

Government of India
Ministry of Information and Broadcasting
Central Bureau of Communication
Soचना भवन, लोधी रोड, सीओ कॉम्प्लेक्स, नई दिल्ली

F. No : 14/0002/2023-24 MR&C

Dated: 01/07/2024

ADVISORY

Subject: Submission of Online Annual Return (2024-25) to CBC– reg.

The Print Media Advertisement Policy, 2020 effective from 01/08/2020, states that “**All empanelled publications will enter into rate contract with CBC** on the basis of rate offered and other terms and conditions, as laid down from time to time, to ensure proper and timely publication of CBC advertisements “.

2. Attention is invited to Clause-7.6.7 of the policy which states that, “all empanelled publications must submit a copy of annual return submitted to PRGI(erstwhile RNI), with proof of receipt of the same in RNI, for the latest financial year, during July to September every year, failing which the Publication can be suspended by Pr. DG/DG, CBC”.

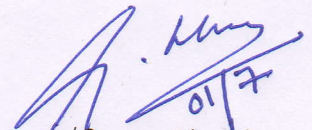
3. In compliance of above policy provision, all publications currently empanelled with CBC are required to submit the **copy of annual return submitted to PRGI(erstwhile RNI) for the year 2024-25**, online at CBC website (<https://cbcindia.gov.in/cbc/vendor-login>) between 01/07/2024 to 30/09/2024.

4. Further, it is also informed that the following category of empanelled publications can also submit the required documents online at CBC website (<https://cbcindia.gov.in/cbc/vendor-login>) as mentioned in Clause 6.4 of the Policy for consideration of rate renewal by CBC.

- a) Publications whose rate(s) were not renewed beyond 31/03/2024.
- b) Publications whose rate(s) were renewed but are blocked under regularity.
- c) Publications who could not apply for rate renewal till last date of submission of rate renewal application in 2023, but their rate contract was valid upto 31.03.2024.

Note: The publications whose rate(s) have been renewed and are currently on CBC’s panel need to submit **copy of annual return submitted to PRGI (erstwhile RNI) for the year 2024-25 only**.

This issues with the approval of DG.CBC.


(Gaurav Khare)
Joint Director