ANI Media Private Limited (Asian News International)	Rajesh Chandra Gaur Email: rgaur@aniin.com	11.08.2023
3.	M/s Graphisads Limited	Mr. Alok Gupta Email: alokgupta@graphisads.com	11.08.2023
4.	M/s Pehachan Advertising and Marketing Pvt. Ltd.	Mr. Harish Gupta Email: info@pehachan.in	11.08.2023
5.	M/s Entertainment Plus Studios Pvt. Ltd.	Mr. Suresh Malik Email: studioeplus@hotmail.com	11.08.2023
6.	M/s Span Communications	Ms. Shilpa Kumar Email: delhispan@gmail.com	11.08.2023
7.	M/s Collectcent Digital Media Pvt. Ltd	Meenu Sehrawat Email Id- meenu@collectcent.com	11.08.2023
8.	M/s Nexuszone Corporate Communication Pvt. Ltd.	Tushar Singh Email: media.nexus7@gmail.com	11.08.2023
9.	M/s Moving Pixels Pvt. Ltd.	Manoj Pincha Email: manoj@movingpixels.in	11.08.2023
10.	M/s Dot Spot Productions	Kailash Bhutani Email: dspmedia@gmail.com	11.08.2023
11.	M/s Smriti Television Media & Films Pvt. Ltd.	Aarti Goswami Email: aartigswm@yahoo.co.in	11.08.2023
12.	M/s Goodwill Production Pvt. Ltd.	Gowhar Wani Email: gowharwani123@gmail.com	11.08.2023
13.	M/s Dot Communications & Marketing Pvt. Ltd.	Nagender Tiwari Email: dotcommunication01@gmail.com	11.08.2023
14.	M/s Trikuta Communications Pvt. Ltd.	Pankaj Mahajan Email: trikutacommunications@gmail.com	11.08.2023
15.	M/s Advent Productions Pvt. Ltd.	Mohd Kaif Email: advent.kaif@gmail.com	11.08.2023

The validity of empanelment is till 10.08.2026 or till further orders whichever is earlier.


 सवि केशोर कुमर / Smt. Kishore Kumar
 संयुक्त निदेशक / Joint Director
 के.सं. चक्र / C.B.C.


16.	M/s Banyan Infomedia Pvt. Ltd.	Abhishek Kumar	11.08.2023
		Email: abhishek@banyaninfomedia.com	
17.	Credence Media Solutions Pvt. Ltd.	Rakesh Andania	11.08.2023
		Email: rakeshandania@gmail.com	
18.	M/s Softline Studio Services	Sanjay Bansal	11.08.2023
		Email: softlinestudio@yahoo.co.in	
19.	M/s Comfed Productions Pvt. Ltd.	Satish Pande	11.08.2023
		Email: comfed@gmail.com	
20.	M/s Khushi Media	Ranjan Kumar Jha	11.08.2023
		Email: khushimedias@gmail.com	
21.	M/s Super Ads Creative Media Private Limited	Dinesh Bhutani	11.08.2023
		Email: superads.media@gmail.com	
22.	M/s Apt Media Solutions Pvt. Ltd.	Sanjeev Srivastava	11.08.2023
		Email: sanjeevs59@hotmail.com	
23.	M/s Vibhore Video Vision Pvt. Ltd.	Devendra Chopra	11.08.2023
		Email: devendrachopradirector@gmail.com	
24.	M/s News Virus Network Private Limited	Yasmeen Qamar	11.08.2023
		Email: newsvirus@gmail.com	
25.	M/s Carrot Communications	Ishani K Dutta	11.08.2023
		Email: ishani@carrotfilms.com	
26.	M/s E Media Solutions	Usha Bhattacharya	11.08.2023
		E-mail: theemediasolutions@gmail.com	
27.	M/s Ventures Advertising Pvt. Ltd.	Chetan Shah	11.08.2023
		Email: tenders@vapl.net	
28.	M/s Oasis Films and New Media	Dhruv Sehgal	11.08.2023
		Email: ofnmmail@gmail.com	
29.	M/s Ambica Communications	Sanjesh Ahuja	11.08.2023
		Email: ambicacommunications1983@gmail.com sanjesh.ahuja@gmail.com	
30.	M/s Ankan Films	Mithun Shrotriya	11.08.2023
		Email: ankanfilms@gmail.com	
31.	M/s Suyojan Multi Tech Services India Pvt. Ltd.	Rakhi Thakur	11.08.2023
		Email: suyojanfilm@gmail.com	
32.	M/s Diksha Advertising & Printing Pvt. Ltd.	Puneet Ohri	11.08.2023
		Email: diksha.adv@gmail.com	

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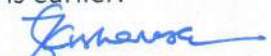
33.	M/s Insight Brandcom Private Ltd.	Swapan Nilmani Sinha	11.08.2023
		Email: info@insightbrandcom.com	
34.	M/s Media Star	Rajni	11.08.2023
		Email: sales@mediastartv.in	
35.	M/s Asian Media	Girdhari Singh	11.08.2023
		Email: asianmediauk@gmail.com	
36.	M/s AK Films	Himani Kaushik	11.08.2023
		aroon@akfilms.in	
37.	M/s Padmashri Productions Pvt. Ltd.	Mr. Tejinder Singh Tur	11.08.2023
		Email: padmashriproductions@gmail.com	
38.	M/s Invicta Media Pvt. Ltd.	Ms Aditi Gautam	11.08.2023
		Email Id: invictamediadelhi@gmail.com	
39.	M/s Viacom 18 Media Pvt. Ltd.	Sandeep Parchure	11.08.2023
		Email: sandeep.parchure@viacom18.com	
40.	M/s Anhad Studio Pvt. Ltd.	Ravindra Singh Rajawat	11.08.2023
		Email: ravindra.anhad@gmail.com	
41.	M/s Global Media	Balwant Mehra	11.08.2023
		Email: globalmedialive@gmail.com	
42.	M/s Ragini Advertising	Rajiv Haksar	11.08.2023
		Email: musikindia@gmail.com	
43.	M/s NSB Production Pvt. Ltd.	Nimmi Singh	11.08.2023
		Email: nimmisinghbedi@gmail.com nsbproductions@gmail.com	
44.	M/s Genesis Media Pvt. Ltd.	Dr. Kala Iyer	11.08.2023
		Email: kala@genesismediemail.com	
45.	M/s MBT Creative Communication Pvt. Ltd.	Vikas Johar	11.08.2023
		Email: mbtcreativeworld@gmail.com	
46.	M/s Visual House India Pvt. Ltd.	Deepmala	11.08.2023
		Email: deepmala@thevisualhouse.in	
47.	M/s Star Media	Neeru Mehra	11.08.2023
		Email: starmediaweb@gmail.com	
48.	M/s Ommcom Media Pvt. Ltd.	Jajati Karan	11.08.2023
		Email: jajati.karan@gmail.com	

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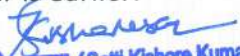
49.	M/s JVD Films	Dimple Dugar	11.08.2023
		Email: dimple@jvdfilms.com	
50.	M/s Critique Communication Pvt. Ltd.	Narinder Sharma	11.08.2023
		Email: narinder@critique.in	
51.	M/s Panchtatva Advertising	Sanjay Narayan Singh	11.08.2023
		Email: panchtatvaadv@gmail.com	
52.	M/s Keylight	Parvez Syed	11.08.2023
		Email: parvez.keylight@gmail.com	
53.	Rabab Music Productions Pvt. Ltd.	Ashwani Sharma	23.02.2024
		Rababmusicproductions@Gmail.Com	
54.	Chiranjeevi Creations	Challapali Eswar Prasad	23.02.2024
		Chiranjeevicreations@Yahoo.Com	
55.	Bennett Coleman And Company Ltd.	Neeru Malhotra	23.02.2024
		Neeru.Malhotra@Timesgroup.Com	
56.	Vidunit Media Pvt Ltd	Sourabh Kumar	23.02.2024
		Sourabh@Vidunit.Com	
57.	Frames Production Company Pvt. Ltd.	Nirupam Singhal	23.02.2024
		Nirupam@Frames.Net.In	
58.	360 Degree Media Solutions Pvt. Ltd.	Nandita Kumar	23.02.2024
		Nandita@360dms.In	
59.	Gaon Connection Private Limited	Saumya Tandon	23.02.2024
		Saumya@Gaonconnection.Com	
60.	New Delhi Television Limited	Amul Jain	23.02.2024
		Amulj@Ndtv.Com	
61.	Degree 360 Solutions Pvt. Ltd.	Arun Khurana	23.02.2024
		360solution@Gmail.Com	
62.	Toc Combine Pvt. Ltd.	Narendra Joshi	23.02.2024
		Thetrackone@Gmail.Com	
63.	Curly Tales Digital Media Pvt. Ltd.	Amit Sobti	23.02.2024
		Amit@Forkmediagroup.Com	
64.	Graphiti Multimedia Pvt Ltd	Munjal Shroff	23.02.2024
		Munjal@Graphiti.Net	

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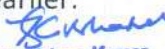
65.	Resonance Digital LLP	Pradyumn Kamat	23.02.2024
		Paddy@Resonancedigital.In	
66.	Lakshaya Entertainments Pvt. Ltd.	Surinder Keram	23.02.2024
		Lakshaya51@Gmail.Com	
67.	Entertainment Network India Ltd.	Arpan Dasgupta	23.02.2024
		arpan.dasgupta@timesgroup.com	
68.	Tv18 Broadcast Limited	Abhinay Chauhan	23.02.2024
		Abhinay.Chauhan@Nw18.Com	
69.	R S Infomedia And Films Pvt Ltd	Rahul Nayyar	23.02.2024
		Mkt@Rsifpl.Com	
70.	Zee Media Corporation Ltd	Sudip Roy	23.02.2024
		Sudip.Roy@Zeemedia.Esselgroup.Com	
71.	Creative Channel Media Pvt. Ltd.	Vishal Sethi	23.02.2024
		Creative@Creativechannel.In	
72.	Sophia Advertising	Riyaz Rana	23.02.2024
		Sophiaadvertising1998@Gmail.Com	
73.	Vermillion Communication Pvt. Ltd.	Deepak Hiremath	23.02.2024
		Vikas@Vermillion.Net.In	
74.	Creative Hub	Umesh Kumar	23.02.2024
		Creativehub09@Gmail.Com	
75.	Samadhan Samiti	Mukesh Kumar Shukla	23.02.2024
		Samitisamadhan@Gmail.Com	
76.	Vvac Business Of Ideas Private Limited	Sagar Kaushik Thakkar	23.02.2024
		Sagar@Boideas.Com	
77.	Film And Shots	Aman Sachdeva	23.02.2024
		Filmandshots@Gmail.Com	
78.	Pamm Advertising And Marketing	Abhinav Chhabra	23.02.2024
		Pammabhinav@Gmail.Com	
79.	Hashtag Orange Advertising Pvt. Ltd.	MUKESH VIJ	23.02.2024
		Mukesh@Hashtagorange.In	

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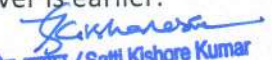
80.	Indian Television	Ishrat Zafar	23.02.2024
		Itv011@Gmail.Com	
81.	News & Entertainment Television	Rajesh Aggarwal	23.02.2024
		Net.Rajeshaggarwal@Gmail.Com	
82.	Mahir Films	Mahir Khan	23.02.2024
		Mahirfilms16@Gmail.Com	
83.	Grass Valley Films	Rajendra Singh Rana	23.02.2024
		Grassvalleyfilms9@Gmail.Com	
84.	Aakriti Advertising	Chaman Gupta	23.02.2024
		Aakritiadv@Gmail.Com	
85.	Damaniya International	PRADEEP DAMANIYA	23.02.2024
		Damaniyainternational@Gmail.Com	
86.	Zee Entertainment Enterprises Ltd.	Gareth Thomas	23.02.2024
		Gareth.Thomas@Zee.Com	
87.	Shonav Digi Media LLP	DR KIRTI SISODIA	23.02.2024
		Shonavdigimedia@Gmail.Com	
88.	Object One Information Systems Ltd.	K Ravi Shankar	23.02.2024
		Objectone@Objectinfo.Com	
89.	Mg Advertising Services	Vikas Alexander	23.02.2024
		Mgadvtho@Gmail.Com	

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Annexure 2			
List of 80 Audio-Video Producers / Agencies Empanelled With CBC In Category – A (General Pool) With Expertise In Economy, Finance, Infrastructure Sector:			
Category - A			
S. N	Agency Name	Contact Address	Date of Empanelment
1.	M/s Ajay Shukla Productions Pvt. Ltd.	Ajay Bhushan Shukla Email: asplnetwork@gmail.com ajay@asplnetwork.com	11.08.2023
2.	M/s ANI Media Private Limited (Asian News International)	Rajesh Chandra Gaur Email: rgaur@aniin.com	11.08.2023
3.	M/s Pehachan Advertising and Marketing Pvt. Ltd.	Mr. Harish Gupta Email: info@pehachan.in	11.08.2023
4.	M/s Entertainment Plus Studios Pvt. Ltd.	Mr. Suresh Malik Email: studioeplus@hotmail.com	11.08.2023
5.	M/s Span Communications	Ms. Shilpa Kumar Email: delhispan@gmail.com	11.08.2023
6.	M/s Collectcent Digital Media Pvt. Ltd	Meenu Sehrawat Email Id- meenu@collectcent.com	11.08.2023
7.	M/s Nexuzzone Corporate Communication Pvt. Ltd.	Tushar Singh Email: media.nexus7@gmail.com	11.08.2023
8.	M/s Sanket Communications Pvt. Ltd.	Subhashish Tripathy Email Id- sanket_delhi@yahoo.com	11.08.2023
9.	M/s Moving Pixels Pvt. Ltd.	Manoj Pincha Email: manoj@movingpixels.in	11.08.2023
10.	M/s Dot Spot Productions	Kailash Bhutani Email: dspmedia@gmail.com	11.08.2023
11.	M/s Smriti Television Media & Films Pvt. Ltd.	Aarti Goswami Email: aartigswm@yahoo.co.in	11.08.2023
12.	M/s Dot Communications & Marketing Pvt. Ltd.	Nagender Tiwari Email: dotcommunication01@gmail.com	11.08.2023
13.	M/s Trikuta Communications Pvt. Ltd.	Pankaj Mahajan Email: trikutacommunications@gmail.com	11.08.2023
14.	M/s Advent Productions Pvt. Ltd.	Mohd Kaif Email: advent.kaif@gmail.com	11.08.2023
15.	M/s Banyan Infomedia Pvt. Ltd.	Abhishek Kumar Email: abhishek@banyaninfomedia.com	11.08.2023
16.	M/s Softline Studio Services	Sanjay Bansal Email: softlinestudio@yahoo.co.in	11.08.2023

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 संयुक्त निदेशक / Joint Director
 के.सं. यूरो / C.B.C.

17.	M/s Comfed Productions Pvt. Ltd.	Satish Pande	11.08.2023
		Email: comfed@gmail.com	
18.	M/s Khushi Media	Ranjan Kumar Jha	11.08.2023
		Email: khushimedias@gmail.com	
19.	M/s Super Ads Creative Media Private Limited	Dinesh Bhutani	11.08.2023
		Email: superads.media@gmail.com	
20.	M/s Apt Media Solutions Pvt. Ltd.	Sanjeev Srivastava	11.08.2023
		Email sanjeevs59@hotmail.com	
21.	M/s Vibhore Video Vision Pvt. Ltd.	Devendra Chopra	11.08.2023
		Email: devendrachopradirector@gmail.com	
22.	M/s Carrot Communications	Ishani K Dutta	11.08.2023
		Email: ishani@carrotfilms.com	
23.	M/s E Media Solutions	Usha Bhattacharya	11.08.2023
		E-mail: theemediasolutions@gmail.com	
24.	M/s Ventures Advertising Pvt. Ltd.	Chetan Shah	11.08.2023
		Email: tenders@vapl.net	
25.	M/s Oasis Films and New Media	Dhruv Sehgal	11.08.2023
		Email: ofnmmail@gmail.com	
26.	M/s Ambica Communications	Sanjesh Ahuja	11.08.2023
		Email: ambicacommunications1983@gmail.com sanjesh.ahuja@gmail.com	
27.	M/s Suyojan Multi Tech Services India Pvt. Ltd.	Rakhi Thakur	11.08.2023
		Email: suyojanfilm@gmail.com	
28.	M/s Diksha Advertising & Printing Pvt. Ltd.	Puneet Ohri	11.08.2023
		Email: diksha.adv@gmail.com	
29.	M/s Insight Brandcom Private Ltd.	Swapan Nilmani Sinha	11.08.2023
		Email: info@insightbrandcom.com	
30.	M/s Asian Media	Girdhari Singh	11.08.2023
		Email: asianmediauk@gmail.com	
31.	M/s AK Films	Himani Kaushik	11.08.2023
		aroon@akfilms.in	
32.	M/s Padmashri Productions Pvt. Ltd.	Mr. Tejinder Singh Tur	11.08.2023
		Email: padmashriproductions@gmail.com	

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33.	M/s Invicta Media Pvt. Ltd.	Ms Aditi Gautam	11.08.2023
		Email Id: invictamediadelhi@gmail.com	
34.	M/s Viacom 18 Media Pvt. Ltd.	Sandeep Parchure	11.08.2023
		Email: sandeep.parchure@viacom18.com	
35.	M/s Anhad Studio Pvt. Ltd.	Ravindra Singh Rajawat	11.08.2023
		Email: ravindra.anhad@gmail.com	
36.	M/s Global Media	Balwant Mehra	11.08.2023
		Email: globalmedialive@gmail.com	
37.	M/s NSB Production Pvt. Ltd.	Nimmi Singh	11.08.2023
		Email: nimmisinghbedi@gmail.com nsbproductions@gmail.com	
38.	M/s Genesis Media Pvt. Ltd.	Dr. Kala Iyer	11.08.2023
		Email: kala@genesismediemail.com	
39.	M/s MBT Creative Communication Pvt. Ltd.	Vikas Johar	11.08.2023
		Email: mبتcreativeworld@gmail.com	
40.	M/s Visual House India Pvt. Ltd.	Deepmala	11.08.2023
		Email: deepmala@thevisualhouse.in	
41.	M/s Star Media	Neeru Mehra	11.08.2023
		Email: starmediaweb@gmail.com	
42.	M/s Ommcom Media Pvt. Ltd.	Jajati Karan	11.08.2023
		Email: jajati.karan@gmail.com	
43.	M/s JVD Films	Dimple Dugar	11.08.2023
		Email: dimple@jvdfilms.com	
44.	M/s Critique Communication Pvt. Ltd.	Narinder Sharma	11.08.2023
		Email: narinder@critique.in	
45.	M/s Panchtatva Advertising	Sanjay Narayan Singh	11.08.2023
		Email: panchtatvaadv@gmail.com	
46.	Rabab Music Productions Pvt. Ltd.	Ashwani Sharma	23.02.2024
		Rababmusicproductions@Gmail.Com	
47.	Chiranjeevi Creations	Challapali Eswar Prasad	23.02.2024
		Chiranjeevicreations@Yahoo.Com	
48.	Bennett Coleman And Company Ltd.	Neeru Malhotra	23.02.2024
		Neeru.Malhotra@Timesgroup.Com	

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S. Kishore Kumar
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 संयुक्त निदेशक / Joint Director
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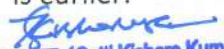
49.	Vidunit Media Pvt Ltd	Sourabh Kumar	23.02.2024
		Sourabh@Vidunit.Com	
50.	Frames Production Company Pvt. Ltd.	Nirupam Singhal	23.02.2024
		Nirupam@Frames.Net.In	
51.	360 Degree Media Solutions Pvt. Ltd.	Nandita Kumar	23.02.2024
		Nandita@360dms.In	
52.	Gaon Connection Private Limited	Saumya Tandon	23.02.2024
		Saumya@Gaonconnection.Com	
53.	New Delhi Television Limited	Amul Jain	23.02.2024
		Amulj@Ndtv.Com	
54.	Degree 360 Solutions Pvt. Ltd.	Arun Khurana	23.02.2024
		360solution@Gmail.Com	
55.	Toc Combine Pvt. Ltd.	Narendra Joshi	23.02.2024
		Thetrackone@Gmail.Com	
56.	Curly Tales Digital Media Pvt. Ltd.	Amit Sobti	23.02.2024
		Amit@Forkmediagroup.Com	
57.	Graphiti Multimedia Pvt Ltd	Munjali Shroff	23.02.2024
		Munjali@Graphiti.Net	
58.	Resonance Digital LLP	Pradyumn Kamat	23.02.2024
		Paddy@Resonancedigital.In	
59.	Lakshaya Entertainments Pvt Ltd	Surinder Keram	23.02.2024
		Lakshaya51@Gmail.Com	
60.	Entertainment Network India Ltd.	Arpan Dasgupta	23.02.2024
		arpan.dasgupta@timesgroup.com	
61.	Tv18 Broadcast Limited	Abhinay Chauhan	23.02.2024
		Abhinay.Chauhan@Nw18.Com	
62.	R S Infomedia And Films Pvt Ltd	Rahul Nayyar	23.02.2024
		Mkt@Rsifpl.Com	
63.	Zee Media Corporation Ltd	Sudip Roy	23.02.2024
		Sudip.Roy@Zeemedia.Esselgroup.Com	
64.	Creative Channel Media Pvt. Ltd.	Vishal Sethi	23.02.2024
		Creative@Creativechannel.In	
65.	Sophia Advertising	Riyaz Rana	23.02.2024

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 सति किशोर कुमार / Satti Kishore Kumar
 संयुक्त निदेशक / Joint Director
 के.सं. ब्यूरो / C.B.C.

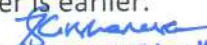
		Sophiaadvertising1998@Gmail.Com	
66.	Vermillion Communication Pvt Ltd	Deepak Hiremath Vikas@Vermillion.Net.In	23.02.2024
67.	Creative Hub	Umesh Kumar Creativehub09@Gmail.Com	23.02.2024
68.	Samadhan Samiti	Mukesh Kumar Shukla Samitisamadhan@Gmail.Com	23.02.2024
69.	Vvac Business Of Ideas Private Limited	Sagar Kaushik Thakkar Sagar@Boideas.Com	23.02.2024
70.	Film And Shots	Aman Sachdeva Filmshots@Gmail.Com	23.02.2024
71.	Pamm Advertising And Marketing	Abhinav Chhabra Pammabhinav@Gmail.Com	23.02.2024
72.	Hashtag Orange Advertising Pvt. Ltd.	MUKESH VIJ Mukesh@Hashtagorange.In	23.02.2024
73.	Indian Television	Ishrat Zafar Itv011@Gmail.Com	23.02.2024
74.	Mahir Films	Mahir Khan Mahirfilms16@Gmail.Com	23.02.2024
75.	Grass Valley Films	Rajendra Singh Rana Grassvalleyfilms9@Gmail.Com	23.02.2024
76.	Damaniya International	PRADEEP DAMANIYA Damaniyainternational@Gmail.Com	23.02.2024
77.	Zee Entertainment Enterprises Ltd.	Gareth Thomas Gareth.Thomas@Zee.Com	23.02.2024
78.	Shonav Digi Media LLP	DR KIRTI SISODIA Shonavdigimedia@Gmail.Com	23.02.2024
79.	Object One Information Systems Ltd.	K Ravi Shankar Objectone@Objectinfo.Com	23.02.2024
80.	Mg Advertising Services	Vikas Alexander Mgadvttho@Gmail.Com	23.02.2024

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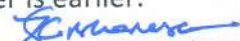
Annexure 3			
List of 47 Audio-Video Producers / Agencies Empanelled With CBC In Category – A (General Pool) With Expertise In National Integration, Defence, Diplomacy, Planning And Democracy Sector:			
Category - A			
S. N	Agency Name	Contact Address	Date of Empanelment
1.	M/s Ajay Shukla Productions Pvt. Ltd.	Ajay Bhushan Shukla Email: asplnetwork@gmail.com ajay@asplnetwork.com	11.08.2023
2.	M/s Pehachan Advertising and Marketing Pvt. Ltd.	Mr. Harish Gupta Email: info@pehachan.in	11.08.2023
3.	M/s Span Communications	Ms. Shilpa Kumar Email: delhispan@gmail.com	11.08.2023
4.	M/s Moving Pixels Pvt. Ltd.	Manoj Pincha Email: manoj@movingpixels.in	11.08.2023
5.	M/s Dot Spot Productions	Kailash Bhutani Email: dspmedia@gmail.com	11.08.2023
6.	M/s Goodwill Production Pvt. Ltd.	Gowhar Wani Email: gowharwani123@gmail.com	11.08.2023
7.	M/s Trikuta Communications Pvt. Ltd.	Pankaj Mahajan Email: trikutacommunications@gmail.com	11.08.2023
8.	M/s Banyan Infomedia Pvt. Ltd.	Abhishek Kumar Email: abhishek@banyaninfomedia.com	11.08.2023
9.	Credence Media Solutions Pvt. Ltd.	Rakesh Andania Email: rakeshandania@gmail.com	11.08.2023
10.	M/s Softline Studio Services	Sanjay Bansal Email: softlinestudio@yahoo.co.in	11.08.2023
11.	M/s Comfed Productions Pvt. Ltd.	Satish Pande Email: comfed@gmail.com	11.08.2023
12.	M/s Khushi Media	Ranjan Kumar Jha Email: khushimedias@gmail.com	11.08.2023
13.	M/s Super Ads Creative Media Private Limited	Dinesh Bhutani Email: superads.media@gmail.com	11.08.2023
14.	M/s Vibhore Video Vision Pvt. Ltd.	Devendra Chopra Email: devendrachopradiirector@gmail.com	11.08.2023
15.	M/s E Media Solutions	Usha Bhattacharya E-mail: theemediasolutions@gmail.com	11.08.2023

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 सति किशोर कुमार / Satti Kishore Kumar
 संयुक्त निदेशक / Joint Director
 के.सं. ब्यूरो / C.B.C.

