

एन. वेणुधर रेड्डी

अपर महानिदेशक
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भारत सरकार
Government of India
विज्ञापन और दृश्य प्रचार निदेशालय
DIRECTORATE OF ADVERTISING
& VISUAL PUBLICITY
सूचना एवं प्रसारण मंत्रालय
Ministry of Information and Broadcasting
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ADVISORY

Subject: Empanelment of Publications applied online in the month of February, 2016.....regarding

Based on the recommendations of Panel Advisory Committee (PAC) in its meeting held on 22/08/2016 & 23/08/2016 approved 246 publications have been approved for empanelment, who applied online in the month of February, 2016 and submitted the physical files within the scheduled date. The rate contract to these publications will be issued in due course. However, the result can be verified by the individual applicants using their online application number on DAVP website (www.davp.nic) under heading 'Newspapers' and sub-head- 'empanelment status'.

The 1036 publications were not recommended for empanelment by the Panel Advisory Committee (PAC). The reason of rejection are being uploaded in DAVP website, which can also be viewed by the individual applicants using their online application number.

The publications whose applications were not recommended for empanelment are being given an opportunity to see their files, on receiving a 3 days advance notice to Sh. B.P. Meena, Media Executive (Telephone No. 011-24369547). If any body still has doubts or grievance after seeing the file, they can meet Sh. R.C. Joshi, Director the same day during 2pm to 4 pm.

It may be noted that as per the Print Media Advertisement Policy of Government of India-2016, DG, DAVP can suspend a newspaper from empanelment with immediate effect if it is found to have deliberately submitted false information regarding circulation or otherwise or indulged in unethical practices.

(N.V. Reddy)
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