

No. 21/20/Tender(Rent free hdg.)/2425/OP
GOVERNMENT OF INDIA
MINISTRY OF INFORMATION & BROADCASTING
CENTRAL BUREAU OF COMMUNICATION
CGO COMPLEX, LODHI ROAD, NEW DELHI – 110003

23.06.2025

ADVISORY

Subject: Notification of L-1 rates and empanelled list of agencies for Rent free hoardings in Delhi- reg.

This is in continuation to the advisory dated 28.05.2025 issued by the Central Bureau of Communication (CBC) regarding display of hoardings on various campaigns on short-term basis in Delhi on rent free sites for display period ranging from one month to three months- Tender No. 21/20/Tender(Rent free hdg.)/2425/OP.

2. The detailed list of twelve agencies which are qualified, in accordance with the guidelines laid in RFP, and as per the acceptance conveyed by them, along with the L-1 rate matrix is enclosed as at Annexure-I.
3. All the terms and conditions remain same as per CBC's tender enquiry of even no. 21/20/Tender(Rent free hdg.)/2425/OP dated 16.12.2024. The validity of the panel is till 22.06.2027.
4. The panel constituted vide tender enquiry no 21/12/10/OP-III stands null and void with immediate effect.

This issues with the approval of competent authority.


(Satti Kishore Kumar)
Director

सति किशोर कुमार / Satti Kishore Kumar
निदेशक / Director

Annexure I

Empanelled list of agencies for Rent free hoardings in Delhi.

Sno	Name of the Agency
1.	Pioneer Publicity Corporation
2.	PK Advertising Services Pvt Ltd
3.	Delhi Advertising Service
4.	Graphisads Limited
5.	Degree 360 Solutions
6.	Sharad Advertising Private Limited
7.	Shalimar Advertisers
8.	Hindustan Publicity Private Limited
9.	Rajdhani Advertisers
10.	Triple Ess Communication Pvt Ltd
11.	Chitra Advertising Service
12.	Jegson Publicity

L1-Rates for Rent free hoardings in Delhi

Sl No	Description	L-1 Rate in Rs(Per sq ft basis) (Exclusive of GST but inclusive of all other charges)
1	For hoarding of standard size 20'x10' to be displayed for a period of one month or less	81/-
2	For hoarding of standard size 20'x10' to be displayed for a period of two months or less but more than one month	106/-
3	For hoarding of standard size 20'x10' to be displayed for a period of three months or less but more than two months	125/-


सति किशोर कुमार / Sati Kishore Kumar
निदेशक / Director