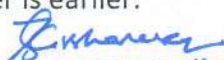
16.	M/s Oasis Films and New Media	Dhruv Sehgal	11.08.2023
		Email: ofnmmail@gmail.com	
17.	M/s Ambica Communications	Sanjesh Ahuja	11.08.2023
		Email: ambicacommunications1983@gmail.com sanjesh.ahuja@gmail.com	
18.	M/s Media Star	Rajni	11.08.2023
		Email: sales@mediastartv.in	
19.	M/s Asian Media	Girdhari Singh	11.08.2023
		Email: asianmediauk@gmail.com	
20.	M/s Invicta Media Pvt. Ltd.	Ms Aditi Gautam	11.08.2023
		Email Id: invictamediadelhi@gmail.com	
21.	M/s Viacom 18 Media Pvt. Ltd.	Sandeep Parchure	11.08.2023
		Email: sandeep.parchure@viacom18.com	
22.	M/s Anhad Studio Pvt. Ltd.	Ravindra Singh Rajawat	11.08.2023
		Email: ravindra.anhad@gmail.com	
23.	M/s Global Media	Balwant Mehra	11.08.2023
		Email: globalmedialive@gmail.com	
24.	M/s NSB Production Pvt. Ltd.	Nimmi Singh	11.08.2023
		Email: nimmisinghbedi@gmail.com nsbproductions@gmail.com	
25.	M/s MBT Creative Communication Pvt. Ltd.	Vikas Johar	11.08.2023
		Email: mbtcreativeworld@gmail.com	
26.	M/s Visual House India Pvt. Ltd.	Deepmala	11.08.2023
		Email: deepmala@thevisualhouse.in	
27.	M/s Ommcom Media Pvt. Ltd.	Jajati Karan	11.08.2023
		Email: jajati.karan@gmail.com	
28.	M/s JVD Films	Dimple Dugar	11.08.2023
		Email: dimple@jvdfilms.com	
29.	M/s Critique Communication Pvt. Ltd.	Narinder Sharma	11.08.2023
		Email: narinder@critique.in	
30.	M/s Panchtatva Advertising	Sanjay Narayan Singh	11.08.2023
		Email: panchtatvaadv@gmail.com	
31.	Rabab Music Productions Pvt. Ltd.	Ashwani Sharma	23.02.2024
		Rababmusicproductions@Gmail.Com	

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संयुक्त निदेशक / Joint Director
के.सं. ब्यूरो / C.B.C.


32.	Bennett Coleman And Company Ltd.	Neeru Malhotra	23.02.2024
		Neeru.Malhotra@Timesgroup.Com	
33.	360 Degree Media Solutions Pvt. Ltd.	Nandita Kumar	23.02.2024
		Nandita@360dms.In	
34.	Degree 360 Solutions Pvt. Ltd.	Arun Khurana	23.02.2024
		360solution@Gmail.Com	
35.	Graphiti Multimedia Pvt Ltd	Munjali Shroff	23.02.2024
		Munjali@Graphiti.Net	
36.	Tv18 Broadcast Limited	Abhinay Chauhan	23.02.2024
		Abhinay.Chauhan@Nw18.Com	
37.	Zee Media Corporation Ltd	Sudip Roy	23.02.2024
		Sudip.Roy@Zeemedia.Esselgroup.Com	
38.	Creative Channel Media Pvt. Ltd.	Vishal Sethi	23.02.2024
		Creative@Creativechannel.In	
39.	Sophia Advertising	Riyaz Rana	23.02.2024
		Sophiaadvertising1998@Gmail.Com	
40.	Vermillion Communication Pvt Ltd	Deepak Hiremath	23.02.2024
		Vikas@Vermillion.Net.In	
41.	Samadhan Samiti	Mukesh Kumar Shukla	23.02.2024
		Samitisamadhan@Gmail.Com	
42.	Vvac Business Of Ideas Private Limited	Sagar Kaushik Thakkar	23.02.2024
		Sagar@Boideas.Com	
43.	Pamm Advertising And Marketing	Abhinav Chhabra	23.02.2024
		Pammabhinav@Gmail.Com	
44.	Indian Television	Ishrat Zafar	23.02.2024
		Itv011@Gmail.Com	
45.	News & Entertainment Television	Rajesh Aggarwal	23.02.2024
		Net.Rajeshaggarwal@Gmail.Com	
46.	Mahir Films	Mahir Khan	23.02.2024
		Mahirfilms16@Gmail.Com	
47.	Zee Entertainment Enterprises Ltd.	Gareth Thomas	23.02.2024
		Gareth.Thomas@Zee.Com	

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 संयुक्त निदेशक / Joint Director
 के.सं. ब्यूरो / C.B.C.


Annexure 4			
List of 59 Audio-Video Producers / Agencies Empanelled With CBC In Category – A (General Pool) With Expertise In Culture And Tourism Sector:			
Category - A			
S. N	Agency Name	Contact Address	Date of Empanelment
1.	M/s ANI Media Private Limited (Asian News International)	Rajesh Chandra Gaur Email: rgaur@aniin.com	11.08.2023
2.	M/s Pehachan Advertising and Marketing Pvt. Ltd.	Mr. Harish Gupta Email: info@pehachan.in	11.08.2023
3.	M/s Entertainment Plus Studios Pvt. Ltd.	Mr. Suresh Malik Email: studioeplus@hotmail.com	11.08.2023
4.	M/s Span Communications	Ms. Shilpa Kumar Email: delhispan@gmail.com	11.08.2023
5.	M/s Nexuszone Corporate Communication Pvt. Ltd.	Tushar Singh Email: media.nexus7@gmail.com	11.08.2023
6.	M/s Moving Pixels Pvt. Ltd.	Manoj Pincha Email: manoj@movingpixels.in	11.08.2023
7.	M/s Dot Spot Productions	Kailash Bhutani Email: dspmedia@gmail.com	11.08.2023
8.	M/s Goodwill Production Pvt. Ltd.	Gowhar Wani Email: gowharwani123@gmail.com	11.08.2023
9.	M/s Dot Communications & Marketing Pvt. Ltd.	Nagender Tiwari Email: dotcommunication01@gmail.com	11.08.2023
10.	M/s Advent Productions Pvt. Ltd.	Mohd Kaif Email: advent.kaif@gmail.com	11.08.2023
11.	M/s Banyan Infomedia Pvt. Ltd.	Abhishek Kumar Email: abhishek@banyaninfomedia.com	11.08.2023
12.	M/s Softline Studio Services	Sanjay Bansal Email: softlinestudio@yahoo.co.in	11.08.2023
13.	M/s Khushi Media	Ranjan Kumar Jha Email: khushimedias@gmail.com	11.08.2023
14.	M/s Super Ads Creative Media Private Limited	Dinesh Bhutani Email: superads.media@gmail.com	11.08.2023
15.	M/s Apt Media Solutions Pvt. Ltd.	Sanjeev Srivastava Email sanjeevs59@hotmail.com	11.08.2023
16.	M/s Vibhore Video Vision Pvt. Ltd.	Devendra Chopra Email: devendrachopradiirector@gmail.com	11.08.2023

The validity of empanelment is till 10.08.2026 or till further orders whichever is earlier.


 सति किशोर कुमार / Satti Kishore Kumar
 संयुक्त निदेशक / Joint Director
 के.सं. ब्यूरो / C.B.C.


17.	M/s News Virus Network Private Limited	Yasmeen Qamar	11.08.2023
		Email: newsvirus@gmail.com	
18.	M/s E Media Solutions	Usha Bhattacharya	11.08.2023
		E-mail: theemediasolutions@gmail.com	
19.	M/s Ambica Communications	Sanjesh Ahuja	11.08.2023
		Email: ambicacommunications1983@gmail.com sanjesh.ahuja@gmail.com	
20.	M/s Asian Media	Girdhari Singh	11.08.2023
		Email: asianmediauk@gmail.com	
21.	M/s AK Films	Himani Kaushik	11.08.2023
		aroon@akfilms.in	
22.	M/s Music Broadcast Limited	Mohd Tahir	11.08.2023
		Email: tahirm@myradiocity.com	
23.	M/s Viacom 18 Media Pvt. Ltd.	Sandeep Parchure	11.08.2023
		Email: sandeep.parchure@viacom18.com	
24.	M/s Anhad Studio Pvt. Ltd.	Ravindra Singh Rajawat	11.08.2023
		Email: ravindra.anhad@gmail.com	
25.	M/s Global Media	Balwant Mehra	11.08.2023
		Email: globalmedialive@gmail.com	
26.	M/s Ragini Advertising	Rajiv Haksar	11.08.2023
		Email: musikindia@gmail.com	
27.	M/s NSB Production Pvt. Ltd.	Nimmi Singh	11.08.2023
		Email: nimmisinghbedi@gmail.com nsbproductions@gmail.com	
28.	M/s Genesis Media Pvt. Ltd.	Dr. Kala Iyer	11.08.2023
		Email: kala@genesismediamail.com	
29.	M/s MBT Creative Communication Pvt. Ltd.	Vikas Johar	11.08.2023
		Email: mbtcreativeworld@gmail.com	
30.	M/s Star Media	Neeru Mehra	11.08.2023
		Email: starmediaweb@gmail.com	
31.	M/s Ommcom Media Pvt. Ltd.	Jajati Karan	11.08.2023
		Email: jajati.karan@gmail.com	
32.	M/s JVD Films	Dimple Dugar	11.08.2023
		Email: dimple@jvdfilms.com	

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 संयुक्त निदेशक / Joint Director
 के.सं. ब्यूरो / C.B.C.


33.	M/s Critique Communication Pvt. Ltd.	Narinder Sharma	11.08.2023
		Email: narinder@critique.in	
34.	M/s Keylight	Parvez Syed	11.08.2023
		Email: parvez.keylight@gmail.com	
35.	Rabab Music Productions Pvt. Ltd.	Ashwani Sharma	23.02.2024
		Rababmusicproductions@Gmail.Com	
36.	Bennett Coleman And Company Ltd.	Neeru Malhotra	23.02.2024
		Neeru.Malhotra@Timesgroup.Com	
37.	Frames Production Company Pvt. Ltd.	Nirupam Singhal	23.02.2024
		Nirupam@Frames.Net.In	
38.	360 Degree Media Solutions Pvt. Ltd.	Nandita Kumar	23.02.2024
		Nandita@360dms.In	
39.	Gaon Connection Private Limited	Saumya Tandon	23.02.2024
		Saumya@Gaonconnection.Com	
40.	New Delhi Television Limited	Amul Jain	23.02.2024
		Amulj@Ndtv.Com	
41.	Degree 360 Solutions Pvt. Ltd.	Arun Khurana	23.02.2024
		360solution@Gmail.Com	
42.	Curly Tales Digital Media Pvt. Ltd.	Amit Sobti	23.02.2024
		Amit@Forkmediagroup.Com	
43.	Graphiti Multimedia Pvt Ltd	Munjal Shroff	23.02.2024
		Munjal@Graphiti.Net	
44.	Resonance Digital LLP	Pradyumn Kamat	23.02.2024
		Paddy@Resonancedigital.In	
45.	Lakshaya Entertainments Pvt Ltd	Surinder Keram	23.02.2024
		Lakshaya51@Gmail.Com	
46.	Glint Entertainment Pvt. Ltd.	Kabeer	23.02.2024
		Kabeer.S@Glintentertainment.Com	
47.	Tv18 Broadcast Limited	Abhinay Chauhan	23.02.2024
		Abhinay.Chauhan@Nw18.Com	

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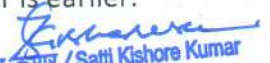
48.	Zee Media Corporation Ltd	Sudip Roy	23.02.2024
		Sudip.Roy@Zeemedia.Esselgroup.Com	
49.	Creative Channel Media Pvt. Ltd.	Vishal Sethi	23.02.2024
		Creative@Creativechannel.In	
50.	Vermmillion Communication Pvt Ltd	Deepak Hiremath	23.02.2024
		Vikas@Vermmillion.Net.In	
51.	Creative Hub	Umesh Kumar	23.02.2024
		Creativehub09@Gmail.Com	
52.	Samadhan Samiti	Mukesh Kumar Shukla	23.02.2024
		Samitisamadhan@Gmail.Com	
53.	Vvac Business Of Ideas Private Limited	Sagar Kaushik Thakkar	23.02.2024
		Sagar@Boideas.Com	
54.	Film And Shots	Aman Sachdeva	23.02.2024
		Filmandshots@Gmail.Com	
55.	Pamm Advertising And Marketing	Abhinav Chhabra	23.02.2024
		3rd Floor, 302-304, Sethi Bhawan, Rajendra Place, South West Delhi, Delhi, 110008	
		Mukesh@Hashtagorange.In	
56.	Indian Television	Ishrat Zafar	23.02.2024
		Itv011@Gmail.Com	
57.	Mahir Films	Mahir Khan	23.02.2024
		Mahirfilms16@Gmail.Com	
58.	Damaniya International	PRADEEP DAMANIYA	23.02.2024
		Damaniyainternational@Gmail.Com	
59.	Zee Entertainment Enterprises Ltd.	Gareth Thomas	23.02.2024
		Gareth.Thomas@Zee.Com	

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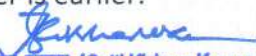
Annexure 5			
List of 61 Audio-Video Producers / Agencies Empanelled With CBC In Category – A (General Pool) With Expertise In Environment And Energy Sector:			
Category - A			
S. N	Agency Name	Contact Address	Date of Empanelment
1.	M/s Ajay Shukla Productions Pvt. Ltd.	Ajay Bhushan Shukla Email: asplnetwork@gmail.com ajay@asplnetwork.com	11.08.2023
2.	M/s ANI Media Private Limited (Asian News International)	Rajesh Chandra Gaur Email: rgaur@aniin.com	11.08.2023
3.	M/s Graphisads Limited	Mr. Alok Gupta Email: alokgupta@graphisads.com	11.08.2023
4.	M/s Entertainment Plus Studios Pvt. Ltd.	Mr. Suresh Malik Email: studioeplus@hotmail.com	11.08.2023
5.	M/s Span Communications	Ms. Shilpa Kumar Email: delhispan@gmail.com	11.08.2023
6.	M/s Sanket Communications Pvt. Ltd.	Subhashish Tripathy Email Id- sanket_delhi@yahoo.com	11.08.2023
7.	M/s Moving Pixels Pvt. Ltd.	Manoj Pincha Email: manoj@movingpixels.in	11.08.2023
8.	M/s Dot Spot Productions	Kailash Bhutani Email: dspmedia@gmail.com	11.08.2023
9.	M/s Dot Communications & Marketing Pvt. Ltd.	Nagender Tiwari Email: dotcommunication01@gmail.com	11.08.2023
10.	M/s Trikuta Communications Pvt. Ltd.	Pankaj Mahajan Email: trikutacommunications@gmail.com	11.08.2023
11.	Credence Media Solutions Pvt. Ltd.	Rakesh Andania Email: rakeshandania@gmail.com	11.08.2023
12.	M/s Softline Studio Services	Sanjay Bansal Email: softlinestudio@yahoo.co.in	11.08.2023
13.	M/s Comfed Productions Pvt. Ltd.	Satish Pande Email: comfed@gmail.com	11.08.2023
14.	M/s Khushi Media	Ranjan Kumar Jha Email: khushimedias@gmail.com	11.08.2023
15.	M/s Super Ads Creative Media Private Limited	Dinesh Bhutani Email: superads.media@gmail.com	11.08.2023

The validity of empanelment is till 10.08.2026 or till further orders whichever is earlier.


 सति किशोर कुमार / Satti Kishore Kumar
 संयुक्त निदेशक / Joint Director
 के.सं. ब्यूरो / C.B.C.


16.	M/s Vibhore Video Vision Pvt. Ltd.	Devendra Chopra	11.08.2023
		Email: devendrachopradirector@gmail.com	
17.	M/s Carrot Communications	Ishani K Dutta	11.08.2023
		Email: ishani@carrotfilms.com	
18.	M/s E Media Solutions	Usha Bhattacharya	11.08.2023
		E-mail: theemediasolutions@gmail.com	
19.	M/s Ambica Communications	Sanjesh Ahuja	11.08.2023
		Email: ambicacommunications1983@gmail.com sanjesh.ahuja@gmail.com	
20.	M/s Suyojan Multi Tech Services India Pvt. Ltd.	Rakhi Thakur	11.08.2023
		Email: suyojanfilm@gmail.com	
21.	M/s Insight Brandcom Private Ltd.	Swapan Nilmani Sinha	11.08.2023
		Email: info@insightbrandcom.com	
22.	M/s Asian Media	Girdhari Singh	11.08.2023
		Email: asianmediauk@gmail.com	
23.	M/s AK Films	Himani Kaushik	11.08.2023
		aroon@akfilms.in	
24.	M/s Padmashri Productions Pvt. Ltd.	Mr. Tejinder Singh Tur	11.08.2023
		Email: padmashriproductions@gmail.com	
25.	M/s Invicta Media Pvt. Ltd.	Ms Aditi Gautam	11.08.2023
		Email Id: invictamediadeli@gmail.com	
26.	M/s Viacom 18 Media Pvt. Ltd.	Sandeep Parchure	11.08.2023
		Email: sandeep.parchure@viacom18.com	
27.	M/s Anhad Studio Pvt. Ltd.	Ravindra Singh Rajawat	11.08.2023
		Email: ravindra.anhad@gmail.com	
28.	M/s Global Media	Balwant Mehra	11.08.2023
		Email: globalmedialive@gmail.com	
29.	M/s Ragini Advertising	Rajiv Haksar	11.08.2023
		Email: musikindia@gmail.com	
30.	M/s NSB Production Pvt. Ltd.	Nimmi Singh	11.08.2023
		Email: nimmisinghbedi@gmail.com nsbproductions@gmail.com	
31.	M/s Genesis Media Pvt. Ltd.	Dr. Kala Iyer	11.08.2023
		Email: kala@genesismediamail.com	

The validity of empanelment is till 10.08.2026 or till further orders whichever is earlier.


सति किशोर कुमार / Satti Kishore Kumar
संयुक्त निदेशक / Joint Director
के.सं. ब्यूरो / C.B.C.

32.	M/s MBT Creative Communication Pvt. Ltd.	Vikas Johar	11.08.2023
		Email: mbtcreativeworld@gmail.com	
33.	M/s Visual House India Pvt. Ltd.	Deepmala	11.08.2023
		Email: deepmala@thevisualhouse.in	
34.	M/s Star Media	Neeru Mehra	11.08.2023
		Email: starmediaweb@gmail.com	
35.	M/s Ommcom Media Pvt. Ltd.	Jajati Karan	11.08.2023
		Email: jajati.karan@gmail.com	
36.	M/s JVD Films	Dimple Dugar	11.08.2023
		Email: dimple@jvdfilms.com	
37.	M/s Critique Communication Pvt. Ltd.	Narinder Sharma	11.08.2023
		Email: narinder@critique.in	
38.	Rabab Music Productions Pvt. Ltd.	Ashwani Sharma	23.02.2024
		Rababmusicproductions@Gmail.Com	
39.	Bennett Coleman And Company Ltd.	Neeru Malhotra	23.02.2024
		Neeru.Malhotra@Timesgroup.Com	
40.	Frames Production Company Pvt. Ltd.	Nirupam Singhal	23.02.2024
		Nirupam@Frames.Net.In	
41.	360 Degree Media Solutions Pvt. Ltd.	Nandita Kumar	23.02.2024
		Nandita@360dms.In	
42.	Gaon Connection Private Limited	Saumya Tandon	23.02.2024
		Saumya@Gaonconnection.Com	
43.	New Delhi Television Limited	Amul Jain	23.02.2024
		Amulj@Ndtv.Com	
44.	Degree 360 Solutions Pvt. Ltd.	Arun Khurana	23.02.2024
		360solution@Gmail.Com	
45.	Toc Combine Pvt. Ltd.	Narendra Joshi	23.02.2024
		Thetrackone@Gmail.Com	
46.	Graphiti Multimedia Pvt Ltd	Munjal Shroff	23.02.2024
		Munjal@Graphiti.Net	
47.	Lakshaya Entertainments Pvt Ltd	Surinder Keram	23.02.2024
		Lakshaya51@Gmail.Com	

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 के.सं. ब्यूरो / C.B.C.

48.	Glint Entertainment Pvt Ltd	Kabeer	23.02.2024
		Kabeer.S@Glintentertainment.Com	
49.	Tv18 Broadcast Limited	Abhinay Chauhan	23.02.2024
		Abhinay.Chauhan@Nw18.Com	
50.	Zee Media Corporation Ltd	Sudip Roy	23.02.2024
		Sudip.Roy@Zeemedia.Esselgroup.Com	
51.	Creative Channel Media Pvt. Ltd.	Vishal Sethi	23.02.2024
		Creative@Creativechannel.In	
52.	Sophia Advertising	Riyaz Rana	23.02.2024
		Sophiaadvertising1998@Gmail.Com	
53.	Vermillion Communication Pvt Ltd	Deepak Hiremath	23.02.2024
		Vikas@Vermillion.Net.In	
54.	Creative Hub	Umesh Kumar	23.02.2024
		Creativehub09@Gmail.Com	
55.	Samadhan Samiti	Mukesh Kumar Shukla	23.02.2024
		Samitisamadhan@Gmail.Com	
56.	Vvac Business Of Ideas Private Limited	Sagar Kaushik Thakkar	23.02.2024
		Sagar@Boideas.Com	
57.	Film And Shots	Aman Sachdeva	23.02.2024
		Filmandshots@Gmail.Com	
58.	Pamm Advertising And Marketing	Abhinav Chhabra	23.02.2024
		Pammabhinav@Gmail.Com	
59.	Indian Television	Ishrat Zafar	23.02.2024
		Itv011@Gmail.Com	
60.	Mahir Films	Mahir Khan	23.02.2024
		Mahirfilms16@Gmail.Com	
61.	Zee Entertainment Enterprises Ltd.	Gareth Thomas	23.02.2024
		Gareth.Thomas@Zee.Com	

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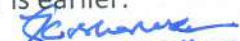
Annexure 6			
List of 28 Audio-Video Producers / Agencies Empanelled With CBC In Category – A (General Pool) With Expertise In Legal, Administration, Personal, Vigilance And Investigation Sector:			
Category - A			
S. N	Agency Name	Contact Address	Date of Empanelment
1.	M/s Ajay Shukla Productions Pvt. Ltd.	Ajay Bhushan Shukla Email: asplnetwork@gmail.com ajay@asplnetwork.com	11.08.2023
2.	M/s Pehachan Advertising and Marketing Pvt. Ltd.	Mr. Harish Gupta Email: info@pehachan.in	11.08.2023
3.	M/s Moving Pixels Pvt. Ltd.	Manoj Pincha Email: manoj@movingpixels.in	11.08.2023
4.	M/s Softline Studio Services	Sanjay Bansal Email: softlinestudio@yahoo.co.in	11.08.2023
5.	M/s Khushi Media	Ranjan Kumar Jha Email: khushimedias@gmail.com	11.08.2023
6.	M/s Super Ads Creative Media Private Limited	Dinesh Bhutani Email: superads.media@gmail.com	11.08.2023
7.	M/s Invicta Media Pvt. Ltd.	Ms Aditi Gautam Email Id: invictamediadelhi@gmail.com	11.08.2023
8.	M/s Viacom 18 Media Pvt. Ltd.	Sandeep Parchure Email: sandeep.parchure@viacom18.com	11.08.2023
9.	M/s Anhad Studio Pvt. Ltd.	Ravindra Singh Rajawat Email: ravindra.anhad@gmail.com	11.08.2023
10.	M/s Global Media	Balwant Mehra Email: globalmedialive@gmail.com	11.08.2023
11.	M/s NSB Production Pvt. Ltd.	Nimmi Singh Email: nimmisinghbedi@gmail.com nsbproductions@gmail.com	11.08.2023
12.	M/s Genesis Media Pvt. Ltd.	Dr. Kala Iyer Email: kala@genesismediamail.com	11.08.2023
13.	M/s MBT Creative Communication Pvt. Ltd.	Vikas Johar Email: mbscreativeworld@gmail.com	11.08.2023
14.	M/s JVD Films	Dimple Dugar Email: dimple@jvdfilms.com	11.08.2023

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 संयुक्त निदेशक / Joint Director
 के.सं. ब्यूरो / C.B.C.

