

| Rates for Category 'A' | | | | | | | |
|---|--|---|---|--|--|--|--|
| Panel I | | | Panel II | | | | Panel III |
| 300 X 250 Pixels Banner Ad : (CPTI) (NET in Rs.) | 728 X 90 Pixels Banner Ad : (CPTI) (NET in Rs.) | Video Ads Per 5 seconds : (CPTI) (NET in Rs.) | Fixed Slot Banner (6 pm to 12 mid-night) (NET in Rs.) | Fixed Slot Banner (12 midnight to 6 am) (NET in Rs.) | Fixed Slot Banner (6 am to 12 noon) (NET in Rs.) | Fixed slot Banner (12 noon to 6 pm) (NET in Rs.) | Fixed Banner (24 hours) (NET in Rs.) |
| 35 | 38 | 0.8 | 17500 | 25000 | 25000 | 50000 | 75000 |
| Rates for Category 'B' | | | | | | | |
| Panel I | | | Panel II | | | | Panel III |
| 300 X 250 Pixels Banner Ad : (CPTI) (NET in Rs.) | 728 X 90 Pixels Banner Ad : (CPTI) (NET in Rs.) | Video Ads Per 5 seconds : (CPTI) (NET in Rs.) | Fixed Slot Banner (6 pm to 12 mid-night) (NET in Rs.) | Fixed Slot Banner (12 midnight to 6 am) (NET in Rs.) | Fixed Slot Banner (6 am to 12 noon) (NET in Rs.) | Fixed slot Banner (12 noon to 6 pm) (NET in Rs.) | Fixed Banner (24 hours) (NET in Rs.) |
| 35 | 38 | 0.1 | 15000 | 25000 | 25000 | 50000 | 75000 |
| Rates for Category 'C' | | | | | | | |
| Panel I | | | | | | | |
| 300 X 250 Pixels Banner Ad : (CPTI) (NET in Rs.) | 728 X 90 Pixels Banner Ad : (CPTI) (NET in Rs.) | Video Ads Per 5 seconds : (CPTI) (NET in Rs.) | | | | | |
| 5.25 | 5.65 | 0.1 | | | | | |