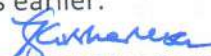
15.	M/s Critique Communication Pvt. Ltd.	Narinder Sharma	11.08.2023
		Email: narinder@critique.in	
16.	M/s Keylight	Parvez Syed	11.08.2023
		Email: parvez.keylight@gmail.com	
17.	Rabab Music Productions Pvt. Ltd.	Ashwani Sharma	23.02.2024
		Rababmusicproductions@Gmail.Com	
18.	Bennett Coleman And Company Ltd.	Neeru Malhotra	23.02.2024
		Neeru.Malhotra@Timesgroup.Com	
19.	Degree 360 Solutions Pvt. Ltd.	Arun Khurana	23.02.2024
		360solution@Gmail.Com	
20.	Graphiti Multimedia Pvt Ltd	Munjal Shroff	23.02.2024
		Munjal@Graphiti.Net	
21.	Lakshaya Entertainments Pvt Ltd	Surinder Keram	23.02.2024
		Lakshaya51@Gmail.Com	
22.	Tv18 Broadcast Limited	Abhinay Chauhan	23.02.2024
		Abhinay.Chauhan@Nw18.Com	
23.	Zee Media Corporation Ltd	Sudip Roy	23.02.2024
		Sudip.Roy@Zeemedia.Esselgroup.Com	
24.	Creative Channel Media Pvt. Ltd.	Vishal Sethi	23.02.2024
		Creative@Creativechannel.In	
25.	Vermmillion Communication Pvt Ltd	Deepak Hiremath	23.02.2024
		Vikas@Vermmillion.Net.In	
26.	Indian Television	Ishrat Zafar	23.02.2024
		Itv011@Gmail.Com	
27.	Mahir Films	Mahir Khan	23.02.2024
		Mahirfilms16@Gmail.Com	
28.	Zee Entertainment Enterprises Ltd.	Gareth Thomas	23.02.2024
		Gareth.Thomas@Zee.Com	

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 संयुक्त निदेशक / Joint Director
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Annexure 7			
List of 24 Audio-Video Producers / Agencies Empanelled With CBC In Category – B (General Pool) With Expertise In Social & Public Welfare Sector:			
Category - B			
S. N	Agency Name	Contact Address	Date of Empanelment
1.	M/s Panchtatva Advertising	Sanjay Narayan Singh Email: panchtatvaadv@gmail.com	11.08.2023
2.	M/s Advent Productions Pvt. Ltd.	Mohd Kaif Email: advent.kaif@gmail.com	11.08.2023
3.	M/s Khushi Media	Ranjan Kumar Jha Email: khushimedias@gmail.com	11.08.2023
4.	M/s Ambica Communications	Sanjesh Ahuja Email: ambicacommunications1983@gmail.com sanjesh.ahuja@gmail.com	11.08.2023
5.	M/s Trikuta Communications Pvt. Ltd.	Pankaj Mahajan Email: trikutacommunications@gmail.com	11.08.2023
6.	M/s Softline Studio Services	Sanjay Bansai Email: softlinestudio@yahoo.co.in	11.08.2023
7.	M/s Dot Spot Productions	Kailash Bhutani Email: dspmedia@gmail.com	11.08.2023
8.	M/s Creative Channel Media Pvt. Ltd.	Vishal Sethi Email: Creative@Creativechannel.in	11.08.2023
9.	M/s Super Ads Creative Media Private Limited	Dinesh Bhutani Email: superads.media@gmail.com	11.08.2023
10.	M/s Oasis Films and New Media	Dhruv Sehgal Email: ofnmmail@gmail.com	11.08.2023
11.	M/s Anhad Studio Pvt. Ltd.	Ravindra Singh Rajawat Email: ravindra.anhad@gmail.com	11.08.2023
12.	M/s Star Media	Neeru Mehra Email: starmediaweb@gmail.com	11.08.2023
13.	M/s Music Broadcast Limited	Mohd Tahir Email: Tahirm@Myradiocity.com	11.08.2023
14.	M/s Srishti Pictures	Vinita Banerjee Email: Srishtipictures@gmail.com	11.08.2023
15.	M/s Asian Media	Girdhari Singh Email: asianmediauk@gmail.com	11.08.2023

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 सति किशोर कुमार / Satti Kishore Kumar
 संयुक्त निदेशक / Joint Director
 के.सं. यूरो / C.B.C.

16.	M/s Ragini Advertising	Rajiv Haksar	11.08.2023
		Email: musikindia@gmail.com	
17.	M/s Genesis Media Pvt. Ltd.	Dr. Kala Iyer	11.08.2023
		Email: kala@genesismediamail.com	
18.	M/s MBT Creative Communication Pvt. Ltd.	Vikas Johar	11.08.2023
		Email: mbtcreativeworld@gmail.com	
19.	M/s Global Media	Balwant Mehra	11.08.2023
		Email: globalmedialive@gmail.com	
20.	Lakshaya Entertainments Pvt Ltd	Surinder Keram	23.02.2024
		Lakshaya51@Gmail.Com	
21.	Degree 360 Solutions Pvt. Ltd.	Arun Khurana	23.02.2024
		360solution@Gmail.Com	
22.	Grass Valley Films	Rajendra Singh Rana	23.02.2024
		Grassvalleyfilms9@Gmail.Com	
23.	Aakriti Advertising	Chaman Gupta	23.02.2024
		Aakritiadv@Gmail.Com	
24.	Digital Radio Delhi Broadcasting Limited	Rakesh	23.02.2024
		Rakesh.Revoo@Redfm.in	

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 सति किशोर कुमार / Satti Kishore Kumar
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 के.सं. ब्यूरो / C.B.C.

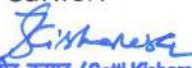
Annexure 8

**List of 19 Audio-Video Producers / Agencies Empanelled With CBC In Category – B (General Pool)
With Expertise In Economy, Finance And Infrastructure Sector:**

Category - B

S. N	Agency Name	Contact Address	Date of Empanelment
1.	M/s Panchtatva Advertising	Sanjay Narayan Singh	11.08.2023
		Email: panchtatvaadv@gmail.com	
2.	M/s Khushi Media	Ranjan Kumar Jha	11.08.2023
		Email: khushimedias@gmail.com	
3.	M/s Softline Studio Services	Sanjay Bansal	11.08.2023
		Email: softlinestudio@yahoo.co.in	
4.	M/s Dot Spot Productions	Kailash Bhutani	11.08.2023
		Email: dspmedia@gmail.com	
5.	M/s Super Ads Creative Media Private Limited	Dinesh Bhutani	11.08.2023
		Email: superads.media@gmail.com	
6.	M/s Creative Channel Media Pvt. Ltd.	Vishal Sethi	11.08.2023
		Email: Creative@Creativechannel.in	
7.	M/s Anhad Studio Pvt. Ltd.	Ravindra Singh Rajawat	11.08.2023
		Email: ravindra.anhad@gmail.com	
8.	M/s Star Media	Neeru Mehra	11.08.2023
		Email: starmediaweb@gmail.com	
9.	M/s Music Broadcast Limited	Mohd Tahir	11.08.2023
		Email: Tahirm@Myradiocity.com	
10.	M/s Asian Media	Girdhari Singh	11.08.2023
		Email: asianmediauk@gmail.com	
11.	M/s Ragini Advertising	Rajiv Haksar	11.08.2023
		Email: musikindia@gmail.com	
12.	M/s Genesis Media Pvt. Ltd.	Dr. Kala Iyer	11.08.2023
		Email: kala@genesismediamail.com	
13.	M/s MBT Creative Communication Pvt. Ltd.	Vikas Johar	11.08.2023
		Email: mbtcreativeworld@gmail.com	
14.	M/s Comfed Productions Pvt. Ltd.	Satish Pande	11.08.2023
		Email: comfed@gmail.com	
15.	M/s Global Media	Balwant Mehra	11.08.2023

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 सति किशोर कुमार / Satti Kishore Kumar
 संयुक्त निदेशक / Joint Director
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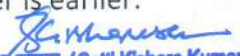
		Email: globalmedialive@gmail.com	
16.	Lakshaya Entertainments Pvt Ltd	Surinder Keram	23.02.2024
		Lakshaya51@Gmail.Com	
17.	Degree 360 Solutions Pvt. Ltd.	Arun Khurana	23.02.2024
		360solution@Gmail.Com	
18.	Grass Valley Films	Rajendra Singh Rana	23.02.2024
		Grassvalleyfilms9@Gmail.Com	
19.	Digital Radio Delhi Broadcasting Limited	Rakesh	23.02.2024
		Rakesh.Revoo@Redfm.in	

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S. Khurana
 सति किशोर कुमार / Satti Kishore Kumar
 संयुक्त निदेशक / Joint Director
 के.सं. ब्यूरो / C.B.C.


Annexure 9			
List of 18 Audio-Video Producers / Agencies Empanelled With CBC In Category – B (General Pool) With Expertise In Culture And Tourism Sector:			
Category - B			
S. N	Agency Name	Contact Address	Date of Empanelment
1.	M/s Panchtatva Advertising	Sanjay Narayan Singh Email: panchtatvaadv@gmail.com	11.08.2023
2.	M/s Khushi Media	Ranjan Kumar Jha Email: khushimedias@gmail.com	11.08.2023
3.	M/s Ambica Communications	Sanjesh Ahuja Email: ambicacommunications1983@gmail.com sanjesh.ahuja@gmail.com	11.08.2023
4.	M/s Softline Studio Services	Sanjay Bansal Email: softlinestudio@yahoo.co.in	11.08.2023
5.	M/s Dot Spot Productions	Kailash Bhutani Email: dspmedia@gmail.com	11.08.2023
6.	M/s Super Ads Creative Media Private Limited	Dinesh Bhutani Email: superads.media@gmail.com	11.08.2023
7.	M/s Oasis Films and New Media	Dhruv Sehgal Email: ofnmmail@gmail.com	11.08.2023
8.	M/s Star Media	Neeru Mehra Email: starmediaweb@gmail.com	11.08.2023
9.	M/s Music Broadcast Limited	Mohd Tahir Email: Tahirm@Myradiocity.com	11.08.2023
10.	M/s Asian Media	Girdhari Singh Email: asianmediauk@gmail.com	11.08.2023
11.	M/s Ragini Advertising	Rajiv Haksar Email: musikindia@gmail.com	11.08.2023
12.	M/s MBT Creative Communication Pvt. Ltd.	Vikas Johar Email: mbtcreativeworld@gmail.com	11.08.2023
13.	M/s Global Media	Balwant Mehra Email: globalmedialive@gmail.com	11.08.2023

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 संयुक्त निदेशक / Joint Director
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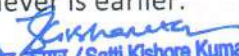
14.	Lakshaya Entertainments Pvt Ltd	Surinder Keram	23.02.2024
		Lakshaya51@Gmail.Com	
15.	Entertainment Network India Ltd.	Arpan Dasgupta	23.02.2024
		arpan.dasgupta@timesgroup.com	
16.	Degree 360 Solutions Pvt. Ltd.	Arun Khurana	23.02.2024
		360solution@Gmail.Com	
17.	Grass Valley Films	Rajendra Singh Rana	23.02.2024
		Grassvalleyfilms9@Gmail.Com	
18.	Digital Radio Delhi Broadcasting Limited	Rakesh	23.02.2024
		Rakesh.Revoo@Redfm.in	

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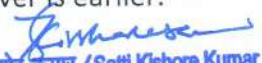
Annexure 10			
List Of 13 Audio-Video Producers / Agencies Empanelled With Cbc In Category – B (General Pool) With Expertise In Environment And Energy Sector:			
Category - B			
S. N	Agency Name	Contact Address	Date of Empanelment
1.	M/s Khushi Media	Ranjan Kumar Jha	11.08.2023
		Email: khushimedias@gmail.com	
2.	M/s Softline Studio Services	Sanjay Bansal	11.08.2023
		Email: softlinestudio@yahoo.co.in	
3.	M/s Creative Channel Media Pvt. Ltd.	Vishal Sethi	11.08.2023
		Email: Creative@Creativechannel.in	
4.	M/s Super Ads Creative Media Private Limited	Dinesh Bhutani	11.08.2023
		Email: superads.media@gmail.com	
5.	M/s Star Media	Neeru Mehra	11.08.2023
		Email: starmediaweb@gmail.com	
6.	M/s Asian Media	Girdhari Singh	11.08.2023
		Email: asianmediauk@gmail.com	
7.	M/s Ragini Advertising	Rajiv Haksar	11.08.2023
		Email: musikindia@gmail.com	
8.	M/s MBT Creative Communication Pvt. Ltd.	Vikas Johar	11.08.2023
		Email: mbtcreativeworld@gmail.com	
9.	M/s Global Media	Balwant Mehra	11.08.2023
		Email: globalmedialive@gmail.com	
10.	Lakshaya Entertainments Pvt Ltd	Surinder Keram	23.02.2024
		Lakshaya51@Gmail.Com	
11.	Degree 360 Solutions Pvt. Ltd.	Arun Khurana	23.02.2024
		360solution@Gmail.Com	
12.	Grass Valley Films	Rajendra Singh Rana	23.02.2024
		Grassvalleyfilms9@Gmail.Com	
13.	Digital Radio Delhi Broadcasting Limited	Rakesh	23.02.2024
		Rakesh.Revoo@Redfm.in	

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Annexure 11			
List of 13 Audio-Video Producers / Agencies Empanelled With CBC In Category – B (General Pool) With Expertise In National Integration, Defence, Diplomacy, Planning And Democracy Sector:			
Category - B			
S. N	Agency Name	Contact Address	Date of Empanelment
1.	M/s Khushi Media	Ranjan Kumar Jha Email: khushimedias@gmail.com	11.08.2023
2.	M/s Softline Studio Services	Sanjay Bansal Email: softlinestudio@yahoo.co.in	11.08.2023
3.	M/s Creative Channel Media Pvt. Ltd.	Vishal Sethi Email: Creative@Creativechannel.in	11.08.2023
4.	M/s Super Ads Creative Media Private Limited	Dinesh Bhutani Email: superads.media@gmail.com	11.08.2023
5.	M/s Oasis Films and New Media	Dhruv Sehgal Email: ofnmmail@gmail.com	11.08.2023
6.	M/s Star Media	Neeru Mehra Email: starmediaweb@gmail.com	11.08.2023
7.	M/s Asian Media	Girdhari Singh Email: asianmediauk@gmail.com	11.08.2023
8.	M/s Ragini Advertising	Rajiv Haksar Email: musikindia@gmail.com	11.08.2023
9.	M/s MBT Creative Communication Pvt. Ltd.	Vikas Johar Email: mbtcreativeworld@gmail.com	11.08.2023
10.	M/s Comfed Productions Pvt. Ltd.	Satish Pande Email: comfed@gmail.com	11.08.2023
11.	M/s Global Media	Balwant Mehra Email: globalmedialive@gmail.com	11.08.2023
12.	Degree 360 Solutions Pvt. Ltd.	Arun Khurana 360solution@Gmail.Com	23.02.2024
13.	Grass Valley Films	Rajendra Singh Rana Grassvalleyfilms9@Gmail.Com	23.02.2024

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 सति किशोर कुमार / Satti Kishore Kumar
 संयुक्त निदेशक / Joint Director
 के.सं. ब्यूरो / C.B.C.


Annexure 12			
List of 9 Audio-Video Producers / Agencies Empanelled With CBC In Category – B (General Pool) With Expertise In Legal, Administration, Personal, Vigilance And Investigation Sector:			
Category - B			
S. N	Agency Name	Contact Address	Date of Empanelment
1.	M/s Khushi Media	Ranjan Kumar Jha Email: khushimedias@gmail.com	11.08.2023
2.	M/s Super Ads Creative Media Private Limited	Dinesh Bhutani Email: superads.media@gmail.com	11.08.2023
3.	M/s Anhad Studio Pvt. Ltd.	Ravindra Singh Rajawat Email: ravindra.anhad@gmail.com	11.08.2023
4.	M/s Star Media	Neeru Mehra Email: starmediaweb@gmail.com	11.08.2023
5.	M/s Asian Media	Girdhari Singh Email: asianmediauk@gmail.com	11.08.2023
6.	M/s Ragini Advertising	Rajiv Haksar Email: musikindia@gmail.com	11.08.2023
7.	M/s MBT Creative Communication Pvt. Ltd.	Vikas Johar Email: mbtcreativeworld@gmail.com	11.08.2023
8.	M/s Global Media	Balwant Mehra Email: globalmedialive@gmail.com	11.08.2023
9.	Degree 360 Solutions Pvt. Ltd.	Arun Khurana 360solution@Gmail.Com	23.02.2024

The validity of empanelment is till 10.08.2026 or till further orders whichever is earlier.


 सति किशोर कुमार / Satti Kishore Kumar
 संयुक्त निदेशक / Joint Director
 के.सं. ब्यूरो / C.B.C.

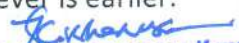
Annexure 13			
List of 77 Audio-Video Producers / Agencies Empanelled With CBC In Category – C (General Pool) With Expertise In Social & Public Welfare Sector:			
Category - C			
S. N	Agency Name	Contact Address	Date of Empanelment
1.	M/s Ajay Shukla Productions Pvt. Ltd.	Ajay Bhushan Shukla Email: asplnetwork@gmail.com ajay@asplnetwork.com	11.08.2023
2.	M/s Media Star	Rajni Email: sales@mediastartv.in	11.08.2023
3.	M/s Centum Advertising Pvt. Ltd.	Jitendra Kumar Srivastava Email: Tenders@centumad.com	11.08.2023
4.	M/s Invicta Media Pvt. Ltd.	Ms Aditi Gautam Email Id: invictamediadelhi@gmail.com	11.08.2023
5.	M/s AK Films	Himani Kaushik aron@akfilms.in	11.08.2023
6.	M/s Pehachan Advertising and Marketing Pvt. Ltd.	Mr. Harish Gupta Email: info@pehachan.in	11.08.2023
7.	M/s Ventures Advertising Pvt. Ltd.	Chetan Shah Email: tenders@vapn.net	11.08.2023
8.	M/s NSB Production Pvt. Ltd.	Nimmi Singh Email: nimmisinghbedi@gmail.com nsbproductions@gmail.com	11.08.2023
9.	M/s Khushi Media	Ranjan Kumar Jha Email: khushimedias@gmail.com	11.08.2023
10.	M/s Softline Studio Services	Sanjay Bansal Email: softlinestudio@yahoo.co.in	11.08.2023
11.	M/s Ambica Communications	Sanjesh Ahuja Email: ambicacommunications1983@gmail.com sanjesh.ahuja@gmail.com	11.08.2023
12.	M/s Trikuta Communications Pvt. Ltd.	Pankaj Mahajan Email: trikutacommunications@gmail.com	11.08.2023
13.	M/s Dot Spot Productions	Kailash Bhutani Email: dspmedia@gmail.com	11.08.2023
14.	M/s Advent Productions Pvt. Ltd.	Mohd Kaif Email: advent.kaif@gmail.com	11.08.2023
15.	M/s Dot Communications & Marketing Pvt. Ltd.	Nagender Tiwari Email: dotcommunication01@gmail.com	11.08.2023

The validity of empanelment is till 10.08.2026 or till further orders whichever is earlier.


 सति किशोर कुमार / Satti Kishore Kumar
 संयुक्त निदेशक / Joint Director
 के.सं. ब्यूरो / C.B.C.

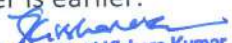
16.	M/s Smriti Television Media & Films Pvt. Ltd.	Aarti Goswami Email: aartigswm@yahoo.co.in	11.08.2023
17.	M/s Padmashri Productions Pvt. Ltd.	Mr. Tejinder Singh Tur Email: padmashriproductions@gmail.com	11.08.2023
18.	M/s Comfed Productions Pvt. Ltd.	Satish Pande Email: comfed@gmail.com	11.08.2023
19.	M/s Anhad Studio Pvt. Ltd.	Ravindra Singh Rajawat Email: ravindra.anhad@gmail.com	11.08.2023
20.	M/s Visual House India Pvt. Ltd.	Deepmala Email: deepmala@thevisualhouse.in	11.08.2023
21.	M/s Panchtatva Advertising	Sanjay Narayan Singh Email: panchtatvaadv@gmail.com	11.08.2023
22.	M/s Super Ads Creative Media Private Limited	Dinesh Bhutani Email: superads.media@gmail.com	11.08.2023
23.	M/s Oasis Films and New Media	Dhruv Sehgal Email: ofnmmail@gmail.com	11.08.2023
24.	M/s Creative Hub	Umesh Kumar Email: creativehub09@gmail.com	11.08.2023
25.	M/s Genesis Media Pvt. Ltd.	Dr. Kala Iyer Email: kala@genesismediamail.com	11.08.2023
26.	M/s Viacom 18 Media Pvt. Ltd.	Sandeep Parchure Email: sandeep.parchure@viacom18.com	11.08.2023
27.	M/s Star Media	Neeru Mehra Email: starmediaweb@gmail.com	11.08.2023
28.	M/s Asian Media	Girdhari Singh Email: asianmediauk@gmail.com	11.08.2023
29.	M/s Chhaya Advertising Pvt. Ltd.	M Ramesh Email: galaxypraba@gmail.com	11.08.2023
30.	M/s Ragini Advertising	Rajiv Haksar Email: musikindia@gmail.com	11.08.2023
31.	M/s News Virus Network Private Limited	Yasmeen Qamar Email: newsvirus@gmail.com	11.08.2023
32.	M/s Graphisads Limited	Mr. Alok Gupta Email: alokgupta@graphisads.com	11.08.2023
33.	M/s Vibhore Video Vision Pvt. Ltd.	Devendra Chopra Email: devendrachopradiector@gmail.com	11.08.2023
34.	M/s Prayas Creations Advertising Pvt. Ltd.	Vishal Verma Email: prayasjaipur1@gmail.com	11.08.2023

The validity of empanelment is till 10.08.2026 or till further orders whichever is earlier.


सति किशोर कुमार / Satti Kishore Kumar
संयुक्त निदेशक / Joint Director
के.सं. ब्यूरो / C.B.C.

35.	M/s Insight Brandcom Private Ltd.	Swapan Nilmani Sinha Email: info@insightbrandcom.com	11.08.2023
36.	M/s Speedways Advertising	Rajesh Gupta Email: speedways46@gmail.com	11.08.2023
37.	M/s Global Media	Balwant Mehra Email: globalmedialive@gmail.com	11.08.2023
38.	M/s Grass Valley Films	Rajendra Singh Rana Email: grassvalleyfilms9@gmail.com	11.08.2023
39.	M/s Ommcom Media Pvt. Ltd.	Jajati Karan Email: jajati.karan@gmail.com	11.08.2023
40.	M/s Critique Communication Pvt. Ltd.	Narinder Sharma Email Id- narinder@critique.in	11.08.2023
41.	M/s Studios99 Enterprise	Rohit Bajaj Email: rohit@zoommantra.com	11.08.2023
42.	M/s MBT Creative Communication Pvt. Ltd.	Vikas Johar Email: mbtcreativeworld@gmail.com	11.08.2023
43.	Dream Real 3d Pvt. Ltd.	Chetan Vats Chetan.Vats@Dreamrealproductions.Com	23.02.2024
44.	Headlong Newsroom Post India Pvt. Ltd.	Santosh Santosh@Newsroompost.Com	23.02.2024
45.	Srishti Pictures	Vinita Banerjee Srishtipictures@Gmail.Com	23.02.2024
46.	Anj Creations Private Limited	Abhinav Jairath Info@Anj.Xyz	23.02.2024
47.	Prachar Communications Pvt. Ltd.	Rajesh Jain Dhaval@Prachar.In	23.02.2024
48.	Sophia Advertising	Riyaz Rana Sophiaadvertising1998@Gmail.Com	23.02.2024
49.	Tv18 Broadcast Limited	Abhinay Chauhan Abhinay.Chauhan@Nw18.Com	23.02.2024
50.	Degree 360 Solutions Pvt. Ltd.	Arun Khurana 360solution@Gmail.Com	23.02.2024

The validity of empanelment is till 10.08.2026 or till further orders whichever is earlier.


सति किशोर कुमार / Satti Kishore Kumar
संयुक्त निदेशक / Joint Director
के.सं. ब्यूरो / C.B.C.

51.	Vidunit Media Pvt Ltd	Sourabh Kumar	23.02.2024
		Sourabh@Vidunit.Com	
52.	Disha Communications Pvt. Ltd.	Raj Mohan	23.02.2024
		Raj.Mohan@Dishacom.Com	
53.	News & Entertainment Television	Rajesh Aggarwal	23.02.2024
		Net.Rajeshaggarwal@Gmail.Com	
54.	Lakshaya Entertainments Pvt. Ltd.	Surinder Keram	23.02.2024
		Lakshaya51@Gmail.Com	
55.	Film And Shots	Aman Sachdeva	23.02.2024
		Filmandshots@Gmail.Com	
56.	Zee Media Corporation Ltd	Sudip Roy	23.02.2024
		Sudip.Roy@Zeemedia.Esselgroup.Com	
57.	Entertainment Network India Ltd	Arpan Dasgupta	23.02.2024
		arpan.dasgupta@timesgroup.com	
58.	Expression 360 Services India Pvt. Ltd.	Mohit Gupta	23.02.2024
		Connect@Expression360.In	
59.	Infinity Advertising Services Pvt. Ltd.	Ajay Adlakha	23.02.2024
		Government.Work@Infinityadv.Com	
60.	Indian Television	Ishrat Zafar	23.02.2024
		Itv011@Gmail.Com	
61.	Sharad Advertising Pvt. Ltd.	CHAKRESH JAIN	23.02.2024
		Info@Sharadadvertising.Com	
62.	Sreshta Communications	Sudeesh	23.02.2024
		Selvan@Sreshta.Us	
63.	Creative Channel Media Private Limited	Vishal Sethi	23.02.2024
		Creative@Creativechannel.In	
64.	Sparrow Co.	Mohan Sanda	23.02.2024
		Mohan@Sparrowco.In	

The validity of empanelment is till 10.08.2026 or till further orders whichever is earlier.


 सति किशोर कुमार / Satti Kishore Kumar
 संयुक्त निदेशक / Joint Director
 के.सं. ब्यूरो / C.B.C.

65.	Aakhya Media Services Pvt. Ltd	KAVITA DATTA	23.02.2024
		Kavita@Aakhyaindia.Com	
66.	Evergreen Advertising Pvt Ltd	BRIJESH SINGH	23.02.2024
		Evergreenadvertisinglko@Gmail.Com	
67.	Vermmillion Communication Pvt Ltd	Deepak Hiremath	23.02.2024
		Vikas@Vermmillion.Net.In	
68.	JVD Films	Dimple Dugar	23.02.2024
		dimple@Jvdfilms.Com	
69.	Nexuszone Corporate Communication Pvt. Ltd.	Tushar Singh	23.02.2024
		Media.Nexus7@Gmail.Com	
70.	Mode Advertising And Marketing Pvt. Ltd.	Anshu Verma	23.02.2024
		Anshu@Modeindia.Com	
71.	Hashtag Orange Advertising Pvt. Ltd.	MUKESH VIJ	23.02.2024
		Mukesh@Hashtagorange.In	
72.	Kaizen PR Services Pvt. Ltd.	Rahul Sharma	23.02.2024
		Rahul.Sharma@Kaizencomm.Com	
73.	Showcraft Productions Pvt. Ltd.	Mohita Gattani	23.02.2024
		Mg@Showcraftglobal.Com	
74.	Aakriti Advertising	Chaman Gupta	23.02.2024
		Aakritiadv@Gmail.Com	
75.	Pamm Advertising And Marketing	Abhinav Chhabra	23.02.2024
		Pammabhinav@Gmail.Com	
76.	Music Broadcast Ltd.	Sanjay Joshi	23.02.2024
		Sanjayd@Myradiocity.Com	
77.	QED Productions Pvt. Ltd.	Mukesh	23.02.2024
		Mukesh@Qedcommunications.Com	

The validity of empanelment is till 10.08.2026 or till further orders whichever is earlier.


 सति किशोर कुमार / Satti Kishore Kumar
 संयुक्त निदेशक / Joint Director
 के.सं. ब्यूरो / C.B.C.

Annexure 14			
List Of 69 Audio-Video Producers / Agencies Empanelled With CBC In Category – C (General Pool) With Expertise In Economy, Finance, And Infrastructure Sector:			
Category - C			
S. N	Agency Name	Contact Address	Date of Empanelment
1.	M/s Ajay Shukla Productions Pvt. Ltd.	Ajay Bhushan Shukla Email: asplnetwork@gmail.com ajay@asplnetwork.com	11.08.2023
2.	M/s Invicta Media Pvt. Ltd.	Ms Aditi Gautam Email Id: invictamediadelhi@gmail.com	11.08.2023
3.	M/s AK Films	Himani Kaushik aron@akfilms.in	11.08.2023
4.	M/s Pehachan Advertising and Marketing Pvt. Ltd.	Mr. Harish Gupta Email: info@pehachan.in	11.08.2023
5.	M/s Ventures Advertising Pvt. Ltd.	Chetan Shah Email: tenders@vapl.net	11.08.2023
6.	M/s NSB Production Pvt. Ltd.	Nimmi Singh Email: nimmisinghbedi@gmail.com nsbproductions@gmail.com	11.08.2023
7.	M/s Khushi Media	Ranjan Kumar Jha Email: khushimedias@gmail.com	11.08.2023
8.	M/s Softline Studio Services	Sanjay Bansal Email: softlinestudio@yahoo.co.in	11.08.2023
9.	M/s Ambica Communications	Sanjesh Ahuja Email: ambicacommunications1983@gmail.com sanjesh.ahuja@gmail.com	11.08.2023
10.	M/s Trikuta Communications Pvt. Ltd.	Pankaj Mahajan Email: trikutacommunications@gmail.com	11.08.2023
11.	M/s Dot Spot Productions	Kailash Bhutani Email: dspmedia@gmail.com	11.08.2023
12.	M/s Advent Productions Pvt. Ltd.	Mohd Kaif Email: advent.kaif@gmail.com	11.08.2023
13.	M/s Dot Communications	Nagender Tiwari Email: dotcommunication01@gmail.com	11.08.2023
14.	M/s Smriti Television Media & Films Pvt. Ltd.	Aarti Goswami Email: aartigswm@yahoo.co.in	11.08.2023
15.	M/s Padmashri Productions Pvt. Ltd.	Mr. Tejinder Singh Tur Email: padmashriproductions@gmail.com	11.08.2023

The validity of empanelment is till 10.08.2026 or till further orders whichever is earlier.


 सति किशोर कुमार / Satti Kishore Kumar
 संयुक्त निदेशक / Joint Director
 के.सं. ब्यूरो / C.B.C.

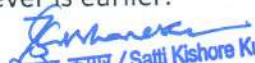
16.	M/s Comfed Productions Pvt. Ltd.	Satish Pande	11.08.2023
		Email: comfed@gmail.com	
17.	M/s Anhad Studio Pvt. Ltd.	Ravindra Singh Rajawat	11.08.2023
		Email: ravindra.anhad@gmail.com	
18.	M/s Visual House India Pvt. Ltd.	Deepmala	11.08.2023
		Email: deepmala@thevisualhouse.in	
19.	M/s Panchtatva Advertising	Sanjay Narayan Singh	11.08.2023
		Email: panchtatvaadv@gmail.com	
20.	M/s Super Ads Creative Media Private Limited	Dinesh Bhutani	11.08.2023
		Email: superads.media@gmail.com	
21.	M/s Oasis Films and New Media	Dhruv Sehgal	11.08.2023
		Email: ofnmmail@gmail.com	
22.	M/s Creative Hub	Umesh Kumar	11.08.2023
		Email: creativehub09@gmail.com	
23.	M/s Genesis Media Pvt. Ltd.	Dr. Kala Iyer	11.08.2023
		Email: kala@genesismediain.com	
24.	M/s Viacom 18 Media Pvt. Ltd.	Sandeep Parchure	11.08.2023
		Email: sandeep.parchure@viacom18.com	
25.	M/s Star Media	Neeru Mehra	11.08.2023
		Email: starmediaweb@gmail.com	
26.	M/s Asian Media	Girdhari Singh	11.08.2023
		Email: asianmediauk@gmail.com	
27.	M/s Chhaya Advertising Pvt. Ltd.	M Ramesh	11.08.2023
		Email: galaxypraba@gmail.com	
28.	M/s Ragini Advertising	Rajiv Haksar	11.08.2023
		Email: musikindia@gmail.com	
29.	M/s Vibhore Video Vision Pvt. Ltd.	Devendra Chopra	11.08.2023
		Email: devendrachopradiirector@gmail.com	
30.	M/s Paramin Advertising & Marketing Associates	Parameshwaran Subramaniam Iyer	11.08.2023
		Email: paraminad@gmail.com	
31.	M/s Suyojan Multi Tech Services India Pvt. Ltd.	Rakhi Thakur	11.08.2023
		Email: suyojanfilm@gmail.com	
32.	M/s Prayas Creations Advertising Pvt. Ltd.	Vishal Verma	11.08.2023
		Email: Prayasjaipur1@gmail.com	
33.	M/s Insight Brandcom Private Ltd.	Swapan Nilmani Sinha	11.08.2023
		Email: Info@Insightbrandcom.com	
34.	M/s Speedways Advertising	Rajesh Gupta	11.08.2023
		Email: speedways46@gmail.com	

The validity of empanelment is till 10.08.2026 or till further orders whichever is earlier.

Sattish Kishore Kumar
 सतिश किशोर कुमार / Sattish Kishore Kumar
 संयुक्त निदेशक / Joint Director
 के.सं. ब्यूरो / C.B.C.

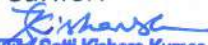
35.	M/s Global Media	Balwant Mehra	11.08.2023
		Email: globalmedialive@gmail.com	
36.	M/s Grass Valley Films	Rajendra Singh Rana	11.08.2023
		Email: grassvalleyfilms9@gmail.com	
37.	M/s Ommcom Media Pvt. Ltd.	Jajati Karan	11.08.2023
		Email: jajati.karan@gmail.com	
38.	M/s Critique Communication Pvt. Ltd.	Narinder Sharma	11.08.2023
		Email Id- narinder@critique.in	
39.	M/s Studios99 Enterprise	Rohit Bajaj	11.08.2023
		Email: rohit@zoommantra.com	
40.	M/s MBT Creative Communication Pvt. Ltd.	Vikas Johar	11.08.2023
		Email: mbtcreativeworld@gmail.com	
41.	Dream Real 3d Pvt. Ltd.	Chetan Vats	23.02.2024
		Chetan.Vats@Dreamrealproductions.Com	
42.	Headlong Newsroom Post India Pvt. Ltd.	Santosh	23.02.2024
		Santosh@Newsroompost.Com	
43.	Anj Creations Private Limited	Abhinav Jairath	23.02.2024
		Info@Anj.Xyz	
44.	Prachar Communications Pvt. Ltd.	Rajesh Jain	23.02.2024
		Dhaval@Prachar.In	
45.	Sophia Advertising	Riyaz Rana	23.02.2024
		Sophiaadvertising1998@Gmail.Com	
46.	Tv18 Broadcast Limited	Abhinay Chauhan	23.02.2024
		Abhinay.Chauhan@Nw18.Com	
47.	Degree 360 Solutions Pvt. Ltd.	Arun Khurana	23.02.2024
		360solution@Gmail.Com	
48.	Vidunit Media Pvt Ltd	Sourabh Kumar	23.02.2024
		Sourabh@Vidunit.Com	
49.	News & Entertainment Television	Rajesh Aggarwal	23.02.2024
		Net.Rajeshaggarwal@Gmail.Com	
50.	Lakshaya Entertainments Pvt. Ltd.	Surinder Keram	23.02.2024
		Lakshaya51@Gmail.Com	
51.	Film And Shots	Aman Sachdeva	23.02.2024
		Filmandshots@Gmail.Com	

The validity of empanelment is till 10.08.2026 or till further orders whichever is earlier.


 सति किशोर कुमार / Satti Kishore Kumar
 संयुक्त निदेशक / Joint Director
 के.सं. यूरो / C.B.C.


52.	Zee Media Corporation Ltd	Sudip Roy	23.02.2024
		Sudip.Roy@Zeemedia.Esselgroup.Com	
53.	Expression 360 Services India Pvt. Ltd.	Mohit Gupta	23.02.2024
		Connect@Expression360.In	
54.	Infinity Advertising Services Pvt. Ltd.	Ajay Adlakha	23.02.2024
		Government.Work@Infinityadvt.Com	
55.	Indian Television	Ishrat Zafar	23.02.2024
		Itv011@Gmail.Com	
56.	Sharad Advertising Pvt. Ltd.	CHAKRESH JAIN	23.02.2024
		Info@Sharadadvertising.Com	
57.	Sreshta Communications	Sudeesh	23.02.2024
		Selvan@Sreshta.Us	
58.	Creative Channel Media Private Limited	Vishal Sethi	23.02.2024
		Creative@Creativechannel.In	
59.	Sparrow Co.	Mohan Sanda	23.02.2024
		Mohan@Sparrowco.In	
60.	Aakhya Media Services Pvt. Ltd.	KAVITA DATTA	23.02.2024
		Kavita@Aakhyaindia.Com	
61.	Vermillion Communication Pvt Ltd	Deepak Hiremath	23.02.2024
		Vikas@Vermillion.Net.In	
62.	JVD Films	Dimple Dugar	23.02.2024
		Dimple@Jvdfilms.Com	
63.	Nexuszone Corporate Communication Pvt. Ltd.	Tushar Singh	23.02.2024
		Media.Nexus7@Gmail.Com	
64.	Mode Advertising And Marketing Pvt. Ltd.	Anshu Verma	23.02.2024
		Anshu@Modeindia.Com	
65.	Hashtag Orange Advertising Pvt. Ltd.	MUKESH VIJ	23.02.2024
		Mukesh@Hashtagorange.In	
66.	Showcraft Productions Pvt. Ltd.	Mohita Gattani	23.02.2024
		Mg@Showcraftglobal.Com	

The validity of empanelment is till 10.08.2026 or till further orders whichever is earlier.


 सति किशोर कुमार / Satti Kishore Kumar
 संयुक्त निदेशक / Joint Director
 के.सं. ब्यूरो / C.B.C.

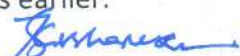
67.	Pamm Advertising And Marketing	Abhinav Chhabra	23.02.2024
		Pammabhinav@Gmail.Com	
68.	Music Broadcast Ltd.	Sanjay Joshi	23.02.2024
		Sanjayd@Myradiocity.Com	
69.	QED Productions Pvt. Ltd.	Mukesh	23.02.2024
		Mukesh@Qedcommunications.Com	

The validity of empanelment is till 10.08.2026 or till further orders whichever is earlier.


 सति किशोर कुमार / Satti Kishore Kumar
 संयुक्त निदेशक / Joint Director
 के.सं. ब्यूरो / C.B.C.

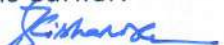
Annexure 15			
List of 35 Audio-Video Producers / Agencies Empanelled With CBC In Category – C (General Pool) With Expertise In National Integration, Defence, Diplomacy, Planning And Democracy Sector:			
Category - C			
S. N	Agency Name	Contact Address	Date of Empanelment
1.	M/s Ajay Shukla Productions Pvt. Ltd.	Ajay Bhushan Shukla Email: asplnetwork@gmail.com ajay@asplnetwork.com	11.08.2023
2.	M/s Media Star	Rajni Email: sales@mediastartv.in	11.08.2023
3.	M/s Invicta Media Pvt. Ltd.	Ms Aditi Gautam Email Id: invictamediadelhi@gmail.com	11.08.2023
4.	M/s Pehachan Advertising and Marketing Pvt. Ltd.	Mr. Harish Gupta Email: info@pehachan.in	11.08.2023
5.	M/s NSB Production Pvt. Ltd.	Nimmi Singh Email: nimmisinghbedi@gmail.com nsbproductions@gmail.com	11.08.2023
6.	M/s Khushi Media	Ranjan Kumar Jha Email: khushimedias@gmail.com	11.08.2023
7.	M/s Softline Studio Services	Sanjay Bansal Email: softlinestudio@yahoo.co.in	11.08.2023
8.	M/s Ambica Communications	Sanjesh Ahuja Email: ambicacommunications1983@gmail.com sanjesh.ahuja@gmail.com	11.08.2023
9.	M/s Dot Spot Productions	Kailash Bhutani Email: dspmedia@gmail.com	11.08.2023
10.	M/s Comfed Productions Pvt. Ltd.	Satish Pande Email: comfed@gmail.com	11.08.2023
11.	M/s Panchtatva Advertising	Sanjay Narayan Singh Email: panchtatvaadv@gmail.com	11.08.2023
12.	M/s Super Ads Creative Media Private Limited	Dinesh Bhutani Email: superads.media@gmail.com	11.08.2023
13.	M/s Oasis Films and New Media	Dhruv Sehgal Email: ofnmmail@gmail.com	11.08.2023
14.	M/s Star Media	Neeru Mehra Email: starmediaweb@gmail.com	11.08.2023
15.	M/s Asian Media	Girdhari Singh Email: asianmediauk@gmail.com	11.08.2023
16.	M/s Ragini Advertising	Rajiv Haksar Email: musikindia@gmail.com	11.08.2023

The validity of empanelment is till 10.08.2026 or till further orders whichever is earlier.


 सति किशोर कुमार / Satti Kishore Kumar
 संयुक्त निदेशक / Joint Director
 के.सं. ब्यूरो / C.B.C.


17.	M/s Vibhore Video Vision Pvt. Ltd.	Devendra Chopra	11.08.2023
		Email: devendrachopradirector@gmail.com	
18.	M/s Speedways Advertising	Rajesh Gupta	11.08.2023
		Email: speedways46@gmail.com	
19.	M/s Global Media	Balwant Mehra	11.08.2023
		Email: globalmedialive@gmail.com	
20.	M/s Grass Valley Films	Rajendra Singh Rana	11.08.2023
		Email: grassvalleyfilms9@gmail.com	
21.	M/s Critique Communication Pvt. Ltd.	Narinder Sharma	11.08.2023
		Email Id- narinder@critique.in	
22.	M/s MBT Creative Communication Pvt. Ltd.	Vikas Johar	11.08.2023
		Email: mbtcreativeworld@gmail.com	
23.	Anj Creations Private Limited	Abhinav Jairath	23.02.2024
		Info@Anj.Xyz	
24.	Tv18 Broadcast Limited	Abhinav Chauhan	23.02.2024
		Abhinav.Chauhan@Nw18.Com	
25.	Degree 360 Solutions Pvt. Ltd.	Arun Khurana	23.02.2024
		360solution@Gmail.Com	
26.	Zee Media Corporation Ltd	Sudip Roy	23.02.2024
		Sudip.Roy@Zeemedia.Esselgroup.Com	
27.	Sharad Advertising Pvt. Ltd.	CHAKRESH JAIN	23.02.2024
		Info@Sharadadvertising.Com	
28.	Creative Channel Media Private Limited	Vishal Sethi	23.02.2024
		Creative@Creativechannel.In	
29.	Aakhya Media Services Pvt. Ltd.	KAVITA DATTA	23.02.2024
		Kavita@AakhyaIndia.Com	
30.	Vermillion Communication Pvt Ltd	Deepak Hiremath	23.02.2024
		Vikas@Vermillion.Net.In	
31.	JVD Films	Dimple Dugar	23.02.2024
		Dimple@Jvdfilms.Com	
32.	Mode Advertising And Marketing Pvt. Ltd.	Anshu Verma	23.02.2024
		Anshu@ModeIndia.Com	
33.	Pamm Advertising And Marketing	Abhinav Chhabra	23.02.2024
		Pammabhinav@Gmail.Com	

The validity of empanelment is till 10.08.2026 or till further orders whichever is earlier.


 सति किशोर कुमार / Satti Kishore Kumar
 संयुक्त निदेशक / Joint Director
 के.सं. ब्यूरो / C.B.C.

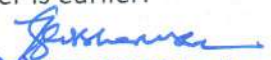
34.	Music Broadcast Ltd.	Sanjay Joshi	23.02.2024
		Sanjayd@Myradiocity.Com	
35.	QED Productions Pvt. Ltd.	Mukesh	23.02.2024
		3rd Floor, Unit No. 308, Vipul Business Park, Sec-48, Soh Na Road, Gurugram, Gurgaon, Haryana, 122001	
		9910698021	
		Mukesh@Qedcommunications.Com	

The validity of empanelment is till 10.08.2026 or till further orders whichever is earlier.


 सति किशोर कुमार / Satti Kishore Kumar
 संयुक्त निदेशक / Joint Director
 के.सं. ब्यूरो / C.B.C.

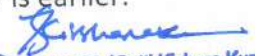
Annexure 16			
List of 49 Audio-Video Producers / Agencies Empanelled With CBC In Category – C (General Pool) With Expertise In Culture And Tourism Sector:			
Category - C			
S. N	Agency Name	Contact Address	Date of Empanelment
1.	M/s Ajay Shukla Productions Pvt. Ltd.	Ajay Bhushan Shukla	11.08.2023
		Email: asplnetwork@gmail.com	
2.	M/s Pehachan Advertising and Marketing Pvt. Ltd.	Mr. Harish Gupta	11.08.2023
		Email: info@pehachan.in	
3.	M/s NSB Production Pvt. Ltd.	Nimmi Singh	11.08.2023
		Email: nimmisinghbedi@gmail.com	
4.	M/s Khushi Media	Ranjan Kumar Jha	11.08.2023
		Email: khushimedias@gmail.com	
5.	M/s Softline Studio Services	Sanjay Bansal	11.08.2023
		Email: softlinestudio@yahoo.co.in	
6.	M/s Ambica Communications	Sanjesh Ahuja	11.08.2023
		Email: ambicacommunications1983@gmail.com	
7.	M/s Dot Spot Productions	Kailash Bhutani	11.08.2023
		Email: dspmedia@gmail.com	
8.	M/s Advent Productions Pvt. Ltd.	Mohd Kaif	11.08.2023
		Email: advent.kaif@gmail.com	
9.	M/s Comfed Productions Pvt. Ltd.	Satish Pande	11.08.2023
		Email: comfed@gmail.com	
10.	M/s Anhad Studio Pvt. Ltd.	Ravindra Singh Rajawat	11.08.2023
		Email: ravindra.anhad@gmail.com	
11.	M/s Panchtatva Advertising	Sanjay Narayan Singh	11.08.2023
		Email: panchtatvaadv@gmail.com	
12.	M/s Super Ads Creative Media Private Limited	Dinesh Bhutani	11.08.2023
		Email: superads.media@gmail.com	
13.	M/s Oasis Films and New Media	Dhruv Sehgal	11.08.2023
		Email: ofnmmail@gmail.com	
14.	M/s Viacom 18 Media Pvt. Ltd.	Sandeep Parchure	11.08.2023
		Email: sandeep.parchure@viacom18.com	
15.	M/s Star Media	Neeru Mehra	11.08.2023
		Email: starmediaweb@gmail.com	
16.	M/s Asian Media	Girdhari Singh	11.08.2023
		Email: asianmediauk@gmail.com	

The validity of empanelment is till 10.08.2026 or till further orders whichever is earlier.


 सति किशोर कुमार / Satti Kishore Kumar
 संयुक्त निदेशक / Joint Director
 के.सं. यू.से / C.B.C.


17.	M/s Chhaya Advertising Pvt. Ltd.	M Ramesh Email: galaxypraba@gmail.com	11.08.2023
18.	M/s Ragini Advertising	Rajiv Haksar Email: musikindia@gmail.com	11.08.2023
19.	M/s Vibhore Video Vision Pvt. Ltd.	Devendra Chopra Email: devendrachopradirector@gmail.com	11.08.2023
20.	M/s Suyojan Multi Tech Services India Pvt. Ltd.	Rakhi Thakur Email: suyojanfilm@gmail.com	11.08.2023
21.	M/s Speedways Advertising	Rajesh Gupta Email: speedways46@gmail.com	11.08.2023
22.	M/s Global Media	Balwant Mehra Email: globalmedialive@gmail.com	11.08.2023
23.	M/s Grass Valley Films	Rajendra Singh Rana Email: grassvalleyfilms9@gmail.com	11.08.2023
24.	M/s Critique Communication Pvt. Ltd.	Narinder Sharma Email Id- narinder@critique.in	11.08.2023
25.	M/s MBT Creative Communication Pvt. Ltd.	Vikas Johar Email: mbtcreativeworld@gmail.com	11.08.2023
26.	Dream Real 3d Pvt. Ltd.	Chetan Vats Chetan.Vats@Dreamrealproductions.Com	23.02.2024
27.	Headlong Newsroom Post India Pvt. Ltd.	Santosh Santosh@Newsroompost.Com	23.02.2024
28.	Sophia Advertising	Riyaz Rana Sophiaadvertising1998@Gmail.Com	23.02.2024
29.	Tv18 Broadcast Limited	Abhinay Chauhan Abhinay.Chauhan@Nw18.Com	23.02.2024
30.	Degree 360 Solutions Pvt. Ltd.	Arun Khurana 360solution@Gmail.Com	23.02.2024
31.	Vidunit Media Pvt Ltd	Sourabh Kumar Sourabh@Vidunit.Com	23.02.2024
32.	News & Entertainment Television	Rajesh Aggarwal Net.Rajeshaggarwal@Gmail.Com	23.02.2024
33.	Lakshaya Entertainments Pvt. Ltd.	Surinder Keram Lakshaya51@Gmail.Com	23.02.2024

The validity of empanelment is till 10.08.2026 or till further orders whichever is earlier.


सति किशोर कुमार / Satti Kishore Kumar
संयुक्त निदेशक / Joint Director
के.सं. यूरो / C.B.C.

34.	Film And Shots	Aman Sachdeva	23.02.2024
		Filmandshots@Gmail.Com	
35.	Zee Media Corporation Ltd	Sudip Roy	23.02.2024
		Sudip.Roy@Zeemedia.Esselgroup.Com	
36.	Expression 360 Services India Pvt. Ltd.	Mohit Gupta	23.02.2024
		Connect@Expression360.In	
37.	Sharad Advertising Pvt. Ltd.	CHAKRESH JAIN	23.02.2024
		Info@Sharadadvertising.Com	
38.	Creative Channel Media Private Limited	Vishal Sethi	23.02.2024
		Creative@Creativechannel.In	
39.	Sparrow Co.	Mohan Sanda	23.02.2024
		Mohan@Sparrowco.In	
40.	Aakhya Media Services Pvt. Ltd.	KAVITA DATTA	23.02.2024
		Kavita@AakhyaIndia.Com	
41.	Vermillion Communication Pvt Ltd	Deepak Hiremath	23.02.2024
		Vikas@Vermillion.Net.In	
42.	JVD Films	Dimple Dugar	23.02.2024
		Dimple@Jvdfilms.Com	
43.	Nexuszone Corporate Communication Pvt. Ltd.	Tushar Singh	23.02.2024
		Media.Nexus7@Gmail.Com	
44.	Hashtag Orange Advertising Pvt. Ltd.	MUKESH VIJ	23.02.2024
		Mukesh@Hashtagorange.In	
45.	Kaizen PR Services Pvt. Ltd.	Rahul Sharma	23.02.2024
		Rahul.Sharma@Kaizencomm.Com	
46.	Showcraft Productions Pvt. Ltd.	Mohita Gattani	23.02.2024
		Mg@Showcraftglobal.Com	
47.	Pamm Advertising And Marketing	Abhinav Chhabra	23.02.2024
		Pammabhinav@Gmail.Com	
48.	Music Broadcast Ltd.	Sanjay Joshi	23.02.2024
		Sanjayd@Myradiocity.Com	

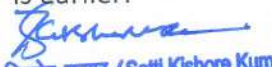
The validity of empanelment is till 10.08.2026 or till further orders whichever is earlier.


 सति किशोर कुमार / Satti Kishore Kumar
 संयुक्त निदेशक / Joint Director
 के.सं. थ्रू / C.B.C.

49.	QED Productions Pvt. Ltd.	Mukesh	23.02.2024
		Mukesh@Qedcommunications.Com	

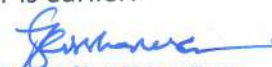
CBC EMPANELLED AV PRODUCERS & AGENCIES

The validity of empanelment is till 10.08.2026 or till further orders whichever is earlier.


सति किशोर कुमार / Satti Kishore Kumar
संयुक्त निदेशक / Joint Director
के.सं. ब्यूरो / C.B.C.


Annexure - 17			
List of 49 Audio-Video Producers / Agencies Empanelled With CBC In Category – C (General Pool) With Expertise In Environment and Energy Sector:			
Category - C			
S. N	Agency Name	Contact Address	Date of Empanelment
1.	M/s Ajay Shukla Productions Pvt. Ltd.	Ajay Bhushan Shukla Email: asplnetwork@gmail.com ajay@asplnetwork.com	11.08.2023
2.	M/s Invicta Media Pvt. Ltd.	Ms Aditi Gautam Email Id: invictamediadelhi@gmail.com	11.08.2023
3.	M/s AK Films	Himani Kaushik aroon@akfilms.in	11.08.2023
4.	M/s Pehachan Advertising and Marketing Pvt. Ltd.	Mr. Harish Gupta Email: info@pehachan.in	11.08.2023
5.	M/s NSB Production Pvt. Ltd.	Nimmi Singh Email: nimmisinghbedi@gmail.com nsbproductions@gmail.com	11.08.2023
6.	M/s Khushi Media	Ranjan Kumar Jha Email: khushimedias@gmail.com	11.08.2023
7.	M/s Softline Studio Services	Sanjay Bansal Email: softlinestudio@yahoo.co.in	11.08.2023
8.	M/s Ambica Communications	Sanjesh Ahuja Email: ambicacommunications1983@gmail.com sanjesh.ahuja@gmail.com	11.08.2023
9.	M/s Trikuta Communications Pvt. Ltd.	Pankaj Mahajan Email: trikutacommunications@gmail.com	11.08.2023
10.	M/s Dot Spot Productions	Kailash Bhutani Email: dspmedia@gmail.com	11.08.2023
11.	M/s Padmashri Productions Pvt. Ltd.	Mr. Tejinder Singh Tur Email: padmashriproductions@gmail.com	11.08.2023
12.	M/s Panchtatva Advertising	Sanjay Narayan Singh Email: panchtatvaadvt@gmail.com	11.08.2023
13.	M/s Super Ads Creative Media Private Limited	Dinesh Bhutani Email: superads.media@gmail.com	11.08.2023
14.	M/s Oasis Films and New Media	Dhruv Sehgal Email: ofnmmail@gmail.com	11.08.2023
15.	M/s Creative Hub	Umesh Kumar	11.08.2023

The validity of empanelment is till 10.08.2026 or till further orders whichever is earlier.


 सति किशोर कुमार / Satti Kishore Kumar
 संयुक्त निदेशक / Joint Director
 के.सं. ब्यूरो / C.B.C.


		Email: creativehub09@gmail.com	
16.	M/s Genesis Media Pvt. Ltd.	Dr. Kala Iyer Email: kala@genesismediamail.com	11.08.2023
17.	M/s Viacom 18 Media Pvt. Ltd.	Sandeep Parchure Email: sandeep.parchure@viacom18.com	11.08.2023
18.	M/s Star Media	Neeru Mehra Email: starmediaweb@gmail.com	11.08.2023
19.	M/s Asian Media	Girdhari Singh Email: asianmediauk@gmail.com	11.08.2023
20.	M/s Chhaya Advertising Pvt. Ltd.	M Ramesh Email: galaxypraba@gmail.com	11.08.2023
21.	M/s News Virus Network Private Limited	Yasmeen Qamar Email: newsvirus@gmail.com	11.08.2023
22.	M/s Graphisads Limited	Mr. Alok Gupta Email: alokgupta@graphisads.com	11.08.2023
23.	M/s Vibhore Video Vision Pvt. Ltd.	Devendra Chopra Email: devendrachopradiirector@gmail.com	11.08.2023
24.	M/s Insight Brandcom Private Ltd.	Swapan Nilmani Sinha Email: info@insightbrandcom.com	11.08.2023
25.	M/s Speedways Advertising	Rajesh Gupta Email: speedways46@gmail.com	11.08.2023
26.	M/s Global Media	Balwant Mehra Email: globalmedialive@gmail.com	11.08.2023
27.	M/s Grass Valley Films	Rajendra Singh Rana Email: grassvalleyfilms9@gmail.com	11.08.2023
28.	M/s Critique Communication Pvt. Ltd.	Narinder Sharma Email Id- narinder@critique.in	11.08.2023
29.	M/s MBT Creative Communication Pvt. Ltd.	Vikas Johar Email: mbtcreativeworld@gmail.com	11.08.2023
30.	Dream Real 3d Pvt. Ltd.	Chetan Vats Chetan.Vats@Dreamrealproductions.Com	23.02.2024
31.	Sophia Advertising	Riyaz Rana Sophiaadvertising1998@Gmail.Com	23.02.2024
32.	Tv18 Broadcast Limited	Abhinay Chauhan Abhinay.Chauhan@Nw18.Com	23.02.2024
33.	Degree 360 Solutions Pvt. Ltd.	Arun Khurana 360solution@Gmail.Com	23.02.2024

The validity of empanelment is till 10.08.2026 or till further orders whichever is earlier.


सति किशोर कुमार / Satti Kishore Kumar
संयुक्त निदेशक / Joint Director
के.सं. ब्यूरो / C.B.C.

34.	Disha Communications Pvt. Ltd.	Raj Mohan	23.02.2024
		Raj.Mohan@Dishacom.Com	
35.	Lakshaya Entertainments Pvt. Ltd.	Surinder Keram	23.02.2024
		Lakshaya51@Gmail.Com	
36.	Film And Shots	Aman Sachdeva	23.02.2024
		Filmandshots@Gmail.Com	
37.	Zee Media Corporation Ltd	Sudip Roy	23.02.2024
		Sudip.Roy@Zeemedia.Esselgroup.Com	
38.	Expression 360 Services India Pvt. Ltd.	Mohit Gupta	23.02.2024
		Connect@Expression360.In	
39.	Sharad Advertising Pvt. Ltd.	CHAKRESH JAIN	23.02.2024
		Info@Sharadadvertising.Com	
40.	Sreshta Communications	Sudeesh	23.02.2024
		Selvan@Sreshta.Us	
41.	Creative Channel Media Private Limited	Vishal Sethi	23.02.2024
		Creative@Creativechannel.In	
42.	Sparrow Co.	Mohan Sanda	23.02.2024
		Mohan@Sparrowco.In	
43.	Vermmillion Communication Pvt Ltd	Deepak Hiremath	23.02.2024
		Vikas@Vermmillion.Net.In	
44.	Nexuszone Corporate Communication Pvt. Ltd.	Tushar Singh	23.02.2024
		Media.Nexus7@Gmail.Com	
45.	Mode Advertising And Marketing Pvt. Ltd.	Anshu Verma	23.02.2024
		Anshu@Modeindia.Com	
46.	Kaizzen PR Services Pvt. Ltd.	Rahul Sharma	23.02.2024
		Rahul.Sharma@Kaizencomm.Com	
47.	Pamm Advertising And Marketing	Abhinav Chhabra	23.02.2024
		Pammabhinav@Gmail.Com	
48.	Music Broadcast Ltd.	Sanjay Joshi	23.02.2024
		Sanjayd@Myradiocity.Com	

The validity of empanelment is till 10.08.2026 or till further orders whichever is earlier.


 सति किशोर कुमार / Satti Kishore Kumar
 संयुक्त निदेशक / Joint Director
 के.सं. ब्यूरो / C.B.C.

49.	QED Productions Pvt. Ltd.	Mukesh	23.02.2024
		Mukesh@Qedcommunications.Com	

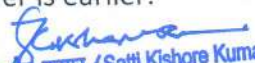
CBC EMPANELLED AV PRODUCERS & AGENCIES

The validity of empanelment is till 10.08.2026 or till further orders whichever is earlier.

सति किशोर कुमार/Satti Kishore Kumar
संयुक्त निदेशक/Joint Director
के.सं. ब्यूरो/C.B.C.

Annexure-18			
List of 26 Audio-Video Producers / Agencies Empanelled With CBC In Category – C (General Pool) With Expertise In Legal, Administration, Personal, Vigilance And Investigation Sector:			
Category - C			
S. N	Agency Name	Contact Address	Date of Empanelment
1.	M/s Ajay Shukla Productions Pvt. Ltd.	Ajay Bhushan Shukla Email: asplnetwork@gmail.com ajay@asplnetwork.com	11.08.2023
2.	M/s Invicta Media Pvt. Ltd.	Ms Aditi Gautam Email Id: invictamediadelhi@gmail.com	11.08.2023
3.	M/s Pehachan Advertising and Marketing Pvt. Ltd.	Mr. Harish Gupta Email: info@pehachan.in	11.08.2023
4.	M/s NSB Production Pvt. Ltd.	Nimmi Singh Email: nimmisinghbedi@gmail.com nsbproductions@gmail.com	11.08.2023
5.	M/s Khushi Media	Ranjan Kumar Jha Email: khushimedias@gmail.com	11.08.2023
6.	M/s Softline Studio Services	Sanjay Bansal Email: softlinestudio@yahoo.co.in	11.08.2023
7.	M/s Super Ads Creative Media Private Limited	Dinesh Bhutani Email: superads.media@gmail.com	11.08.2023
8.	M/s Genesis Media Pvt. Ltd.	Dr. Kala Iyer Email: kala@genesismediemail.com	11.08.2023
9.	M/s Viacom 18 Media Pvt. Ltd.	Sandeep Parchure Email: sandeep.parchure@viacom18.com	11.08.2023
10.	M/s Star Media	Neeru Mehra Email: starmediaweb@gmail.com	11.08.2023
11.	M/s Asian Media	Girdhari Singh Email: asianmediauk@gmail.com	11.08.2023
12.	M/s Ragini Advertising	Rajiv Haksar Email: musikindia@gmail.com	11.08.2023
13.	M/s Speedways Advertising	Rajesh Gupta Email: speedways46@gmail.com	11.08.2023
14.	M/s Global Media	Balwant Mehra Email: globalmedialive@gmail.com	11.08.2023
15.	M/s Grass Valley Films	Rajendra Singh Rana Email: grassvalleyfilms9@gmail.com	11.08.2023
16.	M/s MBT Creative	Vikas Johar	11.08.2023

The validity of empanelment is till 10.08.2026 or till further orders whichever is earlier.


सति किशोर कुमार / Satti Kishore Kumar
संयुक्त निदेशक / Joint Director
के.सं. ब्यूरो / C.B.C.


	Communication Pvt. Ltd.	Email: mbtcreativeworld@gmail.com	
17.	Dream Real 3d Pvt. Ltd.	Chetan Vats Chetan.Vats@Dreamrealproductions.Com	23.02.2024
18.	Tv18 Broadcast Limited	Abhinay Chauhan Abhinay.Chauhan@Nw18.Com	23.02.2024
19.	Degree 360 Solutions Pvt. Ltd.	Arun Khurana 360solution@Gmail.Com	23.02.2024
20.	Zee Media Corporation Ltd	Sudip Roy Sudip.Roy@Zeemedia.Esselgroup.Com	23.02.2024
21.	Expression 360 Services India Pvt. Ltd.	Mohit Gupta Connect@Expression360.In	23.02.2024
22.	Indian Television	Ishrat Zafar Itv011@Gmail.Com	23.02.2024
23.	Sharad Advertising Pvt. Ltd.	CHAKRESH JAIN Info@Sharadadvertising.Com	23.02.2024
24.	Aakhya Media Services Pvt. Ltd.	KAVITA DATTA Kavita@Aakhyaindia.Com	23.02.2024
25.	Creative Channel Media Pvt. Ltd.	Vishal Sethi creative@creativechannel.in	23.02.2024
26.	QED Productions Pvt. Ltd.	Mukesh Mukesh@Qedcommunications.Com	23.02.2024

The validity of empanelment is till 10.08.2026 or till further orders whichever is earlier.

Sattish
सति किशोर कुमार / Sattish Kishore Kumar
संयुक्त निदेशक / Joint Director
के.सं. ब्यूरो / C.B.C.

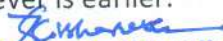
Annexure - 19			
List of 22 Audio-Video Producers / Agencies Empanelled With CBC In Category – A (Start-Up Pool) With Expertise In Social & Public Welfare Sector:			
Category - A			
S. N	Agency Name	Contact Address	Date of Empanelment
1.	M/s Saketgurjar film production LLP	Dwaita Joshi Email Id: dwaitasoni@gmail.com	11.08.2023
2.	M/s Vibgyor Studios	Farooq Ahmad Mir Email Id: farooq@vibgyorstudios.com	11.08.2023
3.	M/s Final Out Solutions	Farha Jha Email: farhanaz1311@gmail.com	11.08.2023
4.	M/s Crea8ivo Productions Pvt. Ltd.	Sarika Gulati Gupta Email: sarika@reelonsocial.com	11.08.2023
5.	K2 Pictures	Kapil Rana Email: k2pictures.in@gmail.com	11.08.2023
6.	M/s White lotus productions private limited	Kabir Bali Email Id: whitelotusproductions2022@gmail.com	11.08.2023
7.	M/s Hashtag Films LLP	Gunjan Goel Email: info@hashtagfilms.in	11.08.2023
8.	M/s Cinemonks Entertainment	Vatsala Khera Email: info.cinemonks@gmail.com	11.08.2023
9.	M/s Blue Drop Pictures LLP	Saumya Srivastava Email: saumya@bluedropictures.com	11.08.2023
10.	M/s RRE Studios Private Limited	Rajshree Agarwal Email: rajshree@rrestudios.com	11.08.2023
11.	M/s Medien Labs Private Limited	Sonam Gupta Email: admin@medienlabs.com	11.08.2023
12.	M/s Sharpcom Media OPC Pvt. Ltd.	Prakhar Tripathi Email: prakhar@sharpcommedia.com	11.08.2023
13.	Paper Weight Entertainment	Noreen Sodhi Email: noreen@paperweightindia.com	11.08.2023
14.	Ivaan Techmedia	Rahul Rakesh tiwari Ivaantechmedia@Gmail.Com	23.02.2024
15.	Almost Famous Films Pvt. Ltd.	Vaibhav Vaibhav.Almostfamousfilms@Gmail.Com	23.02.2024
16.	Aardra Movies Pvt. Ltd.	Bhavesh Nandan	23.02.2024

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सत्ति किशोर कुमार / Satti Kishore Kumar
संयुक्त निदेशक / Joint Director
के.सं. ब्यूरो / C.B.C.

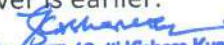
		Bhavesh Nandan@Yahoo.Co.In	
17.	Digital Angle.In	Ravi	23.02.2024
		Ravi@Digitalangle.In	
18.	Elara Media	Harsh Gupta	23.02.2024
		Elaramedia5@Gmail.Com	
19.	Parth Sompura Films LLP	Parth Sompura	23.02.2024
		Info@Parthsompurafilms.In	
20.	Masterstroke Media Pvt. Ltd.	PIYUSH TYAGI	23.02.2024
		Piyush@Masterstrokemedia.In	
21.	Nandkumar Films LLP	Nandkumar Solanki	23.02.2024
		Nand.Solanki@Gmail.Com	
22.	Sapphire Cine World Pvt. Ltd.	Nikhil Khanna	23.02.2024
		Sapphirecineworld33@Gmail.Com	

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 संयुक्त निदेशक / Joint Director
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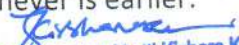
Annexure-20			
List of 20 Audio-Video Producers / Agencies Empanelled With CBC In Category – A (Start-Up Pool) With Expertise In Economy, Finance, And Infrastructure Sector:			
Category - A			
S. N	Agency Name	Contact Address	Date of Empanelment
1.	M/s Saketgurjar film production LLP	Dwaita Joshi Email Id: dwaitasoni@gmail.com	11.08.2023
2.	M/s Vibgyor Studios	Farooq Ahmad Mir Email Id: farooq@vibgyorstudios.com	11.08.2023
3.	M/s Final Out Solutions	Farha Jha Email: farhanaz1311@gmail.com	11.08.2023
4.	M/s Crea8ivo Productions Pvt. Ltd.	Sarika Gulati Gupta Email: sarika@reelonsocial.com	11.08.2023
5.	K2 Pictures	Kapil Rana Email: k2pictures.in@gmail.com	11.08.2023
6.	M/s White lotus productions private limited	Kabir Bali Email Id: whitelotusproductions2022@gmail.com	11.08.2023
7.	M/s Blue Drop Pictures LLP	Saumya Srivastava Email: saumya@bluedropictures.com	11.08.2023
8.	M/s RRE Studios Private Limited	Rajshree Agarwal Email: rajshree@rrestudios.com	11.08.2023
9.	M/s Medien Labs Private Limited	Sonam Gupta Email: admin@medienlabs.com	11.08.2023
10.	M/s Sharpcom Media OPC pvt. Ltd.	Prakhar Tripathi Email: prakhar@sharpcommedia.com	11.08.2023
11.	Paper Weight Entertainment	Noreen Sodhi Email: noreen@paperweightindia.com	11.08.2023
12.	Ivaan Techmedia	Rahul Rakesh Tiwari Ivaantechmedia@Gmail.Com	23.02.2024
13.	Almost Famous Films Pvt. Ltd.	Vaibhav Vaibhav.Almostfamousfilms@Gmail.Com	23.02.2024
14.	Aardra Movies Pvt. Ltd.	Bhavesh Nandan Bhavesh_Nandan@Yahoo.Co.In	23.02.2024
15.	Digital Angle.In	Ravi Ravi@Digitalangle.In	23.02.2024
16.	Elara Media	Harsh Gupta	23.02.2024

The validity of empanelment is till 10.08.2026 or till further orders whichever is earlier.


 सति किशोर कुमार / Satti Kishore Kumar
 संयुक्त निदेशक / Joint Director
 के.सं. ब्यूरो / C.B.C.

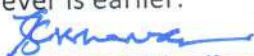
		<u>Elaramedia5@Gmail.Com</u>	
17.	Parth Sompura Films LLP	<u>Parth Sompura</u>	23.02.2024
		<u>Info@Parthsompurafilms.In</u>	
18.	Masterstroke Media Pvt. Ltd.	<u>PIYUSH TYAGI</u>	23.02.2024
		<u>Piyush@Masterstrokemedia.In</u>	
19.	Nandkumar Films LLP	<u>Nandkumar Solanki</u>	23.02.2024
		<u>Nand.Solanki@Gmail.Com</u>	
20.	Sapphire Cine World Pvt. Ltd.	<u>Nikhil Khanna</u>	23.02.2024
		<u>Sapphirecineworld33@Gmail.Com</u>	

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 के.सं. ब्यूरो / C.B.C.

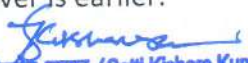
Annexure-21			
List of 12 Audio-Video Producers / Agencies Empanelled With CBC In Category – A (Start-Up Pool) With Expertise In National Integration, Defence, Diplomacy, Planning And Democracy Sector:			
Category - A			
S. N	Agency Name	Contact Address	Date of Empanelment
1.	M/s Saketgurjar film production LLP	Dwaita Joshi Email Id: dwaitasoni@gmail.com	11.08.2023
2.	M/s Vibgyor Studios	Farooq Ahmad Mir Email Id: farooq@vibgyorstudios.com	11.08.2023
3.	M/s Crea8ivo Productions Pvt. Ltd.	Sarika Gulati Gupta Email: sarika@reelonsocial.com	11.08.2023
4.	M/s Hashtag Films LLP	Gunjan Goel Email: info@hashtagfilms.in	11.08.2023
5.	M/s Blue Drop Pictures LLP	Saumya Srivastava Email: saumya@bluedropictures.com	11.08.2023
6.	M/s Medien Labs Private Limited	Sonam Gupta Email: admin@medienlabs.com	11.08.2023
7.	M/s Sharpcom Media OPC pvt. Ltd.	Prakhar Tripathi Email: prakhar@sharpcommedia.com	11.08.2023
8.	Paper Weight Entertainment	Noreen Sodhi Email: noreen@paperweightindia.com	11.08.2023
9.	Ivaan Techmedia	Rahul Rakesh Tiwari Ivaantechmedia@Gmail.Com	23.02.2024
10.	Aardra Movies Pvt. Ltd.	Bhavesh Nandan Bhavesh_Nandan@Yahoo.Co.In	23.02.2024
11.	Elara Media	Harsh Gupta Elaramedia5@Gmail.Com	23.02.2024
12.	Nandkumar Films LLP	Nandkumar Solanki Nand.Solanki@Gmail.Com	23.02.2024

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 संयुक्त निदेशक / Joint Director
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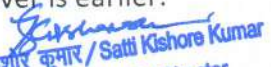
Annexure-22			
List Of 16 Audio-Video Producers / Agencies Empanelled With Cbc In Category – A (Start-Up Pool) With Expertise In Culture And Tourism Sector:			
Category - A			
S.N	Agency Name	Contact Address	Date of Empanelment
1.	M/s Final Out Solutions	Farha Jha Email: farhanaz1311@gmail.com	11.08.2023
2.	M/s Crea8ivo Productions Pvt. Ltd.	Sarika Gulati Gupta Email: sarika@reelonsocial.com	11.08.2023
3.	K2 Pictures	Kapil Rana Email: k2pictures.in@gmail.com	11.08.2023
4.	M/s White lotus productions private limited	Kabir Bali Email Id: whitelotusproductions2022@gmail.com	11.08.2023
5.	M/s Cinemonks Entertainment	Vatsala Khera Email: info.cinemonks@gmail.com	11.08.2023
6.	M/s Blue Drop Pictures LLP	Saumya Srivastava Email: saumya@bluedropictures.com	11.08.2023
7.	M/s RRE Studios Private Limited	Rajshree Agarwal Email: rajshree@rrestudios.com	11.08.2023
8.	M/s Medien Labs Private Limited	Sonam Gupta Email: admin@medienlabs.com	11.08.2023
9.	M/s Sharpcom Media OPC Pvt. Ltd.	Prakhar Tripathi Email: prakhar@sharpcommedia.com	11.08.2023
10.	Ivaan Techmedia	Rahul Rakesh Tiwari Ivaantechmedia@Gmail.Com	23.02.2024
11.	Almost Famous Films Pvt. Ltd.	Vaibhav Vaibhav.Almostfamousfilms@Gmail.Com	23.02.2024
12.	Digital Angle.In	Ravi Ravi@Digitalangle.In	23.02.2024
13.	Elara Media	Harsh Gupta Elaramedia5@Gmail.Com	23.02.2024
14.	Masterstroke Media Pvt. Ltd.	PIYUSH TYAGI Piyush@Masterstrokemedia.In	23.02.2024
15.	Nandkumar Films LLP	Nandkumar solanki Nand.Solanki@Gmail.Com	23.02.2024
16.	Sapphire Cine World Pvt. Ltd.	Nikhil Khanna Sapphirecineworld33@Gmail.Com	23.02.2024

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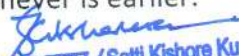
Annexure-23			
List Of 16 Audio-Video Producers / Agencies Empanelled With Cbc In Category – A (Start-Up Pool) With Expertise In Environment, Energy Sector:			
Category - A			
S.N	Agency Name	Contact Address	Date of Empanelment
1.	M/s Saketgurjar film production LLP	Dwaita Joshi	11.08.2023
		Email Id: dwaitasoni@gmail.com	
2.	M/s Vibgyor Studios	Farooq Ahmad Mir	11.08.2023
		Email Id: farooq@vibgyorstudios.com	
3.	M/s Final Out Solutions	Farha Jha	11.08.2023
		Email: farhanaz1311@gmail.com	
4.	M/s Crea8ivo Productions Pvt. Ltd.	Sarika Gulati Gupta	11.08.2023
		Email: sarika@reelonsocial.com	
5.	M/s Hashtag Films LLP	Gunjan Goel	11.08.2023
		Email: info@hashtagfilms.in	
6.	M/s Blue Drop Pictures LLP	Saumya Srivastava	11.08.2023
		Email: saumya@bluedropictures.com	
7.	M/s RRE Studios Private Limited	Rajshree Agarwal	11.08.2023
		Email: rajshree@rrestudios.com	
8.	M/s Medien Labs Private Limited	Sonam Gupta	11.08.2023
		Email: admin@medienlabs.com	
9.	M/s Sharpcom Media OPC Pvt. Ltd.	Prakhar Tripathi	11.08.2023
		Email: prakhar@sharpcommedia.com	
10.	Paper Weight Entertainment	Noreen Sodhi	11.08.2023
		Email: noreen@paperweightindia.com	
11.	Ivaan Techmedia	Rahul Rakesh Tiwari	23.02.2024
		Ivaantechmedia@Gmail.Com	
12.	Aardra Movies Pvt. Ltd.	Bhavesh Nandan	23.02.2024
		Bhavesh Nandan@Yahoo.Co.In	
13.	Elara Media	Harsh Gupta	23.02.2024
		Elaramedia5@Gmail.Com	
14.	Parth Sompura Films LLP	Parth Sompura	23.02.2024
		Info@Parthsompurafilms.In	
15.	Nandkumar Films LLP	Nandkumar Solanki	23.02.2024
		Nand.Solanki@Gmail.Com	
16.	Sapphire Cine World Pvt. Ltd.	Nikhil Khanna	23.02.2024
		Sapphirecineworld33@Gmail.Com	

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 सति किशोर कुमार / Satti Kishore Kumar
 संयुक्त निदेशक / Joint Director
 के.सं. ब्यूरो / C.B.C.

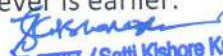
Annexure-24			
List of 9 Audio-Video Producers / Agencies Empanelled With CBC In Category – A (Start-Up Pool) With Expertise In Legal, Administration, Personal, Vigilance And Investigation Sector:			
Category - A			
S.N	Agency Name	Contact Address	Date of Empanelment
1.	M/s Final Out Solutions	Farha Jha	11.08.2023
		Email: farhanaz1311@gmail.com	
2.	M/s Crea8ivo Productions Pvt. Ltd.	Sarika Gulati Gupta	11.08.2023
		Email: sarika@reelonsocial.com	
3.	M/s Blue Drop Pictures LLP	Saumya Srivastava	11.08.2023
		Email: saumya@bluedropictures.com	
4.	M/s Sharpcom Media OPC Pvt. Ltd.	Prakhar Tripathi	11.08.2023
		Email: prakhar@sharpcommedia.com	
5.	Paper Weight Entertainment	Noreen Sodhi	11.08.2023
		Email: noreen@paperweightindia.com	
6.	Ivaan Techmedia	Rahul Rakesh Tiwari	23.02.2024
		Ivaantechmedia@Gmail.Com	
7.	Elara Media	Harsh Gupta	23.02.2024
		Elaramedia5@Gmail.Com	
8.	Nandkumar Films LLP	Nandkumar Solanki	23.02.2024
		Nand.Solanki@Gmail.Com	
9.	Sapphire Cine World Pvt. Ltd.	Nikhil Khanna	23.02.2024
		Sapphirecineworld33@Gmail.Com	

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 सति किशोर कुमार / Satti Kishore Kumar
 संयुक्त निदेशक / Joint Director
 के.सं. ब्यूरो / C.B.C.

Annexure-25			
List of 20 Audio-Video Producers / Agencies Empanelled With CBC In Category – C (Start-Up Pool) With Expertise In Social & Public Welfare Sector:			
Category - C			
S.N	Agency Name	Contact Address	Date of Empanelment
1.	M/s Vibgyor Studios	Farooq Ahmad Mir Email Id: farooq@vibgyorstudios.com	11.08.2023
2.	M/s Stagecrafts private limited	D J Narain Email Id: stagecrafts.djn@gmail.com	11.08.2023
3.	M/s Elara Media Pvt. Ltd.	Harsh Gupta Elaramedia5@Gmail.Com	11.08.2023
4.	M/s Final Out Solutions	Farha Jha Email: farhanaz1311@gmail.com	11.08.2023
5.	M/s Medien Labs Private Limited	Sonam Gupta Email: admin@medienlabs.com	11.08.2023
6.	M/s Sharpcom Media OPC pvt. Ltd.	Prakhar Tripathi Email: prakhar@sharpcommmedia.com	11.08.2023
7.	Anblick Media Pvt. Ltd.	Varun Kumar Goswami Varun@Anblickmedia.Com	23.02.2024
8.	Golden Post	Rahul Humbar Dhansare Goldenpostindia@Gmail.Com	23.02.2024
9.	Hashtag Films LLP	Gunjan Goel Info@Hashtagfilms.In	23.02.2024
10.	Sosn Entertainment International Pvt. Ltd.	Rastra Samrat Walia Princesamratwalia@Gmail.Com	23.02.2024
11.	Almost Famous Films Pvt. Ltd.	Vaibhav Vaibhav.Almostfamousfilms@Gmail.Com	23.02.2024
12.	M/s White lotus	Kabir Bali Whitelotusproductions2022@Gmail.Com	23.02.2024
13.	Ivaan Techmedia	Rahul Rakesh Tiwari Ivaantechmedia@Gmail.Com	23.02.2024

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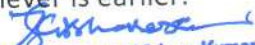
14.	Saketgurjar Film Production LLP	dwaita joshi	23.02.2024
		Dwaitasoni@Gmail.Com	
15.	Masterstroke Media Pvt. Ltd.	PIYUSH TYAGI	23.02.2024
		Piyush@Masterstrokemedia.In	
16.	Mandrake Tech Labs Llp	Anurag	23.02.2024
		Anurag@Mandraketechlabs.Com	
17.	Windson Media Pvt. Ltd.	SURAT SINGH GOSWAMI	23.02.2024
		Windsonmedia@Gmail.Com	
18.	Purohit Films	Vishnu Purohit	23.02.2024
		Vishnupurohit2000@Gmail.Com	
19.	Vaibhav Visuals	Vaibhav	23.02.2024
		Vaibhavvisuals@Gmail.Com	
20.	Sapphire Cine World Pvt. Ltd.	Nikhil Khanna	23.02.2024
		Sapphirecineworld33@Gmail.Com	

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S. Kishore Kumar
सति किशोर कुमार / Satti Kishore Kumar
संयुक्त निदेशक / Joint Director
के.सं. ब्यूरो / C.B.C.


Annexure-26			
List of 16 Audio-Video Producers / Agencies Empanelled With CBC In Category – C (Start-Up Pool) With Expertise In Economy, Finance, And Infrastructure Sector:			
Category - C			
S.N	Agency Name	Contact Address	Date of Empanelment
1.	M/s Vibgyor Studios	Farooq Ahmad Mir Email Id: farooq@vibgyorstudios.com	11.08.2023
2.	M/s Stagecrafts private limited	D J Narain Email Id: stagecrafts.djn@gmail.com	11.08.2023
3.	M/s Elara Media Pvt. Ltd.	Harsh Gupta Elaramedia5@Gmail.Com	11.08.2023
4.	M/s Final Out Solutions	Farha Jha Email: farhanaz1311@gmail.com	11.08.2023
5.	M/s Medien Labs Private Limited	Sonam Gupta Email: admin@medienlabs.com	11.08.2023
6.	M/s Sharpcom Media OPC Pvt. Ltd.	Prakhar Tripathi Email: prakhar@sharpcommedia.com	11.08.2023
7.	Anblick Media Pvt. Ltd.	Varun Kumar Goswami Varun@Anblickmedia.Com	23.02.2024
8.	Rre Studios Pvt. Ltd.	Rajshree Agarwal rajshree@rrestudios.com	23.02.2024
9.	Sosn Entertainment International Pvt. Ltd.	Rastra Samrat Walia Princesamratwalia@Gmail.Com	23.02.2024
10.	Almost Famous Films Pvt. Ltd.	Vaibhav Vaibhav.Almostfamousfilms@Gmail.Com	23.02.2024
11.	M/s White lotus	Kabir Bali Whitelotusproductions2022@Gmail.Com	23.02.2024
12.	Ivaan Techmedia	Rahul Rakesh Tiwari Ivaantechmedia@Gmail.Com	23.02.2024
13.	Saketgurjar Film Production LLP	dwaita joshi Dwaitasoni@Gmail.Com	23.02.2024
14.	Masterstroke Media Pvt. Ltd.	PIYUSH TYAGI Piyush@Masterstrokemedia.In	23.02.2024
15.	Windson Media Pvt. Ltd.	SURAT SINGH GOSWAMI Windsonmedia@Gmail.Com	23.02.2024
16.	Sapphire Cine World Pvt. Ltd.	Nikhil Khanna Sapphirecineworld33@Gmail.Com	23.02.2024

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सत्ति किशोर कुमार / Satti Kishore Kumar
संयुक्त निदेशक / Joint Director
के.सं. ब्यूरो / C.B.C.


Annexure-27			
List of 9 Audio-Video Producers / Agencies Empanelled With CBC In Category – C (Start-Up Pool) With Expertise In National Integration, Defence, Diplomacy, Planning And Democracy Sector:			
Category - C			
S.N	Agency Name	Contact Address	Date of Empanelment
1.	M/s Vibgyor Studios	Farooq Ahmad Mir Email Id: farooq@vibgyorstudios.com	11.08.2023
2.	M/s Stagecrafts private limited	D J Narain Email Id: stagecrafts.djn@gmail.com	11.08.2023
3.	M/s Medien Labs Private Limited	Sonam Gupta Email: admin@medienlabs.com	11.08.2023
4.	M/s Sharpcom Media OPC Pvt. Ltd.	Prakhar Tripathi Email: prakhar@sharpcommedia.com	11.08.2023
5.	M/s White lotus	Kabir Bali Whitelotusproductions2022@Gmail.Com	23.02.2024
6.	Ivaan Techmedia	Rahul Rakesh Tiwari Ivaantechmedia@Gmail.Com	23.02.2024
7.	Saketgurjar Film Production LLP	dwaita joshi Dwaitasoni@Gmail.Com	23.02.2024
8.	Windson Media Pvt. Ltd.	SURAT SINGH GOSWAMI Windsonmedia@Gmail.Com	23.02.2024
9.	Sapphire Cine World Pvt. Ltd.	Nikhil Khanna Sapphirecineworld33@Gmail.Com	23.02.2024

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 संयुक्त निदेशक / Joint Director
 के.सं. ब्यूरो / C.B.C.


Annexure-28			
List of 15 Audio-Video Producers / Agencies Empanelled With CBC In Category – C (Start-Up Pool) With Expertise In Culture And Tourism Sector:			
Category - C			
S.N	Agency Name	Contact Address	Date of Empanelment
1.	M/s Stagecrafts private limited	D J Narain Email Id: stagecrafts.djn@gmail.com	11.08.2023
2.	M/s Final Out Solutions	Farha Jha Email: farhanaz1311@gmail.com	11.08.2023
3.	M/s Medien Labs Private Limited	Sonam Gupta Email: admin@medienlabs.com	11.08.2023
4.	M/s Sharpcom Media OPC Pvt. Ltd.	Prakhar Tripathi Email: prakhar@sharpcommedia.com	11.08.2023
5.	Anblick Media Pvt. Ltd.	Varun Kumar Goswami Varun@Anblickmedia.Com	23.02.2024
6.	Golden Post	Rahul Humbar Dhansare Goldenpostindia@Gmail.Com	23.02.2024
7.	Hashtag Films LLP	Gunjan Goel Info@Hashtagfilms.In	23.02.2024
8.	Rre Studios Pvt. Ltd.	Rajshree Agarwal rajshree@rrestudios.com	23.02.2024
9.	Sosn Entertainment International Pvt. Ltd.	Rastra Samrat Walia Princesamratwalia@Gmail.Com	23.02.2024
10.	M/s White lotus	Kabir Bali Whitelotusproductions2022@Gmail.Com	23.02.2024
11.	Ivaan Techmedia	Rahul Rakesh Tiwari Ivaantechmedia@Gmail.Com	23.02.2024
12.	Saketgurjar Film Production LLP	dwaita joshi Dwaitasoni@Gmail.Com	23.02.2024
13.	Masterstroke Media Pvt. Ltd.	PIYUSH TYAGI Piyush@Masterstrokemedia.In	23.02.2024
14.	Mandrake Tech Labs LLP	Anurag Anurag@Mandraketechlabs.Com	23.02.2024
15.	Sapphire Cine World Pvt. Ltd.	Nikhil Khanna Sapphirecineworld33@Gmail.Com	23.02.2024

The validity of empanelment is till 10.08.2026 or till further orders whichever is earlier.


 सति किशोर कुमार / Satti Kishore Kumar
 संयुक्त निदेशक / Joint Director
 के.सं. ब्यूरो / C.B.C.

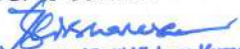
Annexure-29			
List of 14 Audio-Video Producers / Agencies Empanelled With CBC In Category – C (Start-Up Pool) With Expertise In Environment, Energy Sector:			
Category - C			
S.N	Agency Name	Contact Address	Date of Empanelment
1.	M/s Vibgyor Studios	Farooq Ahmad Mir Email Id: farooq@vibgyorstudios.com	11.08.2023
2.	M/s Stagecrafts private limited	D J Narain Email Id: stagecrafts.djn@gmail.com	11.08.2023
3.	Elara Media	Harsh Gupta Elaramedia5@Gmail.Com	11.08.2023
4.	M/s Final Out Solutions	Farha Jha Email: farhanaz1311@gmail.com	11.08.2023
5.	M/s Medien Labs Private Limited	Sonam Gupta Email: admin@medienlabs.com	11.08.2023
6.	M/s Sharpcom Media OPC Pvt. Ltd.	Prakhar Tripathi Email: prakhar@sharpcommedia.com	11.08.2023
7.	Anblick Media Pvt. Ltd.	Varun Kumar Goswami Varun@Anblickmedia.Com	23.02.2024
8.	Rre Studios Pvt. Ltd.	Rajshree Agarwal rajshree@rrestudios.com	23.02.2024
9.	Hashtag Films LLP	Gunjan Goel Info@Hashtagfilms.In	23.02.2024
10.	M/s White lotus	Kabir Bali Whitelotusproductions2022@Gmail.Com	23.02.2024
11.	Ivaan Techmedia	Rahul Rakesh Tiwari Ivaantechmedia@Gmail.Com	23.02.2024
12.	Saketgurjar Film Production LLP	dwaita joshi Dwaitasoni@Gmail.Com	23.02.2024
13.	Masterstroke Media Pvt. Ltd.	PIYUSH TYAGI Piyush@Masterstrokemedia.In	23.02.2024
14.	Sapphire Cine World Pvt. Ltd.	Nikhil Khanna Sapphirecineworld33@Gmail.Com	23.02.2024

The validity of empanelment is till 10.08.2026 or till further orders whichever is earlier.


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 के.सं. यूरो / C.B.C.

Annexure-30			
List of 7 Audio-Video Producers / Agencies Empanelled With CBC In Category – C (Start-Up Pool) With Expertise In Legal, Administration, Personal, Vigilance And Investigation Sector:			
Category - C			
S.N	Agency Name	Contact Address	Date of Empanelment
1.	M/s Stagecrafts private limited	D J Narain Email Id: stagecrafts.djn@gmail.com	11.08.2023
2.	M/s Sharpcom Media OPC pvt. Ltd.	Prakhar Tripathi Email: prakhar@sharpcommedia.com	11.08.2023
3.	M/s White lotus	Kabir Bali Whitelotusproductions2022@Gmail.Com	23.02.2024
4.	Ivaan Techmedia	Rahul rakesh Tiwari Ivaantechmedia@Gmail.Com	23.02.2024
5.	Saketgurjar Film Production LLP	dwaita joshi Dwaitasoni@Gmail.Com	23.02.2024
6.	Masterstroke Media Pvt. Ltd.	PIYUSH TYAGI Piyush@Masterstrokemedia.In	23.02.2024
7.	Sapphire Cine World Pvt. Ltd.	Nikhil Khanna Sapphirecineworld33@Gmail.Com	23.02.2024

The validity of empanelment is till 10.08.2026 or till further orders whichever is earlier.


सति किशोर कुमार / Satti Kishore Kumar
संयुक्त निदेशक / Joint Director
के.सं. ब्यूरो / C.B.C.

DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
(AV Wing)
(F. No.22204/11/09-AV(Part -2) dtd 18/5/2012)

ADVISORY ON REVISED RATE CARD FOR PRODUCERS

**Sub: Revised Rate Card for Producers/Production Houses
empanelled with DAVP**

Following the fresh empanelment of producers by DAVP 2012-15, the competent authority has revised the rate-card for production of creatives, both audio and video for the producers empanelled with DAVP. The new rate-card, which is attached herewith, shall come into immediate effect, for all work-orders given after 24th of May, 2012.

Signed/-
(B.Narayanan)
Director (AV),
24/5/2012

Encl: a/a

RATE CARD FOR AUDIO-VIDEO PRODUCTIONS (2012-15)
DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY
M/O INFORMATION AND BROADCASTING
SOOCHNA BHAVAN, LODI ROAD, NEW DELHI

(F. No.22204/11/09-AV(Part -2) dtd 18/5/2012)

***(TO BE READ ALONGWITH DAVP'S TERMS AND CONDITIONS FOR AV PRODUCTIONS
FOR EMPANELLED PRODUCERS)***

RADIO SPOTS/JINGLES

1) **Radio Spot:** The consolidated rates given below are for radio creatives which have only words/speech, and do not involve composition of original music:

Duration of Radio Spot	Master Version	Language Version	Re-recording	Shorter Version or Re-editing of old Spots
1.1.Upto 30 seconds	Rs.10,000	Rs.9,000	Rs.5,000	Rs.3,000
1.2.31 to 60 seconds	Rs. 15,000	Rs. 12,000	Rs. 5,000	Rs. 3,000
1.3.Above 60 seconds	Pro-Rata, based on 60-second rate	Pro-Rata, based on 60-second rate	Rs. 5,000	Rs. 3,000

2) **Radio Jingle/Song/Signature Tune** : The consolidated rates given below are applicable to radio creatives which are partially or fully music based, with original composition:

Duration of Radio Jingle	Master version	Language Version (with same or separate music track)	Re-recording	Shorter Version or Re-editing of old jingles/song/tuner
2.1. Upto 60 sec.	Rs. 30,000	Rs.15,000	Rs. 10,000	Rs. 5,000
2.2. Above 60 sec	Pro-Rata, based on 60-second rate	Pro-Rata, based on 60-second rate	Rs.10,000	Rs. 5,000

3) **Definition of Consolidated Rates for Spot/Jingle/Song/Signature Tune:**The consolidated rates include charges for script, production with good voices & music/audio and following software, master CD, one broadcast copy of CD , one DAVP copy of CD, and client copy of CD

4) **Re-recording charges for Spot/Jingle/Song/Signature Tune :** These charges would be admissible if script is changed after production is carried out as per the approved script and artists have to be called again for recording. No charges would be admissible if changes in spot/jingle can be made only through editing, within six months of the approval of the spot, even if spot was made as per approved script. This would include one broadcast CD copy, one DAVP CD copy and one client CD copy.

SPONSORED RADIO PROGRAMMES

5) **Sponsored Radio Programmes:** The consolidated rates for Radio programmes, which are being sponsored by any Client Department/Ministry is given below:

Duration	Rates	Re-recording	Re-editing
5.1. Upto 15 mts	Rs.15,000	Rs.5,000	Rs.2,500
5.2.Upto 30 mts	Rs.24,000	Rs.5,000	Rs.2,500
5.3. Above 30 minutes	Pro-Rata, based on the 30 minute rate.	Rs.5,000	Rs.2,500

6.1) **Definition of Consolidated Rates for SRPs:** The consolidated rates include charges for script, production with good voices , master (CD) , one broadcast copy (CD) and one DAVP copy (CD) & one client copy (CD). Production includes signature tune, opening/closing/change over music/jingle, drama, stock voices/music/songs, studio recorded interviews/expert comments, receiving questions through phone/E-mail/letters, reply of questions by anchor/experts in the programme, production of promos including one broadcast CD copy, one DAVP CD copy and one client CD copy.

6.2) **Field Interviews:** If field interviews are specifically desired by the client, the producer shall carry them out with no extra cost to the Client/DAVP

6.3) **Re-editing:** Re-editing of old episodes is defined as deleting or re-arranging some portion..

6.4) **Re-recording:** Re-recording is defined as re-recording some portion of an old episode to replace some old portion, and may include charges for voices, editing, one broadcast CD, one DAVP CD and one client CD.

7) Software for SRPs: If the software is dispatched by the producer, actual postage would be reimbursed. . Rs50 will be paid for replication of CDs, per CD, including design of cover, logging of contents on inlay card, and packaging.

VIDEO SPOT

8) Video Spot./Documentaries/Telefilms : The consolidated rates of Video Spot./Jingle/Documentaries/Telefilms are as given below, shot on Digi Beta or DV Cam:

Duration	Master	Dubbing	Language Version	HD Format	Re-voiceover	Re-shooting charges	Re-editing charges	35/16 mm film
Video Spot								
Upto 60 seconds	Rs.3,50,000	Rs.20,000	Rs.2,50,000	50 percent more than the respective master/ Language rate	Rs.10,000	Rs.35,000	Rs.15,000	100 % more than the respective master/ Language rate
Above 60 seconds to 120 seconds	Pro-rata	Pro-rata	Pro-rata	50 percent more than the respective master/ Language rate	Pro-rata	Pro-rata	Pro-rata	100% more than the respective master/ Language rate
Documentaries/Spots/Telefilms								
From 2 to 5 mts	Rs.3,50,000	Rs.35,000	Rs.1,75,000	50 percent more than the respective	Rs.10,000	Rs.25,000	Rs.15,000	100% more than the respecti

				ve master/ Langua ge rate				ve master/ Langua ge rate
Above 5 to 15 mts	Rs.4,50,000	Rs.45,000	Rs.2,25,000	50 percent more than the respecti ve master/ Langua ge rate	Rs.12,000	Rs.30,000	Rs.18,000	100% more than the respecti ve master/ Langua ge rate
Above 15 to 30 mts	Rs.5,50,000	Rs.50,000	Rs.2,50,000	50 percent more than the respecti ve master/ Langua ge rate	Rs.15,000	Rs.35,000	Rs.21,000	100% more than the respecti ve master/ Langua ge rate
Above 30 mts	Pro-rata, based on 30 minute rate	Pro-rata, based on 30 minute rate	Pro-rata, based on 30 minute rate	50 percent more than the respecti ve master/ Langua ge rate	Pro- rata, based on 30 minute rate	Pro- rata, based on 30 minute rate	Pro- rata, based on 30 minute rate	100% more than the respecti ve master/ Langua ge rate

9.1)Explanation of Consolidated Rate for Videospots/Telefilms/Documentaries: The consolidated rate includes charges for script, detailed shot-by-shot storyboard (for Video-spots), location, travel outside Delhi upto 200 kilometers, models, anchors, shooting, editing, jingle, 2-D/3D animation/ 2D & 3D Character animation/all kinds of Graphics as required by Client , titling/sub-titling/text, music, voiceover, background effects, special effects,). Two Master Copies (both mixed and unmixed) in Digi Beta or DVC , for Client and DAVP. In addition, all video-spots would be be required to be submitted in suitable digital MPEG format at broadcast quality for delivery by internet.

9.2) Reimbursement of Actuals for journey beyond 200 kms: Journey could be undertaken by rail (First Class/AC-2T) or by road upto 800 kms, and by air (economy class) beyond 800 kms. The

producer, may, however, obtain prior permission of DAVP for undertaking such journey and should submit supporting documents ie used tickets or bill for hiring vehicles etc to support their claim.

9.3) **Language Version:** The language version would include besides dubbing, regional content, characters, property, artists, outdoor shooting in regional locations, language graphic animations etc. to ensure regional look to the programme

10) **Endorsements:** If endorsement is made by top personality (artist/singer/celebrity etc.) free of charge, we may pay an honorarium of Rs.40,000 to the producer for arranging free endorsement and meeting additional contingent expenses which would take place in such cases. Decision of DAVP would be final and binding regarding the admissibility of such an honorarium.

11) **Payment of Royalties:** Payment of royalty/credit for copyright purposes to any public/private organization or person for using any input in a production would be the responsibility of the producer

12) **Labelling:** Each DVD/CD and its cover should be properly labelled mentioning title of spot/programme, subject, duration, language, name of client, name of DAVP/production agency and year of production.

MISCELLANEOUS VIDEO COMPILATION

13) **Video compilation in Beta SP/DVC Pro :** The rates given below are for consolidation of various video spots into one compilation :

Upto 5 min.	Rs. 5,000
Upto 30 min.	Rs. 10,000
Upto 60 min.	Rs. 15,000
More than 60 mts	Pro-rata, based on 60 mts rate
(charges include cost of title/graphic plate, one Beta/DVC Pro and two DVD/VCD copies)	

14) **Additional Beta T'cast/DVC Pro copy :** The rates given below is for duplication of creatives into Betas/DVC Pro

Upto 5 min.	Rs. 2,000
Upto 30 min.	Rs. 2,500
Upto 60 min.	Rs. 3,000
DVD (per copy, of all durations)	Rs. 100
CD (per copy, of all durations)	Rs. 50

15) **Period of Applicability & Schedule of Payments:**

15.1) This rate card would be applicable for three years and if need is felt for amendment during this period, the same would be carried out by the Rate Structure Committee with the approval of DG, DAVP.

- 15.2) Client shall make 100% payment of the cost of producing the creative, in advance to DAVP, as LOA or Cheque before Work-order is issued by DAVP to the producer.
- 15.3) In cases where funds transfer has taken place by LOA, the responsibility for giving approval to the creative before the LOA lapses, so that DAVP can make the payment, is solely that of the Client. In case the LOA lapses on 31st of March, and the Client has not still given approval, he may again revalidate the LOA so that payment can be made.
- 15.4) DAVP shall make payment of 50 percent of the cost of creative to the producers, from the funds deposited by Client, at the time of the submission of the rough cut of the creative by the Producer to the Client.
- 15.5) Whenever required, DAVP, at the discretion of the DG, shall convene a Production Costing Committee to arbitrate on any issue regarding production/costing etc.

>>>>>>>>>>>>>>

**Policy Guidelines for Empanelment
of Audio-Video Producers
With Central Bureau of
Communication (CBC)–October, 2022
(General)**

1. Background

- 1.1. The Ministry of Information and Broadcasting (MIB) is responsible for disseminating information on government policies, schemes and programmes through multiple mediums of mass communication including radio, television, press, social media, printed literature like booklets; posters, outdoor campaign including traditional modes of communication such as dance, drama, folk recitals etc.
- 1.2. The MIB is also the focal point for policy matters related to the broadcasting sector, as well as for administering the public service broadcasting (Prasar Bharati), multi-media advertising and communication of government policies and programmes, film promotion and certification and registration of print media. It is also the administrative line ministry for Indian Information Services officers who work with other Ministries/Departments to coordinate Information and Communication activities.
- 1.3. Therefore, Ministry of Information & Broadcasting has a mission and vision to create an enabling environment for the facilitation and dissemination of knowledge, entertainment and information. It does this by publicizing flagship schemes of government, strengthening public service broadcasting (TV and radio), facilitating development of the broadcasting sector and promoting value-based cinema for healthy entertainment¹
- 1.4. Central Bureau of Communication (formerly Bureau of Outreach and Communication) was set up on 8th December, 2017 by integrating erstwhile Directorate of Advertising and Visual Publicity (DAVP), Directorate of Field Publicity (DFP) and Song & Drama Division (S&DD). The Bureau aims at providing 360 degree communication solutions to the Ministries/Departments/ Public Sector Undertakings (PSUs)/autonomous bodies. It also acts as an advisory body to Government on media strategy With 23 Regional Offices and 148 Field Offices; Central Bureau of Communication (CBC) is engaged in educating people, both rural and urban, about the Government's policies and programmes to evoke their participation in developmental activities.

Objectives of communication by Government

1. **Raising awareness of government policies and schemes to help them make informed choice** so the public benefits from them (e.g. explaining the support available to help people buy their own home);
2. **Engaging people as active partners** in progress of the country by **Influencing attitudes and behaviors** for the benefit of the individual and the wider public (e.g. behavior change campaigns to help people stop smoking);
3. **Supporting the effective operation of government services** (e.g. reminding people to submit their Self-Assessment tax returns on time);
4. **Enhancing the image of government and the country at home and abroad** (e.g. promoting trade, tourism and culture on the global stage);
5. **Informing, supporting and reassuring the public** in times of confusion and/or crisis (e.g. fake news, natural calamity, etc.); and
6. **Meeting statutory or legal requirements to provide public information**

¹<https://mib.gov.in/about-us/vision-mission>

- 1.5. CBC is the nodal organization for paid outreach campaigns through Print Media, Electronic Media, Outdoor Media, Internet Websites, etc. on behalf of client Ministries/Departments and organizations of Government of India in pursuance of para VI (23) of Allocation of Business Rules, 1961 wherein CBC has been allocated the function of "Production and release of advertisements on behalf of the Government of India."
- 1.6. CBC is the nodal department for empanelment of Audio-Video (AV) Producers/ Agencies to utilize their services for AV production for communication of various Government policies and programmes in pursuance of the rules above.

2. Need for the Policy Guidelines

- 2.1. To make policy guidelines attuned to the needs of time.
- 2.2. To encourage fresh talent in the field of AV production by extending the empanelment provision to the start-up AV Producers/ Agencies.
- 2.3. To enable CBC to consider the proposals for production of special programmes through Cable & Satellite (C&S) Television channels to create a high end production content and create maximum visibility by on-boarding the TV Channels with maximum and assuring all such high end productions as per the fixed rate card of AV Producers/ Agencies.
- 2.4. The AV production technology space has evolved in the last 10 years, since the last Policy Guidelines for AV Producers/Agencies were framed. It is required to add more depth and diversity of resource pool through more competitive and transparent process which enables the government to have effective outreach activities.
- 2.5. Facilitating the high quality production for the Client Ministry/Department through the AV Producers/Agencies specialized in the subject matters of concerned Ministries /Departments.

3. Objectives of the Policy Guidelines

- 3.1. To enable better outreach and mass communication by producing the effective and people-centric creative content, at optimal rates in competitive, transparent and time-bound manner.
- 3.2. To provide the stakeholders a clear understanding of parameters and process involved in selection, job award, rate fixation and other related aspects for transparent and efficient execution.
- 3.3. To encourage fresh talent in the field of AV production by extending the empanelment provision to the start-up AV Producers/ Agencies.
- 3.4. To enable CBC to consider the proposals for production of special programmes through Cable & Satellite (C&S) Television channels as per the fixed rate card of AV Producers/ Agencies.
- 3.5. To enable the CBC offices to create original content in the language of the states instead of dubbing as far as feasible.

4. Enactment of policy guidelines for empanelment of AV Producers/ Agencies

- 4.1. These guidelines will come into effect from the date of notification by CBC.
- 4.2. These guidelines shall supersede all the earlier policy guidelines/internal guidelines of CBC (those that were notified by the erstwhile Directorate of Advertising and Visual Publicity (DAVP) about the empanelment of AV Producers/ Agencies

5. Definitions

- 5.1. **Audio Visual content (hereby AV):** AV content having voice and/or video media. Includes but not limited to Television Commercials, Documentary Films, Promotional TV Serials, Audio Spots/Jingles, Video Spots, Sponsored Radio Programmes, Animated Films, Augmented Reality content
- 5.2. **AV Production job:** AV Production jobs would consist of, but not be limited to, production of AV content, Dubbing/Editing of audio into Indian languages and/or modifications of the already available AV material, motion graphics, duration-based AV content production for various Digital/Analog Platforms, etc.
- 5.3. **AV Producers/Agencies:** The individuals/vendors/agencies who are engaged in the task of AV production.
- 5.4. **Start-up AV Producers/ Agencies:** Organization recognized as Start-Ups by the Department for Promotion of Industry and Internal Trade (DPIIT), Government of India or any other Government authority specified by Government of India or State Governments.
- 5.5. **Radio Spot:** The Radio Creatives have only words/speech and do not involve the composition of original music.
- 5.6. **Radio Jingle/Song/Signature Tune:** The Radio Creatives which are wholly or partially music based with an original composition.
- 5.7. **Sponsored Radio Programmes (SRPs):** Radio programmes, which are being sponsored by any client Department/Ministry / PSU which may include Interviews, Talk-show, Radio Drama, Music Programme, Question-Answer sessions, Speeches, Radio Interactions, etc. Production includes signature tune, opening/closing/change over music/jingle, drama, stock voices/music/songs, studio-recorded interviews/expert comments, receiving questions through

phone/E-mail/letters, the reply of questions by anchor/experts in the Programme, production of promos, etc.

- 5.8. **Re-editing:** Deleting or re-arranging some portion of old episodes.
- 5.9. **Re-recording:** Re-recording some portion of an old episode to replace some old portion, and may include charges for voices and editing.
- 5.10. **Video Spot/Documentaries/Telefilms:** This production category may include Television Commercials (TVCs), Documentary Films and Promotional TV Serials, etc. The production in this category may include script, detailed shot-by-shot storyboard (for Video-spots), location, travel (if required), models, anchors, shooting, editing, jingle, 2D/3D animation, 2D/ 3D character animation, all kinds of graphics, titling/sub-titling/text, music, voiceover, background effects, special effects, etc.
- 5.11. **Special Programmes:** Innovative and unique stories/ special programmes/ featurette related to Government programmes/ policies/ schemes/ or success stories of the beneficiaries of Government programmes/ policies/ schemes
- 5.12. **Expert in Field of AV Production:** Expert from the field of AV Production means Film Directors, TV Programme Producers, Content Writers, Cinematographers, Video/Film Editors, Actors, Radio Programme Producers or any person who has considerable and in-depth knowledge in the field of AV/TV/Digital Production
- 5.13. **Language Version:** The language version would include dubbing, regional content, characters, property, artists, outdoor shooting in regional locations, language graphic-animations, etc. to ensure regional look to the Programme.
- 5.14. **Date of application:** Date on which applications for selection are invited by CBC through an advisory/notification in public domain in this regard.
6. **Categories of AV Producers and Pre-qualification criteria**
- 6.1. **Categories of AV Producers:**
- i. Empanelment of the AV Producers will be done under three categories i.e. **Category A, Category B, Category C** in Two pools of producers/agencies i.e. **Startup pool** for Start-ups as defined below and **General pool**.
 - ii. An applicant can simultaneously apply for selection in all three categories i.e. **Category A, Category B and Category C of either General pool or Start-up pool** as per their eligibility.

- iii. In case any applicant applies for same or different categories (A, B and C) of both the pools i.e. General Pool and Start-up Pool, the application for the selection in the categories of General Pool only shall be considered.
- iv. AV Producers shall be empanelled as per their specialization/production experience in different sectors/areas i.e. Social & Public Welfare Sector, Economy, Finance & Infrastructure, National Integration, Defence, Diplomacy, Planning, Culture, Tourism, Environment, Energy, Legal, Administration, Personal, Vigilance and Investigation etc. in different categories (A, B and C) of both the pools i.e. General Pool and Start-up Pool.
- v. The categorization of Ministries/departments under different segments is given in the Annexure 'D' of this Policy.
- vi. The Applicants should mention their sectoral specialization/ production experience in different sectors mentioned in the Annexure 'D' of this Policy, at the time of applying for the empanelment as AV Producer with CBC. This shall be cross-verified by the Technical Evaluation Committee during the scrutiny of the documents particularly related to the work experience as well as during the technical presentation.
- vii. An AV Producer may get empanelled for one or more than one sectors of specialization/production simultaneously in all three categories i.e. Category A, Category B and Category C of either **General pool or Start-up pool**, based on the selection by the Technical Evaluation Committee.
- viii. The linguistic specialization/capability to produce in Indian languages content will also be taken into consideration while empanelling the AV Producers in different categories (A, B and C) of both the pools i.e. General Pool and Start-up Pool. The applying AV Producers must mention their linguistic specialization/capability to produce Indian language content.

6.2. Category wise professional and financial pre-qualification criteria

i. Professional Eligibility

- a. **Category A: TV Serials/ Sponsored Video Programmes/ Documentary films/ Docudrama:** Professional experience of having produced at least two (2) TV Serials of minimum seven (7) episodes of minimum duration of five to fifteen (5-15) minutes each in the last three (3) complete financial years since the time of application or at least five (5) documentary films of a minimum two to fifteen (2-15) minutes duration each in the last three (3) complete financial years since the time of application.
- b. **Category B: Sponsored Radio Programme:** Professional experience of having produced at least twenty-six (26) episodes of one (1) or more Sponsored Radio Programmes (SRPs) in the last three (3) completed financial years since the time of application.

c. **Category C: AV Spots / Radio Jingles:** Professional experience of having produced at least twenty (20) Audio spots/ Jingles/ Video spots; out of which at least ten (10) should be Video spots in last three (3) completed financial years since the time of application.

ii. **Financial Eligibility**

The AV Producer/ Agency in all categories of the General Pool i.e. Category A, Category B and Category C should have turnover of not less than Rs. 1 (one) Crore in the segment of AV Production during at least three (3) financial years out of the five (5) years immediately preceding the year of application

6.3. Documents as documentary proof for evaluating financial eligibility:

- i. Certificate/document issued by a Statutory Auditor/Chartered Accountant wherein his/ her membership number and address should be indicated in the official seal.
- ii. Audited Balance Sheet by a Statutory Auditor/Chartered Accountant for last three (3) financial years out of the five (5) years immediately preceding the year of application which clearly indicates the turnover of the AV Producer/Agency in the segment of AV Production.
- iii. Certified Profit and Loss Account statement issued by a Statutory Auditor/Chartered Accountant for three (3) financial years out of the five (5) years immediately preceding the year of application which clearly indicates the turnover of the AV Producer/Agency in the segment of AV Production.

6.4. **AV Producers/Agencies who satisfy professional and financial pre-qualification criteria will be eligible for Technical Evaluation**

6.5. **Special criteria for Start-Up firms/ Agencies in the field of AV production**

In order to promote young/fresh professional talents, the minimum turnover criteria shall be waived off for those Start-Up firms/ agencies in the field of AV production, which fulfill the following criteria:

- i. AV Producers/ Agencies recognized as Start-Ups by Department for Promotion of Industry and Internal Trade (DPIIT), Government of India OR Ministry of, Micro, Small and Medium Enterprises (MSME) OR NITI Aayog.
- ii. AV Producers/ Agencies owned/ managed/ run by the professionals who have degree / diploma from the Institutes set up by the Central Government or affiliated with UGC / AICT in the area of film making or related fields like sound recording, editing, acting, directing, cinematography, etc. This academic qualification will be valid for only those, who graduated from aforesaid institutes in five (5) years immediately preceding the year of application.

or

Such Start-Up AV Producers/ Agencies which have won awards either from the Central Government or State Government or any International Award for their films, documentaries, audio productions, web/digital content etc. (as mentioned in Clause no. 13.8) at least once during five (5) years immediately preceding the year of application.

- iii. The Start-Up firms/agencies should have produced at least three (3) AV production jobs in the last one (1) year for the Government, Public Sector Undertakings or Private sector.

6.6. Other criteria

- i. The applicant should NOT have been disqualified by CBC or been a defaulter of CBC in five (5) year preceding the date of application.
- ii. The applicant should not be blacklisted by the Central Government or any State Government.
- iii. The applicant should NOT be involved in a criminal act for which the Proprietor or Director or Promoter of the firm has been convicted by a Court of law.
- iv. The applicant should be compliant with all laws of the land.

7. Terms of Empanelment of AV Producers

- 7.1. The evaluation shall be done based on recommendations of Empanelment Advisory Committee (EAC), mentioned in Para 8 below.
- 7.2. Notification: CBC shall invite applications from AV Producers by notifying the details in the public domain.
- 7.3. The validity of Panel: CBC shall draw an initial Panel of AV producers/ Agencies with the validity period of **three (3) years**.
- 7.4. Extension of validity period: CBC may extend the validity of the AV producers/ Agencies on the Panel, if they continue to fulfill the requisite pre-qualification criteria, for the maximum period of **one (1) year** after recording the reasons.
- 7.5. Fresh empanelment during validity period: In case it is essential to empanel new AV producers/ Agencies due to operational reasons, CBC will enlist new and eligible AV producers/Agencies on the Panel with approval of DG/ Pr. DG, CBC. The same should, however, be ratified by EAC in its next meeting, at least once in a year. However, the validity for the new AV producers/Agencies shall be coterminous with those enlisted on an existing Panel.
- 7.6. Empanelment window and timeline: The empanelment window will remain open throughout the year. All applicants will be required to apply online on the CBC website (www.davp.nic.in) and submit a physical copy thereof along with all the relevant documents to CBC within 15 (fifteen) days of the online application. The applicants will have to accompany a non-refundable fee of Rupees Ten

Thousand (10000/-) through online banking. The applications without the supporting documents to fulfill pre-qualification criteria will be summarily rejected. CBC will ensure to complete the process of empanelment within 6 (six) months from the date of submission of physical copies of the application and supporting documents.

8. Empanelment Advisory Committee (EAC)

8.1. The empanelment, extension of empanelment and de-empanelment of AV producers/ Agencies shall be done by DG/ Pr. DG, CBC on the recommendations of the Empanelment Advisory Committee (EAC). The composition of EAC will be as follows:

- i. Additional Director General (AV-Production), CBC – Chairperson
- ii. Additional Director General (Accounts)/ Other Senior Officer of Accounts Wing of CBC nominated by DG/Pr. DG, CBC – Member
- iii. Director/Joint Director (AV-Production), CBC – Member
- iv. A representative from Doordarshan(Production Department) – Member
- v. A representative from All India Radio (Production Department) – Member
- vi. A representative from Film and Television Institute (FTII) / Satyajit Ray Film and Television Institute (SRFTII) /Indian Institute of Mass Communications (IIMC)/ National Film Development Corporation (NFDC)under Ministry of Information & Broadcasting (Production Department) – Member
- vii. An expert* from the field of AV Production to be nominated by Principal Director General (Pr. DG)/ Director General (DG), CBC
- viii. Deputy Director/Campaign Officer (AV-Production), CBC – Member Secretary

*Expert from the field of AV Production means Film Directors, Television (TV) Programme Producers, Content Writers, Cinematographers, Video/Film Editors, Actors, Radio Programme Producers or any person who has considerable and in-depth knowledge in the field of AV/TV/Digital Production

9. Selection of the AV Producers/ Agencies

9.1. Selection of the AV Producers/ Agencies applying in the General Pool

The applicants applying for selection in the General pool and meeting the pre-qualification criteria in the respective categories of AV producers/ Agencies i.e. Category A, Category B and Category C shall be considered for Technical evaluation. The technical evaluation would be done by assessing the documents submitted by the AV Producers/ Agencies related to production

set-up, manpower, work experience indicating their sectoral specialization as per Annexure 'D' of this policy and awards for their work, etc. and the technical presentation before the Technical Evaluation Committee. The marking of the applicants will be done on the basis of the criteria mentioned as per 'Annexure A' for the documents for total 50 marks and 'Annexure B' for the technical presentation for 50 marks. The applicants who qualify with at least Twenty Five (25) marks in each stage (Stage and Stage II) and overall seventy (70) marks (out of total 100 marks), in the Technical evaluation shall be considered for empanelment as AV producers/ Agencies by CBC.

The list of documents to be submitted in support of the claims made by the AV Producers/ Agencies is at *Annexure 'C'*.

9.2. Selection of the AV Producers/ Agencies applying in the Start-up pool

- i. Start-up AV Producers/ Agencies, who fulfill the pre-qualification criteria (as mentioned above), shall make a presentation of at least one AV production job produced by them in last three (3) years, before the EAC.
- ii. Total marks assigned to the presentation will be 50 marks as per Annexure 'B'. Start-up AV Producers/ Agencies, who score at least Thirty (30) marks, shall be considered for empanelment as Start-Up AV Producers/ Agencies by CBC.

9.3. Selection in case of exceptional circumstances

- i. Pr. DG/ DG, CBC may, however, consider provisional empanelment of eligible AV Producers/ Agencies or extend the validity of the panel, pending the meeting the EAC. The same should, however, be ratified by EAC in its next meeting, at least once in a year.

10. Suspension of Empanelment

- 10.1. An AV Producer/ Agency may be suspended from the panel for at least one year based on poor performance in terms of missing deadlines (without any valid reasons), substandard quality of production or any other valid reason, after giving a reasonable opportunity to explain his/her case. The decision of Pr. DG/ DG, CBC in the matter will be final.
- 10.2. An AV Producer/ Agency may also be permanently blacklisted for furnishing false information/documentary evidence to CBC or for suppressing any material information which may be detrimental from the perspective of the empanelment process.

10.3. An AV Producer/ Agency may be permanently blacklisted by CBC, if it is found to be involved in any kind of fraudulent practice. This is without prejudice to further punitive action initiated by CBC on the matter.

11. Appeal/ Grievance Redressal Mechanism:

11.1 In case of any dispute concerning the implementation of guidelines/empanelment procedure/criteria and selection process the aggrieved party/ complainant may approach the Grievance Redressal Committee. The Grievance Redressal Committee may consider the cases based on the merit of the grounds cited and supporting documents/proofs. In all such cases/disputes decision of the Grievance Redressal Committees shall be final. The composition of the Grievance Redressal Committee may be as following:

- i. Pr DG/DG, CBC – Chairperson
- ii. Advisor for M/o I&B in NITI Aayog- Member
- iii. Representative of M/o I&B –Member
- iv. Industry Expert** nominated by M/o I&B–Member

**Expert from the field of AV Production means Film Directors, Television (TV) Programme Producers, Content Writers, Cinematographers, Video/Film Editors, Actors, Radio Programme Producers or any person who has considerable and in-depth knowledge in the field of AV/TV/Digital Production

12. Rates for AV Production Job

12.1. Jobs executed by CBC empanelled AV Producers/ Agencies will be as per the rates fixed for the jobs.

12.2. Rates for the production jobs will be determined on the recommendation of Rate Fixation Committee (RFC), the composition of which will be as follows:

- i. Additional Director General (AV Production), CBC- Chairperson
- ii. Director/Joint Director (AV Production), CBC- Member
- iii. One official from Ministry of Information and Broadcasting not below the rank of Under Secretary
- iv. One Director, CBC nominated by DG, CBC
- v. One Senior official from Accounts Wing of CBC nominated by DG, CBC
- vi. One representative from Doordarshan
- vii. One representative from All India Radio
- viii. One representative from the from Film and Television Institute (FTII) / Satyajit Ray Film and Television Institute (SRFTII) /Indian Institute of Mass Communications (IIMC)/ National Film Development Corporation (NFDC) or an expert*** from the field of AV Production to be nominated by Pr DG/DG CBC
- ix. Deputy Director/Campaign Officer (AV Production), CBC- Member Secretary

***Expert from the field of AV Production means Film Directors, Television (TV) Programme Producers, Content Writers, Cinematographers, Video/Film Editors, Actors, Radio Programme Producers or any person who has considerable and in-depth knowledge in the field of AV/TV/Digital Production

- 12.3. The rates fixed based on the recommendations of Rate Fixation Committee (RFC) in 2012 will be applicable for the AV producers/ Agencies empanelled as per the instant policy guidelines, till the time rate card is revised on the recommendation of RFC. Such AV producers/ Agencies will have to furnish an undertaking of acceptance to the rate card fixed by CBC and all other terms and conditions specified thereafter.
- 12.4. The production rates will be separately worked out for the Films/TVCs/Anthem Songs etc. which involve shooting and the Films/TVCs/Anthem Songs etc. which are compiled out of the stock footages/graphics etc. only without any fresh shooting involved.
- 12.5. The rates would be released in form of a rate card. There will be an endeavor by CBC to review rate card after every 3 years

13. Procedure for selection of empanelled AV Producers/ Agencies for awarding production jobs

- 13.1. On receipt of AV production job requests and basic brief of the subject/ subjects from client Ministries/Departments, CBC will seek expression of interest from the Producers/ Agencies who have been empanelled as per the sectoral specialization in the respective Ministry/Department. The expression of interest will only be sought from Producers/ Agencies from both General pool and Start-up pool, who are empanelled under the respective sectoral specialization under the respective Category i.e. Category A, Category B and Category C which has been considered as per the nature of the desired job. The Ministry-wise sectoral specialization is given in the Annexure 'D' of this policy.
- 13.2. A maximum of ten (10) agencies will be shortlisted from the lot by an internal committee constituted for this purpose by Pr DG/DG, CBC with a representative of the client Ministry/Department among the all Producers/ Agencies who turned-up for expression of interest based on the concept note/idea submitted by them.
- 13.3. These ten (10) AV Producers/ Agencies would be invited to attend a detailed creative briefing at a venue, time and date as specified by CBC, wherein the requirement of the job, content, objectives, target audience etc. will be explained and reference material, if any, will be circulated.

- 13.4. Those who attend the creative briefing will be asked to give a presentation on the concerned subject/ subjects, on a venue, time and date as specified by CBC or decided during the creative briefing. The concerned AV Producers/ Agencies may also be asked to showcase their past works, if any, in similar subjects or field.
- 13.5. Client Ministry/ Department may formulate a committee in the respective Ministry/ Department for the evaluation of presentation for the final selection of producer(s), approvals to the rough cuts after production and final approval to the produced Creatives. The committee will include at least one member from CBC, not below the rank of Campaign Officer.
- 13.6. If the number of AV production jobs is more than one, then one or more producer may be selected for execution of the job. The selected AV Producers/ Agencies will be assigned the job by CBC, subject to placement of funds to CBC by the concerned client Ministry/ Department.
- 13.7. CBC will also maintain a roster of empanelled AV Producers/ Agencies, for executing additional works like dubbing, re-editing, re voice-over, duplication, etc. of films/spots/jingles, which are not originally produced through CBC. In such cases, CBC will assign the job to the producer next in the roster. However, CBC will take written undertaking from the concerned producer regarding the execution of the job as per requirement. If the original job is done through CBC, then CBC will assign the dubbing, re-editing, re voice-over, duplication, etc. to the same AV Producer/ Agency, who executed the original job, subject to the validity of empanelment of the AV Producer/ Agency with CBC.
- 13.8. CBC reserves the right to directly call for briefing/ assignment of job the renowned producers in field of AV production who have bagged at least one of the following international/national awards, who are not on the panel:
- (i) Cannes Lions International Advertising Festival, France (Golden Lion, Silver Lion, Bronze Lion);
 - (ii) American Advertising Federation, United States of America (USA), (Golden Addy, Silver Addy, Bronze Addy);
 - (iii) Mobius Advertising Awards, California, USA (Best Commercial, Best Recreation, Public Service);
 - (iv) Clio Awards, Miami, USA (Best Ad Agency, Best Director, Best Art Director, Best Producer);
 - (v) Top Awards by Advertising Agencies Association of India (AAAI) in product categories;
 - (vi) 'ABBY' Award, India and
 - (vii) (Such other awards as may be notified by the Ministry of Information and Broadcasting, Government of India.

14. Conditions for job execution

14.1. CBC will forward the rough cuts made by the AV Producers/Agencies (who have been assigned the job) to the client Ministry/Department for approval. The committee constituted in this regard, as mentioned in para 13.5, will evaluate and approve the rough cuts. CBC shall release 30% payment of the approved cost of production to the AV Producers/Agencies, as the rough cuts (as per the approved script) are approved by the Client Ministry/Department.

14.2. Timeline for approval of scripts, rough cuts/jobs

- i. For modification (if any) and finalization of the selected script by the Client and AV Producers/Agencies: maximum 7 days from the date of job assignment.
- ii. Submission of first rough cut by the AV Producers/Agencies: maximum 30 days from the date of job assignment.
- iii. Approval or corrections (if any) to be conveyed by the Client: maximum 15 days from the date of receipt of the respective rough cut.
- iv. Finalization and approval of the final product in all languages by the client: maximum 45 days from the date of receipt of the first rough cut.
- v. However, if the production requires travelling to different places (as per the requirement of the approved script) and may take more time for execution, then the AV Producers/Agencies must seek prior permission with valid reasons and if agreed by both CBC and client, time for production will be extended with written communication. The reimbursement of the travel expenses will be as per the actual for a journey beyond 200 km; journey could be undertaken by rail (First Class/AC-2T) or by road up to 800 km, and by air (economy class) beyond 800 km for maximum three (3) to five (5) members' production crew. The AV Producers/Agencies, may, however, obtain the prior permission of CBC for undertaking such journey and should submit supporting documents, i.e., used tickets or bill for hiring vehicles etc. to support their claim.

14.3. Endorsements: In the selection process for job execution preference may be given to the AV Producers/Agencies who can manage the celebrity endorsement for the creatives in the gratis. In the special cases, where celebrity endorsement is necessarily required for the creatives, with the prior consent of client Ministry concerned and CBC, AV Producer/Agency may be reimbursed a maximum up to Rupees One (1) lakh as an honorarium for celebrity endorsement. The decision of CBC would be final and binding regarding the admissibility of such an honorarium.

14.4. Payment of Royalties: Payment of royalty/credit for copyright purposes to any public/private organization or person for using any input in production would be the responsibility of the AV Producer/Agency and there will not be any extra payment towards the same.

14.5. Final payment to AV Producers/Agencies for production: The client Ministry/Department may approve the final creatives on the recommendations

of the committee constituted in the respective client Ministry/Department in this regard, as mentioned in para 13.5. The bills for the product may be processed only after satisfactory completion of the assigned production job or approval of Ministry/Department on the final product and receipt of final deliverables. The payment will be processed only for the actual number of products that have been produced, delivered and approved. However, in cases where the final product is done by AV Producers/Agencies is rejected by the Ministries/Departments, not more than 40% of the approved cost of production, may be paid to the AV Producers/Agencies.

14.6. The empanelment does not guarantee that the work will be provided to the producers necessarily.

Annexure 'A'

Policy Guidelines for Empanelment of Audio-Video Producers/ Agencies with CBC

1. Mark sheet for Evaluation for Category 'A'

Name of producer						
Marks of Technical Evaluation						
Sl. No.	Criteria	Marking Scheme	Marks Scored			
1.	In House Creative Team (maximum 20 Marks) Documents such as salary slips and bank statements of employer and employee since 3 years (as specified in the guidelines) to be submitted as proof of the claims	In-House Team of permanent staff of Creative Director / Director/ Script Writer/ Cinematographer / Cameraperson/ Video Editor/ Sound Recordist/ Graphics / Animation artist/Language Translators (other than Hindi & English) (other than the producer, if any)	5 marks for a permanent staff of 5-10 members 10 marks for a permanent staff of 11-20 members 15 marks for a permanent staff above 20 members			
		Contractual/Ad-hoc/assignment based team including Creative Director / Director/ Script Writer/ Cinematographer / Cameraperson/ Video Editor/ Sound Recordist/ Graphics / Animation artist/ Language Translators (other than Hindi & English) (Based on the work-orders/copy of contract/assignment submitted by the AV Producer)	2 marks for a Empanelled/Temporary staff of 5-10 members			
			3 marks for a Empanelled/Temporary staff of 11-20 members			
			5 marks for a Empanelled/Temporary staff above 20 members			
		2.	Work Experience in last three (3) years (maximum 20 Marks) - Documents as specified in the guidelines to be submitted as proof of the claims	Documentary Film / Corporate Film/ Feature Film/ Short Film (Fiction)/ TV Series / Web Series/ Game Show / Reality Show (for TV or web)/ Video Song / Music Video/ Animation Film (2D/3D) if produced	10 marks for at least 5 productions 15 marks for 6-15 productions 20 marks for above 15 productions	
				Applicants should mention their sectoral specialization/ production experience in different sectors mentioned in the Annexure 'D' of this Policy		

3.	Awards in last three (3) years, if any (maximum 10 Marks)	International /National /State Level Awards won in the field of AV production, Scripting, direction, Sound, editing, VFX etc. in the last three (3) years * List of awards as mentioned in the guidelines	1 mark for State Level Awards	
			2 marks for National awards	
			3 marks for International awards *Maximum 10 marks based on the number and Level of awards and Level of awards	
4.	Grand Total (1+2+3) (Maximum 50 Marks)			

2. Mark sheet for Evaluation for Category 'B'

Name of producer			
Marks of Technical Evaluation			
Sl. No.	Criteria	Marking Scheme	Marks Scored
1.	<p style="text-align: center;">In House Creative Team (maximum 20 Marks)</p> <p>Documents such as salary slips and bank statements of employer and employee since 3 years (as specified in the guidelines) to be submitted as proof of the claims</p>	<p>Permanent In-House Team of Creative Director / Head, Script Writer, Sound Studio, Sound Recordist/Engineer/ Music Arranger, Music Composer/ Music Director, Singers, Musicians and Voice-Over Artists, Language Translators (Hindi, English and other regional languages) (other than the producer, if any)</p>	5 marks for a permanent staff of 2-5 members
			10 marks for a permanent staff of 5-10 members
			15 marks for a permanent staff above 10 members
		<p>Contractual/Ad-hoc/assignment based team including Creative Director / Head, Script Writer, Sound Studio, Sound Recordist/Engineer/ Music Arranger, Music Composer/ Music Director, Singers, Musicians and Voice-Over Artists, Language Translators (Hindi, English and other regional languages)</p> <p>(Based on the work-orders/copy of contract/assignment submitted by the AV Producer)</p>	2 marks for a Empanelled/Temporary staff of 2-5 members
		3 marks for a Empanelled/Temporary staff of 5-10 members	
		5 marks for a Empanelled/Temporary staff above 10 members	
2.	<p>Work Experience in last three (3) years (maximum 20 Marks) - Documents as specified in the guidelines to be submitted as proof of the</p>	<ul style="list-style-type: none"> • Sponsored Radio Programmes / Radio Serials(duration at least 10 minutes) 	10 marks for at least 5 episodes
		<ul style="list-style-type: none"> • Radio Series / Web Radio Series(each series of duration at least 15 minutes) • Audio Spot / Audio Jingle, (of duration at least 1 Minute) 	15 marks for 6-15 episodes

	claims	<ul style="list-style-type: none"> • Audio Song (of duration at least 3 minute) <p>Applicants should mention their sectoral specialization/production experience in different sectors mentioned in the Annexure 'D' of this Policy</p>	20 marks for above 15 episodes	
3.	Awards in last three (3) years, if any (maximum 10 Marks)	<p>International /National /State Level Awards won in the field of Audio Production in the last three (3) years</p> <p>* List of awards as mentioned in the guidelines</p>	1 mark for State Level Awards	
			2 marks for National awards	
			3 marks for International awards	
			*Maximum 10 marks based on the number and Level of awards and Level of awards	
4.	Grand Total (1+2+3) (Maximum 50 Marks)			

3. Mark sheet for Evaluation for Category 'C'

Name of producer			
Marks of Technical Evaluation			
Sl. No.	Criteria	Marking Scheme	Marks Scored
1.	In House Creative Team (maximum 20 Marks) Documents such as salary slips and bank statements of employer and employee since 3 years (as specified in the guidelines) to be submitted as proof of the claims	Permanent In-House Team of Creative Director / Director (other than the producer, if any), Script Writer, Cinematographer / Cameraperson, Video Editor /VFX Artist, Graphics / Animation artist, Sound Studio, Sound Recordist/Engineer/ Music Arranger, Language Translators (other than Hindi & English)	5 marks for a permanent staff of 5-10 members
			10 marks for a permanent staff of 11-20 members
			15 marks for a permanent staff above 20 members
1.	Contractual/Ad-hoc/assignment based team including Creative Director / Director (other than the producer, if any), Script Writer, Cinematographer / Cameraperson, Video Editor /VFX Artist, Graphics / Animation artist, Sound Studio, Sound Recordist/Engineer/ Music Arranger, Language Translators (other than Hindi & English) (Based on the work-orders/copy of contract/assignment submitted by the AV Producer)		2 marks for a Empanelled/Temporary staff of 5-10 members
			3 marks for a Empanelled/Temporary staff of 11-20 members
			5 marks for a Empanelled/Temporary staff above 20 members
2.	Work Experience in last three (3) years (maximum 20 Marks) -	<ul style="list-style-type: none"> Ad Film / Digital Film / Video Spot (of duration at least 20 seconds) Short Film (Fiction) (of duration at least 2 minutes) 	10 Marks for 20 Audio spot/ Audio Jingle/ Video Spots (with Min. 10 Video spot)

	<p>Documents as specified in the guidelines to be submitted as proof of the claims</p>	<ul style="list-style-type: none"> • Audio Spot / Audio Jingle (of duration at least 20 seconds) • Video Song / Music Video (of duration at least 20 seconds) • Animation Spot (2D/3D)(of duration at least 20 seconds) <p>Applicants should mention their sectoral specialization/ production experience in different sectors mentioned in the Annexure 'D' of this Policy</p>	<p>15 Marks for 20-30 Audio spot/ Audio Jingle/ Video Spots (with Min. 15 Video spot)</p> <p>20 Marks for above 30 Audio spot/ Audio Jingle/ Video Spots (with Min. 20 Video spot)</p>	
3.	<p>Awards in last three (3) years, if any (maximum 10 Marks)</p>	<p>International /National /State Level Awards won in the field of AV production, Scripting, direction, Sound, editing, VFX etc. in the last three (3) years</p> <p>* List of awards as mentioned in the guidelines</p>	<p>1 mark for State Level Awards</p> <p>2 marks for National awards</p> <p>3 marks for International awards</p> <p>*Maximum 10 marks based on the number and Level of awards and Level of awards</p>	
4..	<p>Grand Total (1+2+3) (Maximum 50 Marks)</p>			

Policy Guidelines for Empanelment of Audio-Video Producers/ Agencies with CBC

Presentation Evaluation

Producer Name		
Marks of Technical Evaluation– Presentation		
Sl. No.	Criteria	Marks Scored
1	<p>Past Experience of last 3 financial years based on Show reel (Min. 10 approved Jobs in each sector of specialization) (Maximum 30 Marks)</p> <ul style="list-style-type: none"> ➤ Past Experience of last 3 financial years based on Showreel under all three categories of General Pool and Start-up Pool ➤ Selection of Producers as per sectoral specialization/ production experience ➤ Showreel must include sector-wise collation of at least 10 different approved AV-Production jobs for every sector in last 3 years according to the applicant category i.e. 'A', 'B' or 'C' ➤ Evaluation of showreel of past creatives on following parameters: <ul style="list-style-type: none"> ▪ Creative Idea (7 marks) ▪ Audio-Visual Conceptualization (5 marks) ▪ Treatment to the Subject (5 marks) ▪ Overall production variables such as direction, cinematography/videography, editing, screenplay and Scale of Production (8 marks) ▪ Technology Induced (5 marks) <p>(Maximum 30 Marks)</p> <p>The sectoral specialization/ production experience in different sectors mentioned in the Annexure 'D' of this Policy, shall be considered by the Technical Evaluation Committee as a criteria to empanel the AV Producers in different sectors under all three categories of General Pool and Start-up Pool</p>	

2	<p>Evaluation of concept/ approach /creative routes and scratch creatives on a given theme/subject on following parameters:</p> <ul style="list-style-type: none"> • Creative Idea (3 marks) • Audio-Visual Conceptualization (4 marks) • Treatment to the Subject (4 marks) • Overall production variables such as direction, cinematography/videography, editing, screenplay and Scale of Production (6 marks) • Technology Induced (3 marks) <p>(Maximum 20 Marks)</p>	
3.	<p>Grand Total (1+2) (Maximum 50 Marks)</p>	

Note:

- **Minimum qualifying marks will be 25 marks in each stage (Stage I and Stage II) and overall 70 marks (out of 100).**
- **The applicants, who are found eligible / qualified by obtaining overall 70% or more in Stage I + Stage II in evaluation by the EAC, shall be empanelled/enlisted as AV Producers by CBC.**

Policy Guidelines for Empanelment of Audio-Video Producers/ Agencies with CBC

List of the requisite documents for empanelment of AV Producers/ Agencies

Documents	Period	Details
1. Details of work experience of AV Production jobs	Last three (3) Years	Copies of job order/ agreement/ contract/ work completion certificate etc. In the case of feature films, certificate of Central Board of Film Certification (CBFC) or production agreement should be submitted. The job orders/ agreements/ contracts/ work completion certificates should clearly mention the name and address of the producer/ production house, name and address of the client organization and the detail of the job. In case of TV, Web or Radio Series/ Sponsored Radio Programmes (SRP), the names of the respective TV, Online Streaming Platform and Radio channels in which the programme/ show was telecast/ broadcast should also be mentioned
2. GST registration certificate and Copy of PAN card	=	GST registration certificate and Copy of PAN card
3. Copies of income-tax returns	Last three (3) financial years	The producer should also submit, duly verified by a Chartered Accountant (indicating membership number of Chartered Accountant in his/ her seal), Turnover Certificate, Balance Sheet and Profit & Loss Accounts of the firm/company, for the last three (3) financial years from the date CBC's notification inviting application.
4. Details of the 'in-house' creative team	=	<ul style="list-style-type: none"> • Bio-data of members of the permanent Creative team • Salary slips and bank statements of employer and employee since 3 years
5. Affidavit	=	An affidavit on the claims of 'in house creative team' and 'work experience' on stamp paper duly attested by notary
6. Details of Awards won	Last three (3) Years	<p>Details of Awards won (if any) by the producer should be mentioned along with documentary proof. The list of awards are as follows:</p> <ul style="list-style-type: none"> (i) Cannes Lions International Advertising Festival, France (Golden Lion, Silver Lion, Bronze Lion); (ii) American Advertising Federation, United

		<p>States of America (Golden Addy, Silver Addy, Bronze Addy);</p> <p>(iii) Mobius Advertising Awards, California, USA (Best Commercial, Best Recreation, Public Service);</p> <p>(iv) Clio Awards, Miami, USA; (Best Ad Agency, Best Director, Best Art Director, Best Producer);</p> <p>(v) Top Awards by Advertising Agencies Association of India (AAAI) in product categories;</p> <p>(vi) 'ABBY' Award, India and</p> <p>(vii) Such other awards as may be notified by the Ministry of Information & Broadcasting, Government of India.</p>
7. Processing Fees	=	Along with the application form, the producer must submit an online processing fee of Rupees Ten Thousand (10,000/-) , drawn in favour of the 'PAO (BOC etc.)', New Delhi as processing fee (non-refundable).
8. Self Declaration	=	The producer will submit a certificate to the effect that the information submitted by him/her is correct. Anyone found guilty of furnishing false information shall be disqualified from the panel for a period of three (3) years.
9. showreel	Last three (3) Years	The AV Producers/ Agencies shortlisted at the Technical evaluation shall make a presentation before EAC <u>at their own cost on date(s) and time specified by CBC.</u> The producers shortlisted for presentation will also have to submit a showreel of his / her production work undertaken in the last three (3) years, as and when notified by CBC

Annexure D

CBC may classify the empanelled AV producers in broad sectors (based on the producers' proven expertise) as mentioned below. Jobs may be assigned to producers as per their expertise:

Social & Public Welfare Sector	Economy, Finance & Infrastructure	National Integration, Defence, Diplomacy, Planning and Democracy, etc.	Culture, Tourism etc.	Environment , Energy	Legal, Administration, Personal, Vigilance and Investigation
Health & Family Welfare, AYUSH, Education, Women & Child Development, Labour & Employment, Tribal Affairs, Social Justice & Empowerment, Panchayati Raj, Information & Broadcasting, Minority Affairs, Agriculture & Farmers Welfare, Youth Affairs & Sports, DONER, NHRC, Animal Husbandry, Dairying and Fisheries	Finance, Corporate Affairs, Commerce & Industries, MSME, Statistics & Programme Implementation, Consumer Affairs, Food & Public Distribution, Rural Development, Housing and Urban Affairs, Road Transport & Highways, Shipping, Civil Aviation, Food Processing and Industries, Jal Shakti, Textiles, Chemical & Fertilizers, Skill Development & Entrepreneurship	Cabinet Secretariat, Election Commission, Home Affairs, NITI Aayog, External Affairs Defence,	Culture, Tourism,	Environment, Forests & Climate Change, Atomic energy, Earth Science Coal, Electronics & Information Technology, Mines, Power, Steel, Petroleum & Natural Gas, Electronics, Communication & Information Technology, Space, New & Renewable Energy	Law and Justice, Parliamentary Affairs, DoPT, DARPG, Pension & Pensioners Welfare, CAG, CIC, CVC, UPSC, SSC

Note: One producer may be included (as per recommendation of EAC) in more than one sector and category in the same pool provided he / she submits documentary proof of expertise for the sectors. For a job which does not fall under any of the sectors (as mentioned at clause – 7 and as specified in Annexure D) or about which there is any doubt, decision of Pr. DG, CBC will be final.